

Sail Training International
Tall Ships Races 2021

BID OF **KLAIPĖDA** CITY/PORT

Klaipėda, 31 January 2018



KLAIPĖDA STATE
SEAPORT AUTHORITY



CONTENTS

1. INTRODUCTION	3
2. IN-PORT FACILITIES, INFRASTRUCTURE AND ARRANGEMENTS	4
2.1 Berthing area	5
3. IN-PORT PROGRAM AND PLANS FOR COMMUNITY INVOLVEMENT	6
3.1 Plans for community involvement, including volunteers	6
3.2 Social/Sports/Cultural program for the trainee crews and ships' officers	7
3.2.1 Official Opening Ceremony	7
3.2.2 Captain's Dinner	7
3.2.3 Sport activities	8
3.2.4 Crew Parade and Prize Awards Ceremony	8
3.2.5 Crew Party	8
3.2.6 Excursions for crews	8
3.2.7 Fireworks	9
3.2.8 Public Access to Ships	9
3.2.9 Parade of Sail	9
4. PROVISION OF TRAINEES AND OPPORTUNITIES FOR CLASS A AND B SHIPS' INCOME IN PORT	10
4.1 Funding of trainees	10
4.2 Corporate hospitality	10
5. PROMOTION OF THE EVENT	11
6. SUPPORT FOR AND INVOLVEMENT IN SAIL TRAINING FOR YOUNG PEOPLE	12
7. TRANSPORT TO/FROM KLAIPEDA	13
8. PROPOSALS FOR THE NEAREST COOPERATION STEPS WITH STI	14

Annex 1: BERTHING AND EVENT SCHEME

Annex 2: EVENT AREA

Annex 3: KLAIPEDA REGION MAP

Annex 4: KLAIPEDA LOCATION AND TRANSPORT MAP

Annex 5: INDICATIVE BUDGET

INTRODUCTION

KLAIPEDA, the centre of business, industry, culture and science of Western Lithuania and the winner of the Council of Europe Prize 2003 for international co-operation, is looking forward to open its sea gate to the prestigious international Tall Ships' Races fleet for the fifth time. Klaipeda has been the host port for The Tall Ships Races Baltic 2009, The Culture Tall Ships Regatta 2011, The Baltic Tall Ships Regatta 2015 and The Tall Ships Races 2017. The City has acquired a wealth of experience in making the wonderful international maritime event a success. For the citizens of Klaipeda and for over a million of visitors those events were really unforgettable. The Municipality and the Klaipeda Port Authority motivated a wide range of the city institutions, companies and volunteers to work together and organize high quality events according to all requirements and regulations described in the Sail Training International Port Manual and Host Port Contract.

Klaipeda is the symbolic Lithuania's gateway to the world, where various people, ideas and experiences meet. It is the city of economic and cultural exchanges - the capital of the maritime state. Klaipeda is an open, frost-free cultural port in which maritimeity and maritime traditions are fostered.

On the last weekend of July the oldest and largest summer event in the country brings the Sea Festival to Klaipeda, which has been organized in the city since 1934. Noble and sensitive traditions, honorable ceremonies for the sea and its people have survived in this festival from ancient times. One of the most delightful celebrations of the Sea Festival is honoring the dead at sea, during this ceremony an impressive chain of navy, sailboats and a large number of other ships throws flowers in the waves of the Baltic Sea.

Each year Klaipeda brings together more than half a million people who are indifferent to the sea and maritime traditions. The organizer of the

Sea Festival and other major events in Klaipeda is a Public Institution "Klaipėdos Šventės". The mission of the agency is to organize the most important and ambitious Klaipeda city festivals and events, paying special attention to fostering maritime culture traditions and promoting quality leisure time and tourism. Having established an experienced and competent team, "Klaipėdos Šventės" not only successfully organizes city events, but also successfully solves sponsorship issues and coordinates a large volunteer team. The agency's experience and long-term relationships with sponsors and the community have become a guarantee of success in organizing the "Baltic Tall Ships Regatta 2015" and "The Tall Ships Races 2017". During the last event Klaipeda hosted a total of 81 sailboats, of which 41 were large A and B class sailboats.

