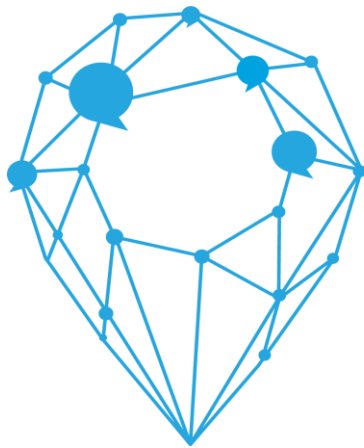




# Application form

# 2021



**EUROPEAN  
YOUTH  
CAPITAL**

**DEADLINE: 30 September 2018 (23:59 Central European Time)**  
**[www.europeanyouthcapital.org](http://www.europeanyouthcapital.org)**

Applications to: [eyc2021@youthforum.org](mailto:eyc2021@youthforum.org)

Contact Person to be added in Cc: Rita Jonusaite – Policy Officer on Participation  
[rita.jonusaite@youthforum.org](mailto:rita.jonusaite@youthforum.org)

**Please note that the word limit must be **STRICTLY** respected.**

**Please note that all pictures have to be added in the Annexes.**

**Please note that all information, including Annexes, has to be provided in English.**

**Applications ignoring these requirements will not be considered eligible.**

**Applications and documents submitted after the deadline will not be considered eligible.**

## EUROPEAN YOUTH CAPITAL (EYC) APPLICATION FORM

### 1. APPLICANT

Municipality	<b>Klaipeda City</b>
Region	<b>Klaipeda</b>
Country	<b>Lithuania</b>

### 2. MUNICIPAL LEGAL REPRESENTATIVE

Surname	<b>Budinas</b>			
First Name	<b>Saulius</b>			
Position	Director of Klaipeda city municipality Administration			
Address	Street/Number <b>Liepu str. 11</b>	Postal Code <b>LT-91502</b>	City <b>Klaipeda</b>	Country <b>Lithuania</b>
Phone	<b>+370 46 39 60 08</b>			
E-Mail	saulius.budinas@klaipeda.lt			

### 3. MUNICIPAL SERVICE COORDINATOR FOR THE APPLICATION

Surname	<b>Andruskeviciute</b>			
First Name	<b>Aiste</b>			
Position	<b>Youth Affairs Coordinator</b>			
Address	Street/Number <b>Liepu str. 11</b>	Postal Code <b>LT-91502</b>	City <b>Klaipeda</b>	Country <b>Lithuania</b>
Phone	<b>+370 46 396064</b>			
E-Mail	aiste.andruskeviciute@klaipeda.lt			

### 4. PARTICIPATING YOUTH STRUCTURE(S)<sup>1</sup>

Name of Organisation	<b>Klaipeda Association of Youth Organizations "Apskritasis stalas"</b>			
Address of Organisation	Street/Number <b>H. Manto str. 22</b>	Postal Code <b>LT- 92131</b>	City <b>Klaipeda</b>	Country <b>Lithuania</b>
Phone	+370 653 52725			
E-Mail	klas@klas.lt			
Web page	<a href="http://klas.lt/">http://klas.lt/</a>			
<b>Contact Person</b>				
Surname	Gaidelis			
First Name	Laurynas			
Position	Chairman			
Address	Street/Number <b>H. Manto str. 22-413</b>			
Phone	+370 653 52725	Postal Code <b>LT-92131</b>	City <b>Klaipeda</b>	Country <b>Lithuania</b>
E-Mail	pirmininkas@klas.lt			

<sup>1</sup> Please refer to the Annex II for clarification.

Name of Organisation	<b>Lithuanian Youth Council</b>			
Address of Organisation	Street/Number <b>Didzioji str. 8-5</b>	Postal Code <b>LT-01128</b>	City <b>Vilnius</b>	Country <b>Lithuania</b>
Phone	(8 5) 279 1014			
E-Mail	lijot@lijot.lt			
Web page	www.lijot.lt			
<b>Contact Person</b>				
Surname	Šaulytė			
First Name	Gabrielė			
Position	LiJOT Office Administrator			
Address	Street/Number <b>Didzioji str. 8-5</b>			
Phone	+370 659 55 153	Postal Code <b>LT-01128</b>	City <b>Vilnius</b>	Country <b>Lithuania</b>
E-Mail	lijot@lijot.lt			

Name of Organisation	<b>Department of Youth Affairs under the Ministry of Social Security and Labor</b>			
Address of Organisation	Street/Number <b>A. Vivulskio street 5</b>	Postal Code <b>LT-03162</b>	City <b>Vilnius</b>	Country <b>Lithuania</b>
Phone	+370 5 2460886			
E-Mail	info@jrd.lt			
Web page	www.jrd.lt			
<b>Contact Person</b>				
Surname	Karnickaite			
First Name	Valda			
Position	Head of Youth policy development and programme implementation Division			
Address	Street/Number <b>A. Vivulskio street 5</b>			
Phone	+370 5 2460886	Postal Code <b>LT-03162</b>	City <b>Vilnius</b>	Country <b>Lithuania</b>
E-Mail	valda.karnickaite@jrd.lt			

Name of Organisation	<b>Agency of International Youth Cooperation</b>			
Address of Organisation	Street/Number <b>Gedimino ave. 28</b>	Postal Code <b>LT-01104</b>	City <b>Vilnius</b>	Country <b>Lithuania</b>
Phone	(8 5) 249 7005			
E-Mail	info@jtba.lt			
Web page	www.jtba.lt			
<b>Contact Person</b>				
Surname	Lomanaitė			
First Name	Guoda			
Position	Director			
Address	Street/Number <b>Gedimino ave. 28</b>			

Phone	+370 5 249 7003	Postal Code <b>LT-01104</b>	City <b>Vilnius</b>	Country <b>Lithuania</b>
E-Mail	guoda@jtba.lt			

Name of Organisation	<b>Lithuanian National Union of Students</b>			
Address of Organisation	Street/Number <b>A. Vivulskio g. 36</b>	Postal Code <b>03114</b>	City <b>Vilnius</b>	Country <b>Lithuania</b>
Phone	+370 5 268 53 30			
E-Mail	info@lss.lt			
Web page	www.lss.lt			
<b>Contact Person</b>				
Surname	Sarkanas			
First Name	Eigirdas			
Position	Prezidentas			
E-Mail	eigirdas.sarkanas@lss.lt			

Name of Organisation	<b>National LGBT Rights Organization</b>			
Address of Organisation	Street/Number <b>Pylimo str. 21</b>	Postal Code <b>LT-01141</b>	City <b>Vilnius</b>	Country <b>Lithuania</b>
Phone	+370 5 2610314			
E-Mail	office@gay.lt			
Web page	<a href="http://www.lgl.lt/en/">http://www.lgl.lt/en/</a>			
<b>Contact Person</b>				
Surname	Raskevičius			
First Name	Tomas Vytautas			
Position	Policy Coordinator (Human Rights)			
Address	Street/Number <b>Pylimo str. 21</b>			
Phone	+370 629 94470	Postal Code <b>LT-01141</b>	City <b>Vilnius</b>	Country <b>Lithuania</b>
E-Mail	tomas@gay.lt			

Name of Organisation	<b>Apeironas theatre</b>			
Address of Organisation	Street/Number <b>Turgaus g.16/Tiltų g.12</b>	Postal Code <b>91248</b>	City <b>Klaipeda</b>	Country <b>Lithuania</b>
Phone	+370 674 86656			
E-Mail	apeironteatras@gmail.com			
Web page	<a href="http://www.apeirontheatre.net/">http://www.apeirontheatre.net/</a>			
<b>Contact Person</b>				
Surname	Kazickaitė			
First Name	Eglė			



Position	Director
E-Mail	apeironteatras@gmail.com

Name of Organisation	<b>Klaipeda Deaf Youth Organization</b>			
Address of Organisation	Street/Number <b>Smiltelės g. 22-1</b>	Postal Code <b>LT-93146</b>	City <b>Klaipeda</b>	Country <b>Lithuania</b>
Phone	+370 630 58230			
E-Mail	klkjorganizacija@gmail.com			
Web page	<a href="https://www.facebook.com/klkjorganizacija/">https://www.facebook.com/klkjorganizacija/</a>			
<b>Contact Person</b>				
Surname	Samakova			
First Name	Nina			
Position	President			
E-Mail	ninuzj@gmail.com			