Klaipeda also hosts large international festivals and events. The most prominent of which are Klaipeda Castle Jazz Festival, Nordic- Baltic Choirs Competition (with 4000 participants), Baltic Sprint Cup regattas, annual International Curonian Bay Regattas, Baltic Open Regattas, the International Folk-Lore Festival "Parbeg laivelis" (EN "A ship is coming") included into the calendar of international folk-lore festival organization's CIOF under UNESCO), World Fitness Championship 2004 and 2008, European Basketball Championship "Eurobasket 2011" or 2009 EUROPEADE in Klaipeda - the most prestigious and largest European folk festival with 5000 participants. In 2017, Klaipeda was honorably carrying the flag of the Lithuanian Capital of Culture all year round. The main goal of this project was to reveal a unique face of the city, emphasizing the history of the city and the modern culture of the port. 275 events, among which even 10 first-time festivals or projects have actualized the maritime culture of the past and present, as a factor reflecting the city's self-identity, uncovered the cultural identity of the city, integrated into the cultural area of the Baltic Sea region, and encouraged tourists visiting the

IN-PORT ² FACILITIES, INFRASTRUCTURE AND ARRANGEMENTS

seaside to become interested in cultural products created in Klaipeda. Klaipeda will become the European Cultural Center in 2020, as the city has been again given the right to organize the International Festival EUROPEADE 2020. All this expertise combines with the valuable knowledge of how to arrange a high standard hosting to a large Tall Ships fleet makes our city a reliable partner for the organization of the Tall Ships Races 2021.

Since 1993 Klaipeda City has maintained contacts with STI. The municipal owned s/y LIETUVA participated in The Tall Ships Races even earlier – in 1992 Columbus 500 Trans-Atlantic Race. In 2009 s/y "Lietuva" involvement in sail training was joined by B class schooner "Brabander". s/v "Brabander" joined international sail training fleet and increased visibility and popularity of the Races.

Klaipeda City and the Port guarantee that it has all the necessary organizational expertise and a very positive attitude of the community to successfully host the "Tall Ships Races 2021" fleet in Klaipeda again.

There is an essential basis for fleet hosting in the port of Klaipeda and the city is ready and eager to welcome participants of Tall Ships Races 2021. The Port of Klaipeda encompasses management of the Klaipeda State Seaport Authority, Harbor Master and the operators of the berths, tug, pilot and agent services. All parties involved are very enthusiastic about the possibility of hosting an event of such a magnitude and assure their full support.

Upon entering and leaving the port, vessels, regardless of their class, will be offered free of charge tug and pilot services. As can be seen in the scheme provided in Annex 1-2 to this Bid, the entire fleet will be berthed close together in a way that would facilitate interaction between crews, allow easy access to race offices, toilet and shower facilities as well as areas where sports and cultural events will be held, and The Old Town. Separate toilet and shower facilities for crews will be ensured. The fleet will be positioned so that it is visible from almost any point in the Old Town. According to the Port Manual, public will have free and safe access to the quays in order to view and/or visit the vessels, including ones berthed along the banks of the river. If necessary, the industrial part of the port will also be open to the visitors on the days of the event.

Most facilities for vessels required by the Port Manual are already in place. Fresh water and electricity are available. Details on re-fuelling and garbage collection will be arranged in due course but otherwise such services are offered presently. Dedicated crew shower and toilet facilities will be installed in close proximity to the berthing area of smaller vessels. The part of the quays is an area with wireless Internet (hot-spot) available. During the Event such area would cover all the fleet berthing places ensuring fast and easy wireless connection dedicated to the crews. Preliminary locations of crew facilities are also shown on the annexed drawings. Dedicated VHF Channel will be allocated to be used by the race fleet.