Name of Organisation	<b>Qtime IT Hub</b>			
Address of Organisation	Street/Number <b>Tiltų g. 16</b>	Postal Code <b>LT-91246</b>	City <b>Klaipeda</b>	Country <b>Lithuania</b>
Phone	(8-46) 228227			
E-Mail	anticafe@qtime.lt			
Web page	<a href="http://www.qtime.lt/">http://www.qtime.lt/</a>			
<b>Contact Person</b>				
Surname	Kolpakov			
First Name	Sergey			
Position	Direktorius			
E-Mail	anticafe@qtime.lt			

Name of Organisation	<b>Association Klaipeda region</b>			
Address of Organisation	Street/Number <b>Sauliu str. 32</b>	Postal Code <b>LT-92231</b>	City <b>Klaipeda</b>	Country <b>Lithuania</b>
Phone	<b>+370 650 15620</b>			
E-Mail	info@klaipedaregion.com			
Web page	<a href="https://www.facebook.com/KlaipedosRegionas">https://www.facebook.com/KlaipedosRegionas</a>			
<b>Contact Person</b>				
Surname	Kionies			
First Name	Klaudija			
Position	Managing Director			
Address	Street/Number <b>Sauliu str. 32</b>			
Phone	<b>+370 650 15620</b>	Postal Code <b>LT-92231</b>	City <b>Klaipeda</b>	Country <b>Lithuania</b>
E-Mail	info@klaipedaregion.com			

Name of Organisation	<b>Euroregion Baltic</b>			
Address of Organisation	Street/Number <b>Stary Rynek 25</b>	Postal Code <b>82-300</b>	City <b>Elblag</b>	Country <b>Poland</b>
Phone	+48 606 216 845			
E-Mail	sebastian.magier@euroregionbaltic.eu			
Web page	<a href="http://www.eurobalt.org/">http://www.eurobalt.org/</a>			
<b>Contact Person</b>				
Surname	Ludwiczak			
First Name	Agata			
Position	Deputy Head of ERB International Permanent Secretariat			
E-Mail	agata.ludwiczak@euroregionbaltic.eu			

Name of Organisation	<b>Norwegian Children and Youth Council (LNU)</b>			
Address of Organisation	Street/Number <b>Kolstadgata 1</b>	Postal Code <b>0652</b>	City <b>Oslo</b>	Country <b>Norway</b>
Phone	+47 23 31 06 00			
E-Mail	lnu@lnu.no			
Web page	<a href="https://www.lnu.no/">https://www.lnu.no/</a>			
<b>Contact Person</b>				
Surname	Borud			
First Name	Andreas			
Position	Secretary General of the Norwegian Children and Youth Council			
E-Mail	andreas@lnu.no			

Name of Organisation	<b>National Council of Swedish Youth Organisations</b>			
Address of Organisation	Street/Number <b>Pustegränd 1-3</b>	Postal Code <b>118 20</b>	City <b>Stockholm</b>	Country <b>Sweden</b>
Phone	+46 8 440 86 70			
E-Mail	info@lsu.se			
Web page	<a href="http://www.lsu.se">http://www.lsu.se</a>			
<b>Contact Person</b>				
Surname	Marbinah			
First Name	Rosaline			
Position	President			
E-Mail	rosaline.marbinah@lsu.se			

Name of Organisation	<b>Baltic Sea States Subregional Co-operation</b>			
Address of Organisation	Street/Number <b>Akershus Fylkeskommune Postboks 1200</b>	Postal Code <b>Sentrum N-0107</b>	City <b>Oslo</b>	Country <b>Norway</b>
Phone	+47 11 22 333			
E-Mail	bsssc@bsssc.com			

Web page	<a href="https://www.bssc.com/">https://www.bssc.com/</a>
<b>Contact Person</b>	
Surname	Godbolt
First Name	Lars Fredrik Lund
Position	Executive Secretary
E-Mail	Lund.Godbolt@afk.no

<p>Additional information on participating youth structures or supporting organisations (max. 200 words)</p>	<p>During preparation 30 local, national and international organizations expressed their support for Klaipeda to become European Youth Capital 2021.</p> <p>EYC2021 is supported by:</p> <ul style="list-style-type: none"> <li>• 15 local youth organizations and organizations working with youth. One of them unites 23 organizations.</li> <li>• 15 national/international organizations, willing to contribute to EYC2021 programme implementation, provision of expert consultations, ensuring national, cross-border cooperation. Each of the organizations will contribute according their field of activity.</li> </ul> <p>9 umbrella organizations supporting EYC2021 unites 342 youth organizations in Lithuania and Baltic countries:</p> <p><b>“Round table”</b> – unites 23 organizations;</p> <p><b>Lijot</b> – unites 66 youth organizations (including umbrella organizations);</p> <p><b>LMS</b> – unites 33 Lithuanian School Student Unions.</p> <p><b>Association Klaipeda region</b> - unites 7 municipalities of Klaipeda County.</p> <p><b>LSS</b> – unites 12 Lithuanian Higher Educational Institutions Students’ Unions.</p> <p><b>International Euroregion Baltic Secretariat</b> – unites 8 regions from Denmark, Lithuania, Poland, Russia and Sweden.</p> <p><b>Baltic Sea States Subregional Co-operation</b> – unites 10 organizations from the Baltic Region: Denmark, Estonia, Finland, Russia, Norway, Poland, Germany, Latvia, Lithuania, Sweden.</p> <p><b>The Norwegian Children and Youth Council</b> unites 100 Norwegian children and youth organisations.</p> <p><b>National Council of Swedish Youth Organisations</b> brings together 83 different youth organizations from the whole spectrum of civil society.</p> <p>More information provided in Annex II.</p>
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## 5. HOSTING INFRASTRUCTURE

The applicant should describe its capacity to host the European Youth Capital 2021. This should cover, but is not limited to: accommodation, transport, working facilities, open spaces, youth infrastructure, and accessibility, especially people with disabilities. The applicant should make clear how this infrastructure would be used to support the EYC 2021 and youth representatives, particularly during international meeting and events (max. 600 words).



Source: Statistics Lithuania, Klaipeda City Municipality, Klaipeda Tourism and Culture Centre, etc.

Klaipeda – third largest city in Lithuania, regional centre of culture, attracting tourists from Lithuania and abroad. Among most visited events – Sea Festival, Klaipeda Castle Jazz Festival, Light Festival, etc.

### THE EXCLUSIVITY OF KLAIPEDA

- Modern environment and nature synthesis
- Accessibility: 20 min. from one to another side of the city
- Compact city: on foot, by bike, car, public transport
- Accommodation services: from business class to affordable for each pocket
- Free Wi-fi in public spaces
- Development of active water tourism infrastructure



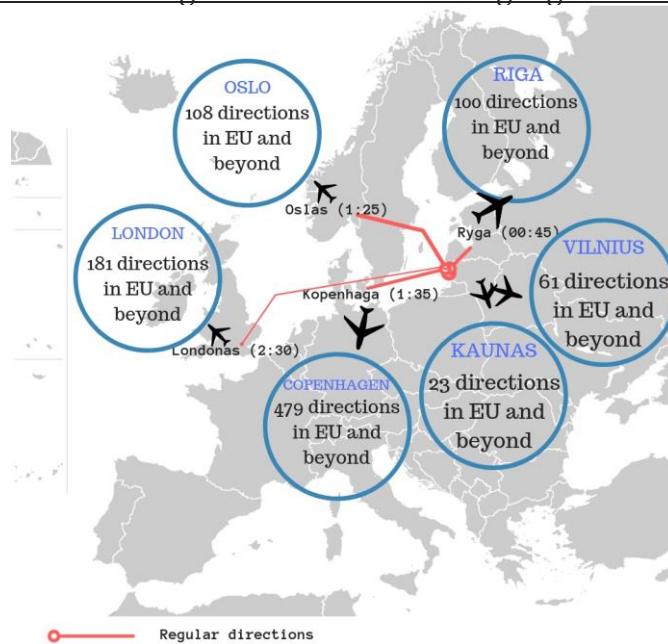
In 2007 Tall Ships' Race Baltic, 2009 Europeade, 2017 – Tall ship races took place in Klaipeda. These events rarely return to prior cities. The fact that Europeade (2020) and Tall Ship Races

(2021) will return to Klaipeda shows city's credibility in terms of infrastructure, human capacity for large-scale events. These capacities would be used for EYC2021 as well.

### Accessibility

Klaipeda and its County – the only ones in Lithuania accessible by all means of transport: air, land, water.

- Entire world is accessible through convenient connecting flights from Palanga airport.



- Klaipeda County is easily accessible from other Lithuanian and Latvian airports by public transport.



- Klaipeda port ferry lines ensure connections with Germany and Sweden.
- Convenient travels to other Lithuanian cities by trains.
- Klaipeda-Vilnius highway is convenient to reach other points in Lithuania.

- Length of bicycle paths is 362.09 km.
- Convenient city connections – developed public transport system, bicycle trails.
- Taxi service and public transport apps - etaxi, taxify, trafi.
- Public transport discounts: 50% for pupils/students, 80% for disabled.
- CityBee, a business-sharing company, rent cars/bicycles at an affordable price.



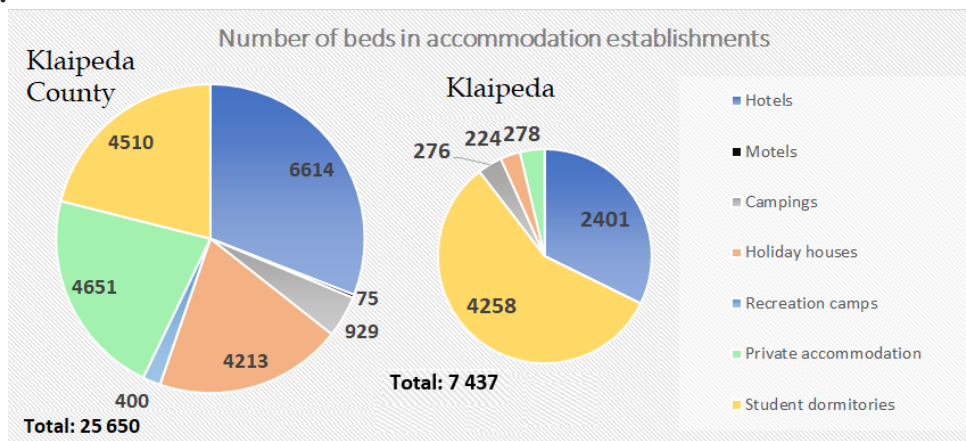
- **Free** Klaipeda **public transport** services during biggest events.
- Public transport equipped with a system, allowing passengers to **pay by card**.



### Accessibility for disabled

- City busses, intercity trains, taxis are adapted for disabled people.
- Disabled people have access to the coasts of the beaches.
- Large scale events happening in the city are adapted for disabled (platforms, toilets, translations, etc.)
- Klaipeda County Sign Language Interpreter Centre provides free translation services.
- Mandatory requirement for the activities of EYC2021- adapting the spaces to everyone, ensuring people with disabilities could participate.

### Accommodation:



841 accommodation establishments in Klaipeda County can accommodate more than 25,5 thousand people.

*couchsurfing*

2099



540



## Premises

Klaipeda can offer places: from massive, hosting thousands of people to experimental (roofs, water, boats, underground passages, trees, airport territories), Unesco heritage site. Klaipeda has more than 50 places, where various events may take place. During EYC2021, places lacking accessibility for disabled will be provided with necessary equipment to ensure participation.

**11 conference centres** offer a full package of services (accommodation/conference rooms/catering/translation equipment).

**6 multifunctional spaces** provide an opportunity to organize different size activities/meetings/opening events/fairs.

**KLAIPEDA DRAMA THEATRE**



**SVYTURIU ARENA**



**KLAIPEDA CONCERT HALL**



**LCC**



**ZVEJU RUMAI**



**THE CULTURE FACTORY**



**4 co-working spaces** offer their premises at an affordable price.



- Usage during EYC2021:
- Joint workshops
  - Maker-space events
  - Hackathons
  - Meetings
  - Creative workshops

**29 theatres, galleries** will be used for exhibitions/concerts/experimental events/performances.

### Youth spaces:

- There are **2 open youth spaces** and **1 youth centre** in Klaipeda. One more youth space in the northern part of the city will be established in 2019.
- 5 Youth organizations can offer their premises for different kind of activities.

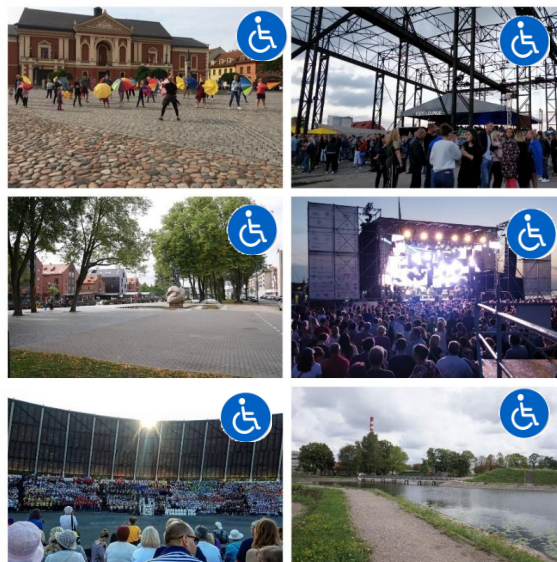




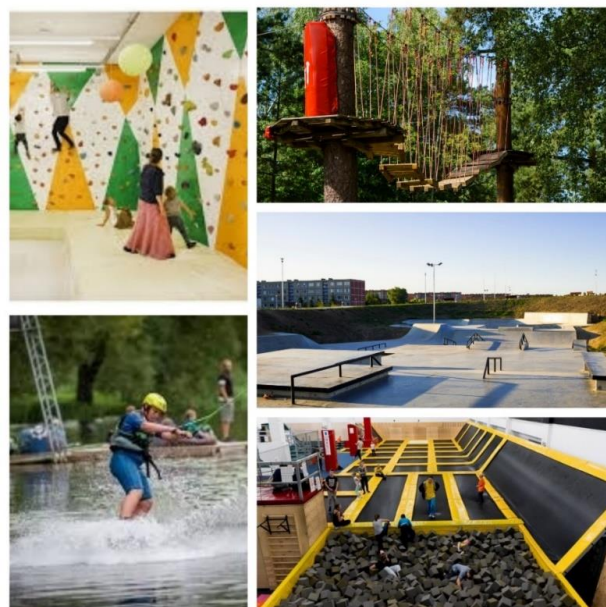
There are plenty of cultural and sport spaces in Klaipėda, but it does not always meet the needs of youth. Therefore, development of experimental spaces is foreseen during EYC2021.

### Outdoor spaces

There are many outdoor spaces, which potential are not fully used. Therefore, EYC2021 will encourage to run activities in all public spaces, city parts and seasons.



Indoor and outdoor active leisure spaces are planned to be used for team buildings, extreme activities, competitions.



Night bars and clubs (12) will be used as venues for after-parties, concerts and performances.



## Beach zone



Klaipeda – a city by the sea. Therefore, existing seafront will be used during EYC2021.

Existing infrastructure allows us to implement various type/scale of events, ensure successful inclusion of disabled people. More information about existing and planned infrastructure, its usage for EYC2021 provided in Annex VI.

## 6. INFORMATION ON THE APPLICANT CITY

Total population	148.908 (registered people at the beginning of 2018, official Statistics Lithuania data)
Population under 35 years old	60.033 (registered people at the beginning of 2018, official Statistics Lithuania data)

The applicant should present the city with a specific youth focus. This should cover the city's (a) history, (b) implementation of youth policies and key results, (c) youth support services, (d) existing youth structures and their role in city governance, (e) regional, national and European links, and (g) other (max. 1500 words).

Klaipeda is not only a capital of the County, but also the only Lithuanian sea gates to the world. It's western Lithuania's administrative centre of industry, business, education, science, culture, health, sport and entertainment. In 2017 Klaipeda was Lithuanian Capital of Culture and this year we are one of the European Cities of Sports.

According to the census data (2011), more than 29% of Klaipeda's inhabitants were representatives of other nationalities. Higher education institutions also contribute to greater internationalization. The leader is LCC university, where 67% of students are foreigners.



**Number of young people in Klaipeda**

**60 033**



**Number of students in Klaipeda**

**13 698**

In 2017 Department of Youth Affairs named Klaipeda as an example for other cities in youth policy field: due to constantly growing funding for youth projects, extra efforts for surveys identifying youth needs.