Small boats will be equipped with pontoons and boarding ladders in mooring areas where it is necessary. The necessary Race Management team, Organizers team and Media offices will be located at the most comfortable places for all classes vessels crews in the Cruise Ships Terminal or nearby. There are enough buildings suitable for setting up temporary offices.

Nearby there are modern facilities such as hotels, restaurants, pubs, Castle Museum and other entertainment facilities. Two hotels right in the event area correspond to the requirements of the Port Manual and will be, evidently, among the best options for accommodating the Race Management team. The plans for the Parade of Sail will be developed in close co-operation with the Harbor Master. Tugs and pilots will again be at the fleet's service. Support and security vessels, vessels needed out at sea for the Start or the Finish, will be standing by and will be given the necessary instructions. Traffic of spectator and media vessels will be controlled by the rescue fleet of the Port of Klaipeda in order to ensure safety and efficiency of the event. The distance from berthing places to the sea gate is 2.1 nautical miles.

2.1 Berthing area

Klaipeda can offer one of the best berthing facilities for the Tall Ships fleet. The previous experience in hosting STI events proved that Port of Klaipeda can accommodate over one hundred vessels:

- The Cruise Ships Terminal available for A class vessels with quays length total 724,5 m;
- Klaipeda Ship Repair quays can accommodate A and B class vessels at quays 170 m (not including double berthing) in length;
- Quays of Litectus III could berth A and B class vessels and are 323 meters in total (double berthing available if needed);



- Dange river berthing length is over 1350 m with standard height quays (including 150 m of pontoons, with height of 0,6 m for vessels up to 20 m in length), depth varies from 2 m to 4,5 m;
- Klaipeda castle marina is capable to berth a lot of C and D class vessels up to 18 m in length and up to 2,3 m draft in freshwater.

The area near the Cruise Ships quays is in the territory of historical value, the cradle of the city, when in 1252 on the confluence of the river Dane and Curonian lagoon the Livonian Order built a castle. The area of the former Castle territory is adjacent to the Tall Ships event area. It occupies 23 ha, 14 ha of which belongs to private capital. The remaining area - the most valuable from a historic point of view is the complex of the former castle with the protective canal and part of the Dane river embankments - is municipal ownership. The whole Castle territory is under a long-term regeneration project titled "Sea Gate" - sea tourism, business and culture infrastructure development. The moat around the Castle has been turned into a yacht marina. If necessary, small ships could be moored here.

For a number of years now, the waterfront of Cruise Ships Terminal has been used to stage various cultural events. Ample space and unobstructed access for locals and visitors make it an attractive place to hold events as well as a promenade. The area itself is just across the street from the heart of the Old Town. Two alternative ways lead to the Old Town, one of which is by means of an historic turning bridge - an object of industrial heritage.



3.1 Plans for community involvement, including volunteers

In-port program preparation and realization will embrace a wide scale of institutions that will act in a respective manner to achieve a quality result. The list of the main institutions will include the following:

- Klaipeda City Council
- Different departments of Klaipeda City Municipality Administration
- Different departments of Klaipeda State Sea Port Authority and companies operating in Port
- The Lithuanian Maritime Safety Administration
- The Lithuanian Navy
- Sail Training Association Lithuania
- Public institution "Klaipeda Festivals"
- SC "Klaipeda Ship Repair" the operator of Cruise Ships Terminal
- Klaipeda Old Castle Marina
- Ministry of Transport and Communications
- State Department of Tourism under the Ministry of Economy
- Klaipeda Tourism and Culture Information Centre
- Klaipeda University
- Lithuanian Maritime Academy
- Lithuanian Sea Museum
- Scouts and other youth organizations
- Fire brigades
- Police, etc.

Klaipeda city has gained some good experience in attracting volunteers to organize international festivals – the best examples are their active work during the previous international events listed



above. The Tall Ships Races hosted in Klaipeda and during the International Klaipeda Castle Jazz Festival which is being organized every year on 80 % of volunteer work. Volunteers were happy to assist in all cultural projects and events in 2017, when Klaipeda was announced the Lithuanian Capital of Culture. It is also hard to imagine our annual Sea Festivals, which are organized since 1934, without volunteer involvement – there it is also of high importance. Positive attitude of the local community, good contacts with all the above listed institutions and experience will be good grounds for a hospitality provided to the Tall Ships Races fleet. Well structured and strongly led volunteers will act as Liaison Officers - 1-3 persons for each vessel. Volunteers will have the necessary training according to their work tasks. They will have the knowledge of the local area, will speak English or the language of the crew they will work for. The work with perspective volunteers would start in 2020. The Chief Liaison Officer will be selected from the people with previous Tall Ships events experience. All liaison officers and volunteers will have a special uniform.

3.2 Social / Sports / Cultural program for the trainee crews

The traditional Sea Festival of Klaipeda which usually takes place on the last weekend of July, in 2017 could be arranged on the days of the Tall Ships arrival to Klaipeda, but then, it goes without saying, all the rules and the recommendations as per Article 14 of the Port Manual, part "Branding and Identity" and other related parts would be closely observed. These issues will certainly be discussed with STI. The Sea Festival would very much expand the scale of entertainment and cultural events usually given to the crews at host ports. Actually, concerts will be held throughout the Old Town, there will be various actions, happenings, etc. The wide program will expand cultural cognition and entertainment opportunities for the crews. Certainly, at this stage this is only a consideration and everything would be coordinated with STI.

All berthing places are in the Old Town, in a compact area right in the city center. We can propose a number of very nice places for the parties inside (many restaurants, hotel restaurants, new conference hall in the Cruise Terminal, Drama Theatre in the Old Town) and in the open air. Since the weather during that season of the

year is usually good, we would give a priority to open spaces: Klaipeda Old Castle Site right near the Cruise Terminal, the court-yard of Culture Communications Center, the court-yard of the Museum of Clocks and Watches, at the National Sea Museum in Smiltyne with a Dolphinarium building (a 10 minutes access by ferry), the historical fortifications of the city called John's Hill, etc.

3.2.1 Official Opening Ceremony

The official opening ceremony will be arranged on the first day of the Event. The proposed time is about noon, the place – the Main Stage in the Cruise Terminal. Speeches of the country and city authorities, the President of STI will be followed by a dedicated program. The ceremony script will be agreed with STI in advance.

3.2.1 . Captain's Dinner

Captains' dinner will be arranged in the evening of the first day in a place chosen together with the STI. The guests will enjoy the highest quality restaurant service. The preliminary entertainment program will include:

- Official speeches
- Entertainment (including local traditions)
- Live Sound Concert

3.2.3 Sport activities

Sport activities for trainee crews will be arranged on the second Event day from the morning till the afternoon. The proposed area is a nice sand beach in Smiltynė, which has the beach quality symbol of the European Union - a blue flag. As the experience of the events organized during previous years shows, this is the most suitable venue for a sports event. If bad weather does not allow the event to be organized in the open air, we will be ready to move the games into closed spaces - Sports Manege and one of the best swimming pools in the Baltic States, opened in 2018. The crews will have a free of charge access to Smiltynė ferries. The selection of the competitions, if necessary with a special attention to the needs of the disabled trainees in wheelchairs, can be as follows:

- Beach volleyball competition
- Arm wrestling
- Tug-of-war
- Combined relays
- Funny team/individual competitions

3.2.4 Crew Parade and Prize Award Ceremony

Crew Parade will be organized on the second day of the event after Crew sports competition. The duration of the parade in slow speed is about 45 minutes or maximum 1 hour. We propose the route marked on the scheme provided in ANNEX 1. The Crew Parade starts in Janonio Street, then follows along the main Herkus Mantas Street, turns to Naujojo Sodo Street, crosses the Dane bridge and finishes at the Cruise Ships Terminal stage where the Prize Award Ceremony will be held and the program of the ceremony will be approved by STI.