## Policy implementation and its achievements



The order of Youth Policy implementation is clearly regulated in Klaipeda: youth policy development programme is integrated into various plans of Klaipeda. Youth policy implementation – horizontal priority, implemented through other programmes of Strategic Action Plans:



### Key results of youth policy:

- On the initiative of Youth Affairs Coordinator an **open youth centre** established (2009).
- On the initiative of municipality along with partners a **Youth-Friendly Health Care centre** was established (2015).
- On the initiative of Youth Affairs Coordinator and Youth Affairs Council, the **number of measures** for youth from 6 to 14 and **funding** from 34.8 (in 2015) to 92.3 thousand euros (2018) increased;
- Organization “Round Table” together with Municipality and Youth Affairs Council organizes annual “**Youth awards**”, where the most active youth are recognized.
- **Scholarships** for talented students of Klaipeda Higher Education institutions are granted.
- Students with the most **relevant thesis** for the city are **rewarded**.
- Youth is **involved in youth infrastructure development** (BMX Park, Football School Conversion).

### Youth support services:

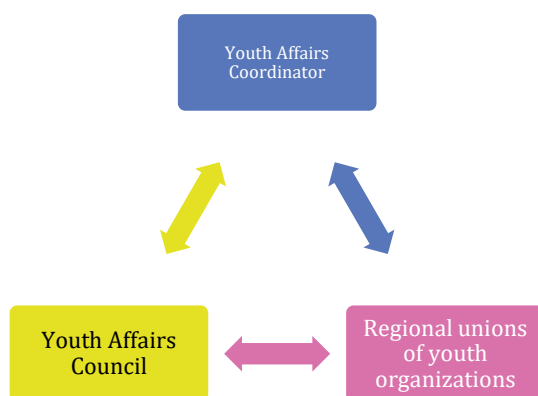
- **1 open youth centre** financed by Klaipeda city municipality is operating. City also has 2 **open youth spaces, Eurodesk Information/ Consultation Centre**.
- **Youth-Friendly Health Care centre** provides assistance to youth (14-29 y.)
- Municipality supports youth organizations by **providing premises** for meetings/discussions/events; includes youth to strategic working groups/committees; provides mediation services; representatives of youth organizations are involved in youth policy evaluation.
- **Non-formal education voucher** ensures education services for free or at a symbolic fee.
- “Social taxi” –services for people with movement **disabilities** to encourage their **mobility**.

- ESN KUK ensures **foreign country students integration** in city life.
- **Social integration** for asylum-seekers. Social, legal, vocational guidance, psychological counselling, civic orientation, Lithuanian language trainings are provided.
- **Volunteering model** for non-formal learning recognition is being implemented.
- Municipal authorities provide consultations **on employment, vocational guidance, skills development**, etc.
- **Emotional support hotline** is available for children, youth and parents.
- Services aimed at **promoting youth entrepreneurship** (including mentoring, acceleration services) are provided by Klaipeda Science and Technology Park, higher education institutions, non-governmental organizations, business associations.
- **Tax-free or discounted** business certificates for youth.

Services according to competences and activities are also offered by youth organizations and organizations working with youth.

### Youth structures and role in city governance

Youth policy in Klaipeda is implemented through:



In 2004 a workplace for **Youth Affairs Coordinator** was established. Coordinator plans and implements municipal youth policy programmes and measures, analyses situation of youth/youth organizations, coordinates activities of institutions, working with youth policy, implements other activities related to youth and youth organizations.

**Youth Affairs Council** acts as an advisory body, whose long-term goal is to ensure that young people are involved in solving important youth issues. It is composed of members/delegates from municipal institutions/bodies (7) and Association of Klaipeda Youth Organizations "Round Table" (7).

Goal of **Association of Klaipeda Youth Organizations "Round Table"** - represent and defend interests of youth and organizations working with youth. Organization also delegates members to various councils/work groups, when dealing with issues related to youth.

One representative of the „Round Table“ is delegated to Klaipeda Academic Affairs and NGO Councils.

Youth from Klaipeda are involved into implementation of **national and international projects**: represents Klaipeda during international meetings/action groups/organizes various events, etc.

Nevertheless, it needs to be acknowledged that Klaipeda cannot present itself as having structured, real youth inclusion into decision making when dealing with youth issues. While framing youth policy Youth Affairs Council and "Round Table" are the only ones, who can express their opinion. Almost no attention is being paid to other groups (especially marginalized groups, unorganized youth). In the framework of EYC2021 we want to fill this gap by developing a coherent and clear system, ensuring inclusion of young people in the formation, development, implementation and evaluation of youth policy.

### **Regional, national and international links**

Municipality actively participates in association's „Klaipeda region“ activity. Association is one of EYC2021 supporters, helping to ensure regional dimension, encourage cooperation with Nordic countries.

In the field of youth policy, Klaipeda collaborates with other Lithuanian cities: participates in joint meetings, assemblies. Contacts with Kaunas 2022 team (European Capital of Culture) were established. In case of winning, this collaboration will help Klaipeda to prepare for more effective EYC2021 management, take over their know-how. Meanwhile Kaunas could take over our youth vibe.

Youth represents Klaipeda in Lithuanian Youth Council's meetings. This collaboration will be continued during implementation of EYC2021 as well.

International collaboration of EYC2021 is based on partners, with which city and youth organizations signed [cooperation agreements](#), implements joint projects.

The Baltic Sea Region and Baltic Sea States Subregional Cooperation, will contribute to the EYC2021 programme's activities related to youth policy implementation at international level.

Cooperation with Nordic countries will be ensured through Baltic region youth boards/councils, Kaliningrad and Gusev municipalities (Russia) and youth organizations.

Volunteering initiatives will be developed with partners from Torun (Poland), Leiden (Netherlands), Göttingen (Germany), Daugavpils (Latvia), Bologna (Italy).

International relations also will be developed and supported through our supporters and their networks (e.g. ESN, Rotaract).

Of course, Network of European Youth Capitals, whose experience and achievements can be successfully transferred to Klaipeda will not be forgotten.

By learning from EYC2020 experience, we see EYC2021 as an excellent tool to strengthen and develop new international partnerships in the field of youth policy. Klaipeda has already been included in many new international projects, dealing with youth issues. These initiatives will be continued within the framework of EYC2021.

### **Situation of youth**

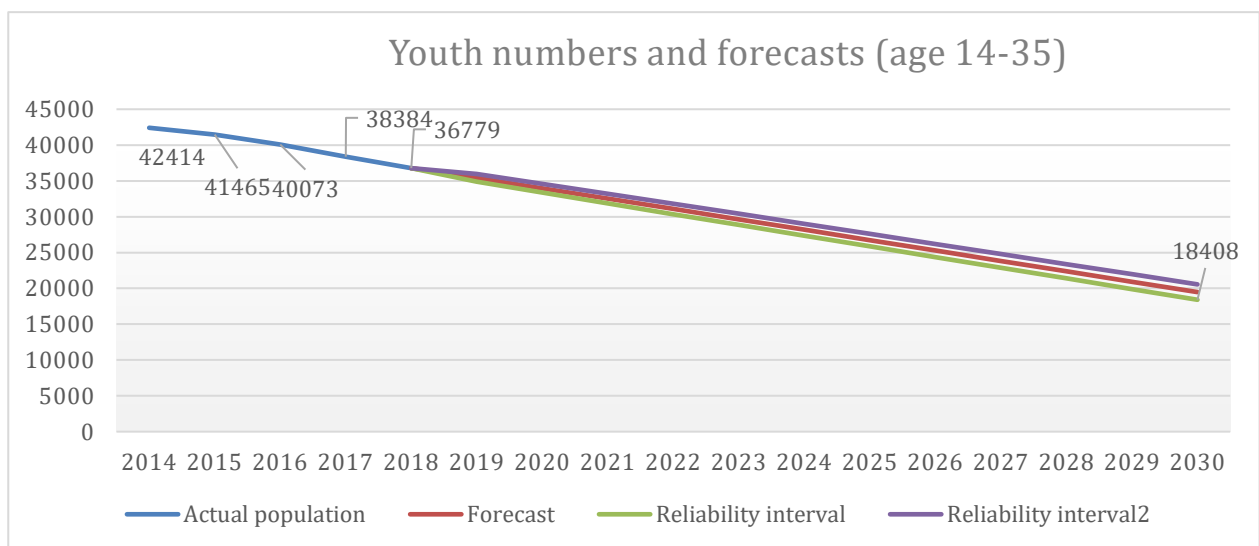
Although Klaipeda is considered as a strong, developed, advanced city, when it comes to youth policy, attention, youth involvement in policy-making, we do not have many outstanding achievements that we could be proud of.