3.2.5 Crew Party

Crew party will be held at 8 p.m. after Crew Parade and Prize Award ceremony. It is estimated for about 2000 people. The location of Crew party would be right near the berthing places in the

Cruise Ships Terminal (no need for additional transport services - see on the scheme provided in ANNEX 1). A special tent will be built for this event. Food will be supplied from the tent, and the outdoor area will be used for the rest zone. In the evening program, a music band and a disco are scheduled. Access to the party location will be available only for the crews. High quality service of food and drinks, alcohol control guaranteed.

3.2.6 Excursions for crews

We can propose a great variety of interesting excursions in the city and the region. Bearing in mind time limits, we will make special proposals for the crews - compact sightseeing (Klaipėda region map - ANNEX 3):

- Guided group excursions around the city;
- Recreational-sightseeing tour "Secrets of Amber Catching";
- Dance performance-tour "Dancing Churches";
- Sightseeing bike tour Klaipėda-Giruliai- "Dutchman's Cap"-Klaipėda (3-4 hours)
- Visit to the National Sea Museum with a performance of dolphins and sea lions - duration 4 hours: (<http://muziejus.lt/en>)
- Guided group excursion to Palanga resort and the National Amber Museum (25 km away from Klaipėda) duration 5 hours: (http://www.pgm.lt/index_en.htm);
- Bus tour to Curonian spit national park, which is in UNESCO world heritage list (5-6 hours)
- Excursion to Vīnetu village (15-20 km) - 5 hours: (<http://vinetukaimas.lt/en/>)
- The Lithuanian Maritime Museum, Castle museum and all other cultural institutions will be free of charges for the participants of The Tall Ships Races. Public transport services for them will also be free of charge.



3.2.7 Fireworks

Fireworks show can be arranged on the first evening. The exact day will be set when the dates of The Tall Ships Races arrival in Klaipėda and the days of the week are clear. Fireworks during the weekend would be preferable. Firework show will take place at the selected location (Klaipėda Castle Hill or Smiltynė berths on the other side of Lagoon and Port). Both locations are very well suitable for this task and provide good sights for everybody - crews and visitors.

3.2.8 Public Access to Ships

The event area, berths and ships can and will be open for public access. All crowd management regulations will be observed and incidents will be prevented by the police and volunteers. A Security Management Plan will be prepared, which will include key security issues, emergency management and responsible people.

In the spaces adjacent to berthing places - Cruise Ship Terminal, the embankments of the Dane river, the Karlskrona Square, the Theatre Square folk art fairs with handicraft demonstration activities, concerts, improvised cafes, street theatre performances will add to the festive atmosphere.

3.2.9 Parade of Sails

The fourth day is the day of the most impressive attraction - the Parade of Sail. It will be organized strictly as indicated in Port Manual. The crowds will be able to watch the Parade of Sail from Northern and Southern Horns - the sea gate breakwaters, also from the road on the coast of the Curonian Lagoon to the Sea Museum, from Smiltynė, Melnarage and Giruliai beaches. The total length of all these places and coastlines is over 15 km and this will ensure the spreading of crowds, their easy control and safety. Before the parade, all local media will announce information about the places to watch the Parade, and during the parade local radio stations will keep the people informed about the flows of crowds and direct them to the necessary viewing areas. Police will ensure safe management of the crowds and traffic regulations. The same structure of organizing the Parade of Sail proved to be efficient in the Tall Ships events of 2009, 2011, 2015 and 2017.