During discussions with Klaipeda youth policy-makers and executors, the following problems regarding weak achievements were mentioned:

- Weak youth structures, lack of motivated youth.
- Frequent changes in Youth Affairs Council, delegates not always understand their functions.
- Not all politicians, people in councils/committees, municipality staff understand what youth policy is and that it is a horizontal priority.
- Lack of compensation system for Youth Affairs Council, representatives of youth organizations.
- Lack of practical experience and know-how regarding Youth Affairs Council work.
- Y, Z generations do not want to join structures, and there is no pattern how to reach and work with them.
- The city does not have its own **youth policy strategy**, it is guided by national documents, which not always meet the needs of city's youth.

Lack of attention to youth policy is one of the reasons for declining youth numbers. Youth emigration is one of the most pressing challenges for Klaipeda (and Lithuania). According to [CaSyPoT study](#), 71% of schoolchildren plan to leave Klaipeda. Youth says that Klaipeda is not **attractive**: we are not important to the city, lacks attention from the government, leisure activities during off-season, no well-paid, knowledge-based job opportunities are offered. The most forgotten youth group - schoolchildren („the city does not invest in us as we will leave, anyway “), the psychological situation of LGBT individuals is catastrophic - there are no safe places, psychological and social help is basically unavailable, the one that is given is usually confined to the diagnosis of a mental illness.

If the city continues to do nothing, will not contribute to the maintenance and attraction of young people, it is likely that youth numbers in the city will drop by half, from 36.7 (2018) to 18.4 thousand in 2030.



This is why young people and Klaipeda municipality united efforts and are looking for ways to overcome challenges. We see EYC2021 as a tool, with the title and strength of youth we can effectively contribute to prosperity of Klaipeda. Through EYC2021 initiative we are seeking to reveal the potential of young people, to prove that their voice is important, that we can be the

leaders of youth policy and initiate changes not only in Lithuania, but also in Europe.

## 7. MOTIVATION

The applicant should elaborate on its motivation to win the EYC title (max. 1500 words). This should cover, but is not limited to:

- The initial decision to apply for the title and motivation of those involved
- The key goals of the EYC 2021 and issues/challenges it aims to address having long term legacy in mind
- The willingness to dedicate time, effort and the necessary resources as the EYC 2021
- The willingness to commit to youth-related projects and policies that are sustainable and which will last beyond the EYC 2021
- Motivation in general

### Why do we participate in EYC2021?

During the meeting with different youth groups, EYC2020 preparation team asked if youth would like to keep working for EYC2021 title. The answer was unanimous - **YES!!!** Youth understands that the title itself is not a guarantee for the successful breakthrough in youth policy. However, it would be the basis for changes. Preparation, analysed data, discussions with youth groups revealed a number of problems. Political support and ability to participate in this contest gave us **hope** that the city is ready for changes. This hope is accompanied by #chooseklaipeda team, ambassadors and supporting youth structures. Youth has the power to develop its own programme, consult and get advice from policy-makers/executors. Young people admit that so far, they were not used as a potential force for initiating changes in the city. The preparation work of EYC2021 revealed that potential of interactions among organized and unorganized youth, marginalized groups, youth policy-makers and entrepreneurs are not used.

Although, youth is mentioned in many strategic documents, it is considered one of the priorities of the city strategy, we can see that it is more of a declarative priority. Investments are not growing as it should.

We are not afraid to admit that **selective solidarity** is common in Klaipeda. Investments and attention is given to "comfortable" groups, who thinks, talks and acts similarly. Schoolchildren, organizations, individuals lack attention, whereas LGBT+ group is generally considered as "non-existent". Without getting attention, young people are naturally beginning to build bridges for leaving the city.

We want to eliminate these practices, get rid of the ordinary thinking and actions, shape youth traditions. We believe this is possible through the name of EYC, transformations are inevitable in partnerships.

The aim of EYC2021 is to prove that youth are important actors in youth policy and that formation of Klaipeda's strategy must be carried out in accordance with youth needs. In case of winning, youth competences will be developed, internationalization enhanced, young people and politicians will change their attitudes towards youth policy, **YOUTH POTENTIAL** will be set in motion. We believe that by initiating changes in Klaipeda's youth policy, we can contribute to a high-quality European Youth Policy. **We are ready to take part and be the leading youth city of 2021! We wish to be the centre of excellence for youth policy implementation.**



EYC2021 title obliges and gives greater opportunities to spread the virus among young people, community, to open up the way for more active participation in initiatives, advanced projects. In 2021 Lithuania will celebrate 25 anniversary of youth policy. The title will be a great opportunity to celebrate it together with the whole Europe.

**In case of winning you will be written  
in the history /Jonas Laniauskas,  
director of Department of Youth  
Affairs**

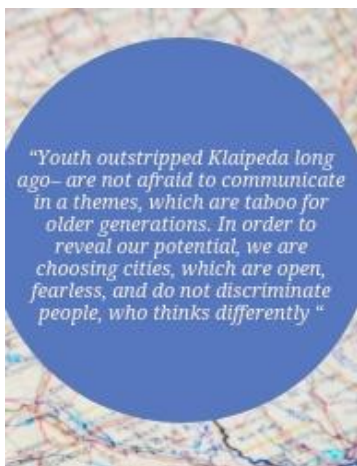
**Key goals and challenges**

During the preparation for EYC2021, discussions with young people, it became clear that majority of them, plan to leave Klaipeda. They do not see perspectives, do not feel valued, the city is **unattractive and dead**.

**Youth voice - the city is boring, thus we leave!**

According youth, the city lacks active vibe, modern, youth-friendly spaces, activities, which are affordable for youth, predominates seasonal problem, there are many wonderful places, which are unused, periphery of Klaipeda are dead, the city is boring, one shopping mall culture dominates.

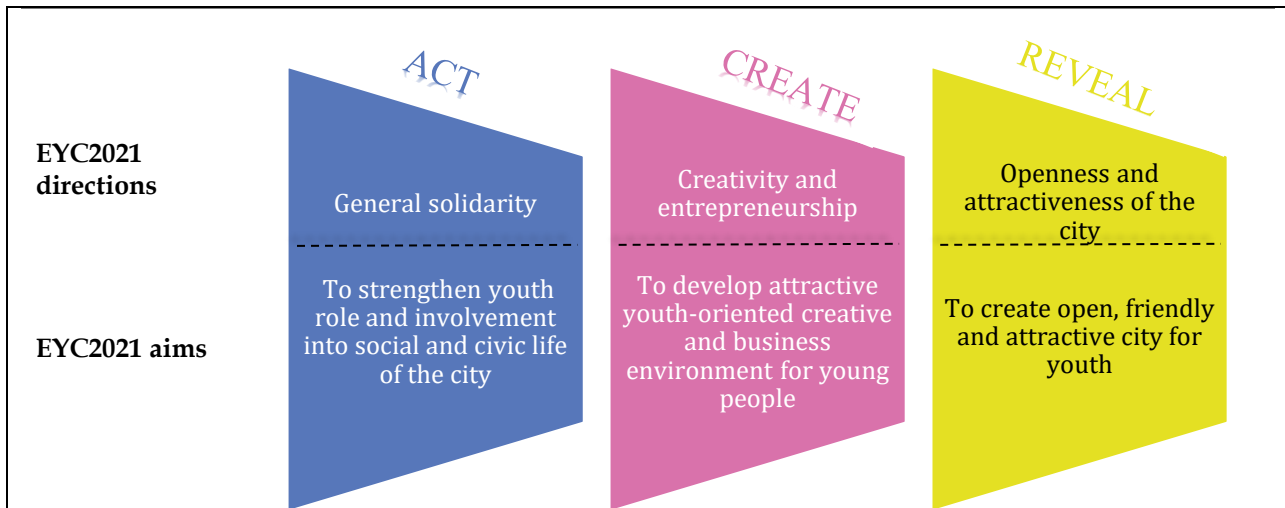
**Key challenges identified by youth:**



1. Decreasing population, aging city;
2. Selective solidarity;
3. Low social and civic participation;
4. Lost identity, relationship with the city;
5. Lack of proper environment for entrepreneurship and creativity;
6. Boring and unattractive city;
7. Avoidance of "unfavourable" people and topics.

Based on the identified challenges, this matrix of EYC2021 is formed:

<b>Vison</b>	Klaipeda - the city of revealed youth potential: an open, cooperative, youth friendliest city in the Baltic Sea Region.
<b>EYC2021 goal</b>	Encourage youth to reveal their potential, to discover and choose the city, by forming a sense of belonging to the city, developing and maintaining open, cooperative relationship.



<b>Horizontal priorities</b>	CONNECTIONS: cooperation and building relationship with the city POTENTIAL: joint creation and youth sector strengthening through capacity building
<b>Results</b>	A vibrant city discovered by youth

An aspiration to become EYC2021 is an ambitious step, but youth states they are ready to act. Hard work and opportunity to become known as EYC2021 will make young people more active not only in Klaipeda. We will encourage other cities to become more ambitious, even if the fruits of work are not immediately visible. This year an initiative of EYC is supported by a wider community and politicians. Initiative as an exceptional opportunity for the city and youth was mentioned in the Mayor and Director of Klaipeda City Municipality Administration speeches. We perceive that EYC title will not overcome all the challenges. Youth emigration is a complex problem, integrated measures, the use of other programmes are needed. However, EYC2021 is exclusively focused on young people, encouraging them to discover and choose Klaipeda.

	<b>Economic Development Strategy</b>	<b>Klaipeda Strategy of Culture 2017-2030</b>	<b>European Youth Capital 2021</b>
Vision	Klaipeda 2030 - a global-level city of blue economy and fast solutions: the best place to live, work, invest and rest in the region of the Baltic Sea.	A city of opportunities where active, open-minded and creative people are living, where perfect conditions for inspirations are created, where transformations strengthens links within the community and the world.	Klaipeda - the city of discovered youth potential: an open, cooperative, youth friendliest city in the Baltic Sea Region
Unifying interfaces	Promotion of entrepreneurship, creation of favourable conditions for business, investors and talents. Innovative system of education and science, which meets the needs of the future economy. Attractive, inclusive and available centre of the region.	Concentration of active and creative community. The best conditions for creativity and business. Multicultural, open city.	An attractive, youth-friendly environment for creativity and entrepreneurship. Openness for local and foreign youth. Strengthening regional and international cooperation.
Klaipeda City Strategic Development Plan 2020-2030	The above-mentioned documents will be integrated into the city's strategic development plan 2020-2030. Youth Development Strategy, which is planned to be developed within the framework of the EYC2021, will also be integrated in order to contribute to coherent and long-term changes in youth policy.		



### **What have we done?**

#chooseklaipeda team initiated pilot project of #chooseklaipeda ambassadors. We seek to ensure that all youth could get involved in the EYC2021 team, make youth more visible. More than 70 people expressed their intentions to join the team. With the strengthened forces we got a new breath, ambassadors fit perfectly into existing team. Ambassadors expressed their desire the pilot project to develop into individuals' engagement model. This project confirmed that young people want to be part of important processes of the city. In this pilot project, they are provided with mentoring, but they themselves are free to propose and develop their own initiatives, reveal their potential.

Ambassadors, together with youth organization "Round table", represent the desire to become European Youth Capital in various youth policy events, use every opportunity to be heard and visible.

### **Our willingness and commitment**

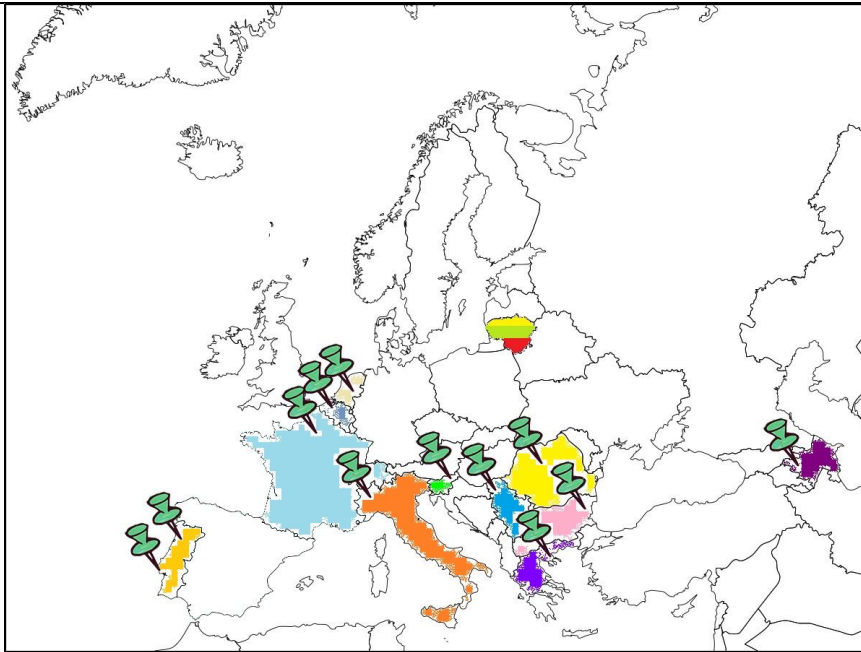
We admit that we cannot afford the luxury to work as we used to, we went too far and it led to the above-mentioned challenges. Therefore, with the help of EYC2021, partners and sponsors, we are committed to make changes. All stakeholders (municipality, youth) are ready to devote their time, efforts, resources to ensure the quality of EYC implementation and ongoing changes. Youth take the position that even without EYC2021 title, the programme must be implemented. According youth representatives – not the title, but the ambitions, determination and the desire to change Klaipeda is important.

### **Commitment to continue work after 2021:**

The work and projects started during EYC2021 will be continued after 2021. We strive for long-term changes:

1. Develop and implement **youth strategy** based on creation of sustainable, inclusive environment and realistic youth needs.
2. Ensure activity of the **Agency** after 2021. Organisation should continue the work started and help to reveal undiscovered youth potential.
3. Establish and maintain **Youth Ambassadors Forum** based on the principles of openness and inclusion, working in cooperation with policy-makers and executors.
4. Integrate successful practices and projects into **strategic plans of the city**.
5. Build **trust in youth** by informing the public and politicians about youth achievements.
6. To ensure the **maintenance of infrastructure** (experimental spaces) that meets the needs of young people, consistently moving towards co-management principles.

We are glad that, finally, with the help of Amiens2020, the title has become more mobile and travels across Europe. We would like to contribute to the practice so that other Nordic, Baltic Sea, Scandinavian countries could see and evaluate the potential of EYC.



We seek to eliminate stereotypes about the mobility of EYC, to show that not the geographic location, but the aspirations, impact and benefits for local/European youth is a decisive factor of winning EYC title.

## 8. EUROPEAN YOUTH CAPITAL PROGRAMME

The applicant should present its programme for the EYC 2021 (max. 2000 words). This should be coherent with the previous sections, outlining how the different areas of the proposed programme can meet the key goals, themes and ensure long term legacy of the EYC 2021. The applicant should highlight in particular:

- The development of the programme and involvement of young people in this process
- The ability of young people to co-create the programme both before and during the EYC 2021
- Examples of innovative events/projects than can differentiate the candidacy
- The European dimension and links with European youth policies e.g. European Youth Strategy, as well as policies of the European Youth Forum (such as young people's access to rights, social and economic inclusion of young people, participatory policymaking and co-management, recognition of the value of non-formal education and competences gained in youth organisations)

### Youth involvement

Desire to become EYC was initiated by youth. More than 500 people were involved into the preparation of the bid. They offered ideas, raised problems, suggested possible solutions and prepared the whole EYC2021 programme.

What we did during 2018?	How we did it?	Results in numbers
<b>Bid preparation</b>	Joint meetings, workshops, action group meetings, presentations, individual meetings with target groups: disabled people communities, representatives of theatre and culture, NGOs, etc.	<b>19 meetings</b> <b>34 presentations</b> <b>15 action group meetings</b>

		<b>67 ambassadors</b>
		<b>526 individuals</b>
<b>International, national, and local partnerships</b>	Individual meetings, participation in events	<b>45 partners</b>
<b>We spread the message of Klaipeda's seek to become EYC2021, made contacts in the events</b>	Local, regional, national, international events.	<b>22 regional events</b> <b>7 national events</b> <b>14 international events</b>
<b>Collected ideas</b>	Ideas presented during meetings, events and/or app, website.	<b>466 ideas</b>
<b>Approval of the application</b>	Public presentations to the community, deliberations in committees and city council.	<b>10 presentations and approvals</b>

The ability to express opinion or suggest an initiative is ensured through #chooseklaipeda app/website. From the very beginning, EYC2021 programme development and implementation is based on youth involvement and participation. They are creators and owners of the application and the programme.