4
PROVISION
AND FUNDING OF TRAINEES TO SAIL IN RACE /
OPPORTUNITIES FOR CLASS A AND B SHIPS
TO GENERATE INCOME IN PORT

4.1 Funding of trainees

At least 25 young people will be given an opportunity to participate in The Tall Ships Races. The necessary allowances will be provided. Financial means will be guaranteed by the decision of the City Council before signing the Host Port Contract with STI. We will do our best to get the national government support for the event. Besides, already today, without any great lobbying efforts, we have a number of local companies who have eagerly sponsored the participation of our youngsters' navigation practices on board of our City's D Class s/y LIE-TUVA, Klaipeda University's B class vessel BRABANDER and foreign ships sailing in The Tall Ships Races. If Klaipeda is selected for the Tall Ships Races in 2021, an experienced promotion group will be established under the Port Committee to market the event. One of its functions will be to raise funds and financial means for the Race Fund to be used for trainee participation in the Race. Trainees themselves will also have to pay a small sum of money. Part of the young people will come from socially unprotected layer, such people will be given full support.

The marketing of the Event will be nationwide, it will attract young people not only from Klaipeda. During the Tall Ships Races 2009 Klaipeda exceeded its contract obligations of 25 trainees and sent to the sea 60 youngsters in different international crews, in 2011 – almost 100, in 2017 – 43.

4.2 Corporate Hospitality

As indicated in the Port Manual, one of the organizational tasks will be to arrange Corporate hospitality on board of class A and B ships for Lithuania companies. The marketing campaign will be nationwide. Presentations will be made directly at large companies, also using all mass media tools. In previous Tall Ships events Klaipeda

elaborated "A, B class sponsor" scheme for companies buying corporate hospitality packages. This scheme offered additional benefits for companies and provided income to the ships. Although it is a hard work, we have always fulfilled our obligations or have exceeded them. If Klaipeda is selected for the Tall Ships Races in 2021, we are going to organize it in the best possibly efficient way from our earlier experience.



5
PROMOTION
OF THE EVENT

Marketing and promotional plans to promote the event to the local community and at the national level. (DRAFT)



		2018				2019				2020				2021			
MEASURE		1Q	2Q	3Q	4Q												
1	Initial analysis and preparation of the Marketing and promotional plan. Definition of main tasks and key messages.																
2	Preparation and dissemination of internal information about the Tall Ships Races Event to key stakeholders (Municipality departments and institutions, Port authorities, etc.)																
3	Elaboration of the Event Brand book (including logo, graphic design, slogan, etc.)																
4	Updating of dedicated Event website																
5	Internet marketing (social media: Facebook, Instagram, Youtube)																
6	Ongoing campaign for Recruiting Sponsors																
7	Media relations campaign (including press releases and press-conferences)																
8	Outdoor advertising campaign (using Municipality opportunities and its partners spaces)																
9	Active advertising campaign (nationwide TV and radio ads, outdoor ads and PR actions)																

6 SUPPORT

FOR AND INVOLVEMENT IN SAIL TRAINING FOR YOUNG PEOPLE

Klaipeda City Municipality and Sail Training Lithuania have a long-term program, the main objective of which is to promote sail training in Klaipeda and the country, to provide funding to individuals, groups and vessels committed to sail training. Part of this program is dedicated to assist 15-25 year olds in achieving sail training experience, to finance their participation in races as trainees.

s/y LIETUVA owned by Klaipeda Municipality has participated in The Tall Ships Races every year since 2005. More than 500 trainees had possibility to get sail-training experience onboard of LIETUVA. s/v BRABANDER owned by Klaipeda University also joined sail-training family. More than 1000 students and young people from all over Lithuania have sailed in BRABANDER since 2007.

After successful and fascinating The Tall Ships Races events in 2009, 2011, 2015 and 2017, Klaipeda City and Port Authorities have a commitment to act as a sail-training friendly Port. Each year, during the Sea Festival, we invite sailing boats to come and decorate the event. Sail-training vessels "Kruzenshtern", "Roald Amundsen", "Zavisza Czarny", "Kapitan Bortchard", "Nao Victoria", "Johann Smidt", "Joana Saturna", "Royal Helena" and many others visited our port free of charge.