### **Opportunity to work together in 2018-2021**

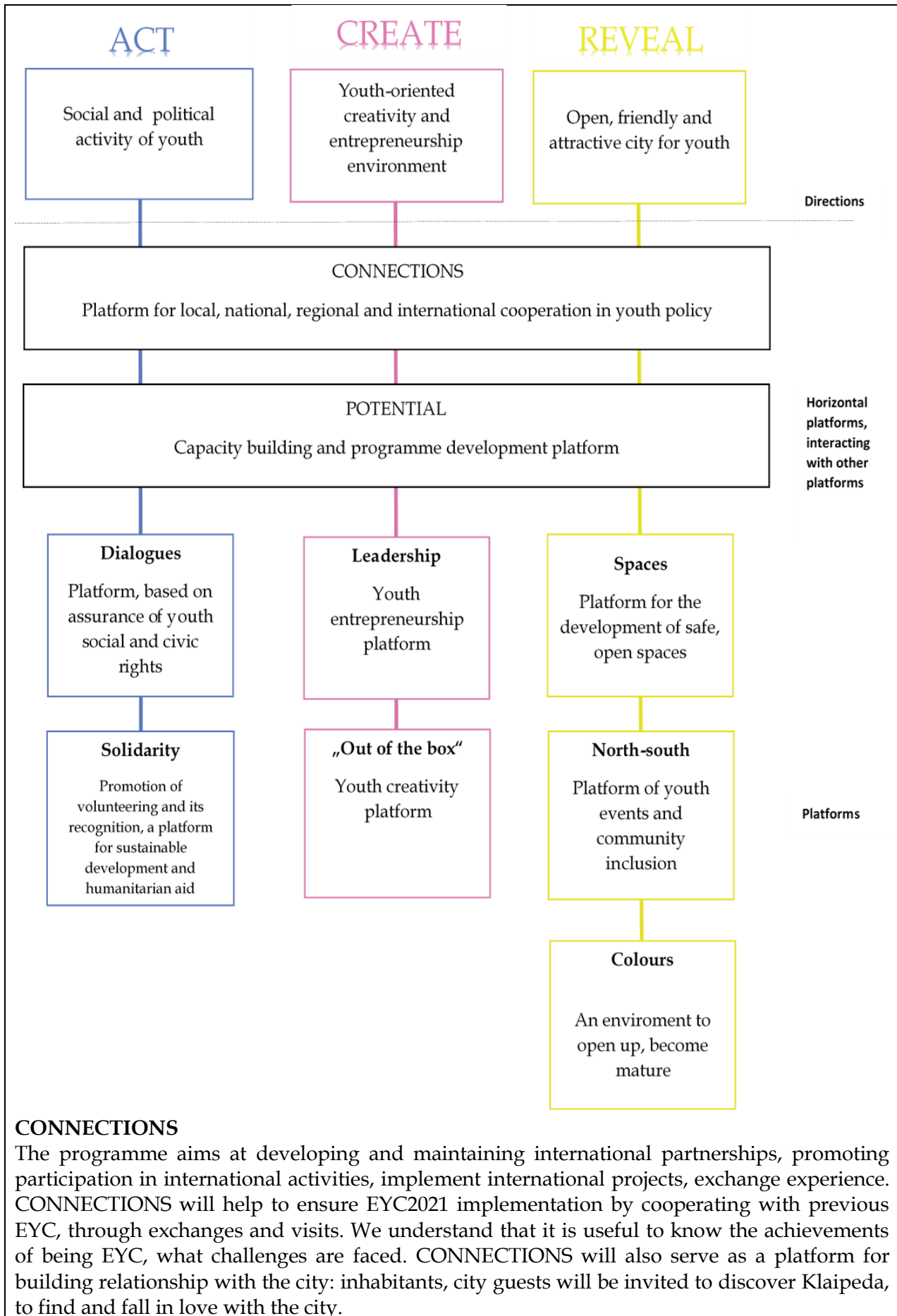
Cooperation, youth involvement and empowerment are the cornerstones for the liberation of **UNDISCOVERED POTENTIAL**, at the same time it's an expression of the city's faith to youth and its power. Thus, **UNDISCOVERED POTENTIAL** becomes an essential principle of EYC2021 programme.

EYC2021 programme is a live entity, reacting to the changing situation, emerging challenges. Platform "**POTENTIAL**" is dedicated for the continuity of the ongoing work (development of the programme). 2019-2020 programme will be developed, implemented in cooperation with youth, youth organizations, non-organized youth, exclusion groups, NGO sector, communities, educational and cultural institutions, youth policy makers, international, national and regional partners.

EYC2021 team along with #chooseklaipeda ambassadors will continue to organize meetings with youth organizations, stakeholders, will participate in events and present EYC2021 and its goals, will look for cooperation opportunities. During the whole project implementation, app with an idea bank will be maintained. Youth will be invited to submit applications and implement their ideas based on the funding models presented in the management section.

### **EYC2021 programme**

EYC2021 programme is the most ambitious plan for young people in Klaipeda and Lithuania. No city in Lithuania has invested so much time, energy and finance for young people and their needs (apart from infrastructure projects). We hope that Klaipeda will become the first city, understanding the essence of investing in youth. Meanwhile, youth will prove that these investments create an economic, cultural and social value to the city.



**Main activities:**

- Opening and closing events of EYC2021;
- Ambassadors network;
- Traveling exhibition of the EYC2021 programme and achievements in the Nordic countries;
- "Workation" packages;

Key **qualitative indicators:** growing Klaipeda’s recognition as an ambitious leader in youth policy, number of people evaluating Klaipeda positively.

**POTENTIAL**

Further cooperation and development of EYC2021 programme, capacity building activities are the basis of this platform. Through the platform “**POTENTIAL**” capacity building activities (seminars/visits/camps) will be organized. Platform is dedicated to youth organizations, ambassadors and other interested parties, in order to concretize and implement the activities provided in the programme. Particular attention will be paid to the participation of marginalized groups.

The platform will also seek to strengthen competencies of youth organizations, youth workers working with generations "Y", "Z" (choosing the right forms and methods of work). Enhanced competences will contribute to more active involvement of youth organizations and will form the basis of financial sustainability assurance.

**Main activities:**

- International/National Congress of Youth Coordinators;
- On-line bank of consultations;
- International capacity building workshops;

Key **qualitative indicators:** Strengthened sector of youth organizations (20%); growing number of people, who after their studies chose Klaipeda (10%)

**ACT**

Although, youth policy is clearly regulated and implemented as a horizontal priority, we still do not have a model for structured, real youth inclusion when dealing with youth related issues. Inclusion of disadvantaged groups, unorganized youth almost do not exist. The platform is aimed not only at solving these problems, but also in promoting young people's interest in politics, active citizenship, solidarity and volunteering.

	<b>Dialogues</b>	<b>Solidarity</b>
Main activities:	<ul style="list-style-type: none"> <li>• Preparation of Youth policy development strategy</li> <li>• Creation of youth ambassadors’ forum</li> <li>• Motivation and compensation system for individuals, who voluntarily participate in the city’s political and civic life;</li> </ul>	<ul style="list-style-type: none"> <li>• Set up of the multifunctional centre</li> <li>• Volunteering promotion system</li> <li>• International volunteering and solidarity festival</li> <li>• Humanitarian aid initiatives</li> <li>• International forum</li> </ul> <p>"Integration of people with disabilities in educational institutions"</p>

**Key qualitative indicators:** growing political literacy of youth (20%); Growth of perception and recognition of local, national and international youth policy; growing volunteering, NGO prestige and number of volunteering young people (growing number of volunteering youth (30%).

### CREATE

Openness and funding for different, unusual ideas, while solving the most pressing city challenges, formation of a positive attitude towards entrepreneurship, safe space to make mistakes and learn, collaborate and create are the basis of this direction.

	LEADERSHIP	„Out of the box“
Main activities:	<ul style="list-style-type: none"> <li>• International youth initiatives on social entrepreneurship, addressing challenges of the city;</li> <li>• Youth, NGO service fairs for businesses, politicians;</li> <li>• Youth awareness campaign for the development of a positive attitude towards entrepreneurship;</li> <li>• Joint business and disabled community meetings/discussions presenting success stories of disabled people integration into the labour market.</li> </ul>	<ul style="list-style-type: none"> <li>• Funding of creative, collaborative, youth initiatives;</li> <li>• Innovation labs;</li> <li>• International creativity festival;</li> <li>• International Mime Festival.</li> </ul>

**Key qualitative indicators:** Growing number of people, who after EYC2021 activities would like to start business (10%); growing business openness for the disabled people (10%);

### REVEAL

This platform is precisely for: forming youth traditions, creation of safe and youth-friendly spaces in consultations with young people, transformation of unattractive places into attraction objects, an attractive and vibrant city all year round, awareness raising, education on gender equality. Opportunities and safe places to unfold individual's potential are the main values of this programme and platforms.