7 TRANSPORT

TO/FROM KLAIPEDA

Klaipeda is at an easy access from all around the world by air, ferry, rail or busses (ANNEX 4). Crew change can make use of any of them. Klaipeda-Palanga airport is 30 km from Klaipeda city centre. Kaunas airport is 220 km from Klaipeda, Vilnius airport – 320 km. There are extensive highways to Kaunas and Vilnius from Klaipeda and buses leave every hour. Several times a day there are trains.

- Palanga International Airport (30 km)
www.palanga-airport.lt
(half an hour by car).
- Kaunas International Airport 220 km
www.kaunas-airport.lt (2 hours by car).
- Vilnius International Airport 310 km
www.vilnius-airport.lt (3 hours by car)
- Riga International Airport (Latvia)
300 km (by car 3 hours)

International DFDS ferry lines connect Klaipeda to Sweden and Germany:

- Klaipeda – Kiel (Germany)
- Klaipeda – Karlshamn (Sweden)



EVENT AREA

The Tall Ships Races 2021 Klaipeda bid



KLAIPEDA REGION MAP



KLAIPEDA LOCATION ANT TRANSPORT MAP



The Tall Ships Races 2021: Klaipeda bid

Indicative Budget

	MUNICIPALITY FUNDING	SPONSORS	STATE FUNDING	YEAR
Port fee 1/4	35 000 £			2018
Port fee 2/4	35 000 £			2019
Port fee 3/4	35 000 £			2020
Port fee 4/4	35 000 £			2021
Total (£)	140 000			
In-port facilities, infrastructure, and services	200 000	30 000	60 000	2018-2021
Event program and entertainment	90 000	30 000	80 000	
Marketing and promotion	60 000	30 000	50 000	
Management	80 000		45 000	
Contingency	60 000	15 000	15 000	
Total (excl. Port fee)	490 000	100 000	250 000	
TOTAL (EUR)	998 350			



WHY TO CHOOSE KLAIPEDA?

- We have experience in holding "The Tall Ships Races" and other international events;
- We are pursuing the top quality of events;
- We host guests in an sincere and open manner and make sure they take away the best impressions from Lithuania;
- We set ambitious goals for each event to be unique and memorable in its form, content, and value.

"THE TALL SHIPS RACES 2021": CHALLENGES FOR OURSELVES

Given the experience in former events, the social, economic changes in the global space and the evolution of human values, we intend to keep pace with time and to replicate the latest trends of global development in our community, with the aim such as a sustainable environment, communion of people, elimination of boundaries or obstacles to knowledge and communication.

Being responsible citizens of the world, we raise challenges for ourselves and are expecting the understanding and support from The Tall Ships Races' community:



1. Green trend:

- Waste sorting in the event area;
- Crew ecotour by bikes along the bicycle routes of Lithuanian sea coast;
- Designing and production of souvenirs in compliance with international sustainability standards;
- The use of renewable energy sources through new infrastructure for the event (GREEN energy sources, laundries, WC, etc.).

2. Obstacle-free communication:

2.1. Integration of people with disabilities into the event activities:

- Erection of platforms for people with disabilities in the areas of events, assistance;
- Organising the translation of ceremonies into the sign language;
- Ensuring the conveyance of information in Braille for blind and partially-sighted people;
- Formation of a special group of volunteers to accompany people with disabilities onto boats and provision of essential means (e.g. special lifting mechanisms, transport);
- Involvement of disabled people in sailing practices.

2.2. Involvement of socially vulnerable youth in the event arrangement process through volunteering and sailing practices.

2.3. Holding a workshop on the possible adaptation of boats to people with disabilities: experience (in case the event involves sailing boats adapted for the disabled).

Klaipeda is ready for the challenge of The Tall Ships Races-2021.

Let's create a better world together!