	SPACES	NORTH-SOUTH	COLOURS
Main activities:	<ul style="list-style-type: none"> <li>• Creation of 24/7 open infrastructure for youth</li> <li>• International Workshop "New story of unattractive spaces";</li> <li>• Experimental, pop-up spaces adapted for the youth needs;</li> </ul>	<ul style="list-style-type: none"> <li>• Community gatherings "Sleep under the stars";</li> <li>• Youth cooperation initiatives in peripheral parts of the city;</li> <li>• International Extreme Sports Events (BMX, Roller Skates);</li> <li>• „North winds“ surfing camps</li> </ul>	<ul style="list-style-type: none"> <li>• The professional advice centre for the LGBTQI community;</li> <li>• Concert of "Finger dancer"</li> <li>• "Street Culture" week</li> </ul>

**Key qualitative indicators:** at least three youth spaces created; Growing youth satisfaction in urban infrastructure (40%), Growing number of creative initiatives, events in periphery (40%); growing youth satisfaction with leisure activities (40%); **growing public awareness and openness** (Decreasing homophobia in society (20%); growing sense of security among youth exclusion groups (20%); Percentage of young people remaining in Klaipeda (10% growth).

Timetable of the programme is presented in Annex VII, evaluation results in Annex X.

### Strategic initiatives

**Creation of youth strategy.** Klaipeda never had a separate youth strategy. Youth policy plans is based on national priorities, which not always coincide with needs of local youth. Therefore, development of youth strategy is foreseen. Preparation will be based on the bottom-up approach and will be integrated into Klaipeda City Strategic Development Plan 2020-2030.

**Youth ambassadors' forum** will be set up to strengthen the voice of youth by providing them spaces, tools, opportunities and support to participate in civic processes. Youth ambassadors' forum will work in regular and close cooperation with policy-makers and executors.

**Initiative of Lithuanian Youth Capital** - the pilot project in Lithuania. The aim of this project is to reveal Lithuanian cities' initiatives on youth policy, to create conditions and ensure youth inclusion into political, social, economic and cultural life of the city.

**„Workation“ packages** (work and vacations at the same time) with the aim of attracting international, national partners responsible for implementing youth policies for certain time to work in Klaipeda.

**Professional advice centre for LGBTQI community** - the first centre not only in Klaipeda, but also in Lithuania. The need for this centre is evidenced not only by the extent of homophobic bullying, but also by the individual experiences of LGBTQI community.

**Experimental openness and culture incubator.** The only broad-featured educational product. Only a safe place for “different” people will not be sufficient to increase awareness. An incubator with VR technology, holograms, will allow to put people in someone's shoes. The incubator is designed to feel as of being LGBT person, a woman discriminated in labour market, a man, who experiences domestic violence, etc.

Key qualitative indicators, according programme activities:





## Collaboration with LGBTQI/ disabled

- LGBTQI\* organization and the Apeiron theatre are involved in EYC2021 programme. Theatre is the only organization in Klaipeda, having contacts and trust of LGBTQI community. Thus, Apeiron theatre will be used as the main actors of the platform "Colours". They will work in cooperation with the National LGBT organization, Lithuanian Centre for Human Rights, etc. Collaboration will involve educational, social activities, contributing to the development of a secure environment for the LGBTQI community, community awareness raising.
- #chooseklaipeda team cooperates with the Klaipeda Deaf Youth organization, which will help to attract artists from Russia and Finland, involve deaf community. In discussions with representatives of disabled people, the consensus was made – not to increase exclusion by organizing separate events for them.

## European dimension

We are eager to use best practices of international friends and colleagues. Among them, we see EYC network, EYF, and other organizations.

Therefore, our European dimension is based on:

- *Promotion of European Citizenship and solidarity*, where our experience is shared and showcased, know-how shared; volunteering, youth mobility, intercultural learning promoted.
- In order to implement EYC2021 programme – we are seeking to develop reliable, both sides beneficial *cooperation and partnerships* with different partners across Europe and beyond. This will be done in form of best practise visits, joint educational events, cultural exchanges.
- EYC2021 also deals with *European topics* – such as volunteering and its recognition, youth engagement in political and civic life, participation in elections, work with disadvantaged groups and their integration, qualitative employment opportunities for youth, safe places, assurance of human and youth rights, sustainable development goals.

EYC2021 activities directly link with:

**EU Youth Strategy**, particularly the areas of youth participation in policy-making participation (through promotion of Structural dialogue, Ambassadors Forum, strategy preparation, etc.) and Volunteering activities (encouragement of volunteering, volunteering model adoption and recognition of volunteering activities), providing equal opportunities for youth in education and job market, non-formal education recognition, youth organisations empowerment and strengthening.

Other **EYF policies** have been also kept in mind while developing the programme (e.g. participatory policymaking and co-management of youth infrastructure, etc.).

**UN Youth Strategy**, mainly in youth and human rights protection and promotion, their support for civic and political engagement and support to be catalysts for peace and humanitarian action.

Contribution to **SDG goals** 4, 8, 11 and 16 is reflected by lifelong learning opportunities promotion, raising awareness of sustainable development importance, promoting inclusive and sustainable economic growth, full and productive employment and decent work for all while increasing youth competences in entrepreneurship and creativity.

**ESC aims**, through solidarity projects, volunteering encouragement and support.



## 9. MANAGEMENT

The applicant should clearly describe the management structure of the EYC 2021, outlining in particular the (a) structure and (b) mandate of the implementation team. The applicant should define the role of young people within these structures, the role of the municipality, and the allocation of decision-making power. It should be as clear as possible how decisions will be made and who will do that. If desired, a diagram of the management structure can be included as an annex. The applicant should also outline its commitment to cooperation during the EYC year, covering willingness to:

- Organise regular co-ordination meetings with European Youth Forum
- Establish a full-time technical office for the EYC 2021
- Establish a programme committee at the local level involving youth representatives from local youth organisations
- Co-operate with any supporting youth structures at the local, regional and national levels, such as the national youth council
- Co-operate with the previous, current and upcoming EYCs

The applicant should nominate at least one specific contact person for the European Youth Forum that will be employed during the preparation, running and evaluation of the EYC 2021 (max. 1500 words).

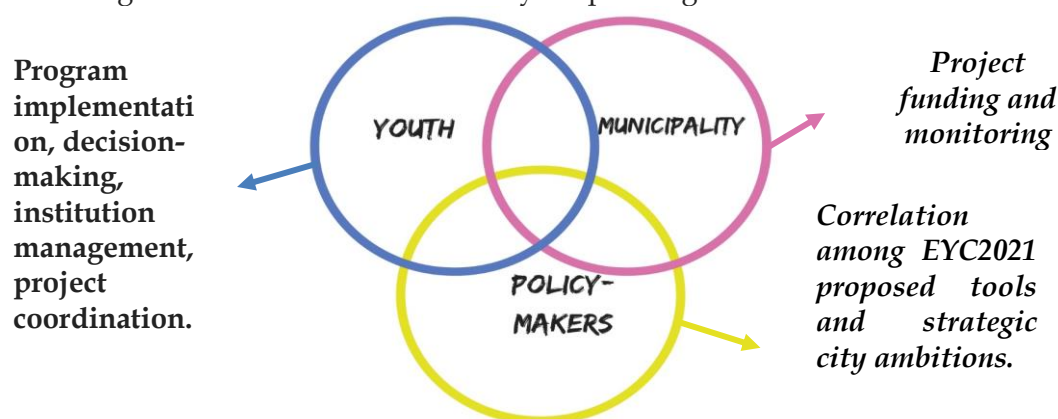
Organizational structure of EYC2021 is based on youth participation in the development of EYC application and programme.

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*“An initiative to participate in EYC contest came from youth. They "forced" the municipality to take action. Therefore, youth cannot be eliminated from the management process” –  
Judita Simonaviciute, Vice-Mayor of Klaipeda*

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EYC2021 management is based on three closely cooperating stakeholders:



Overall **objective** of such cooperation is to invest in youth, to enable them to participate in policy-framing, to encourage their initiatives, to ensure that youth voice will be heard.

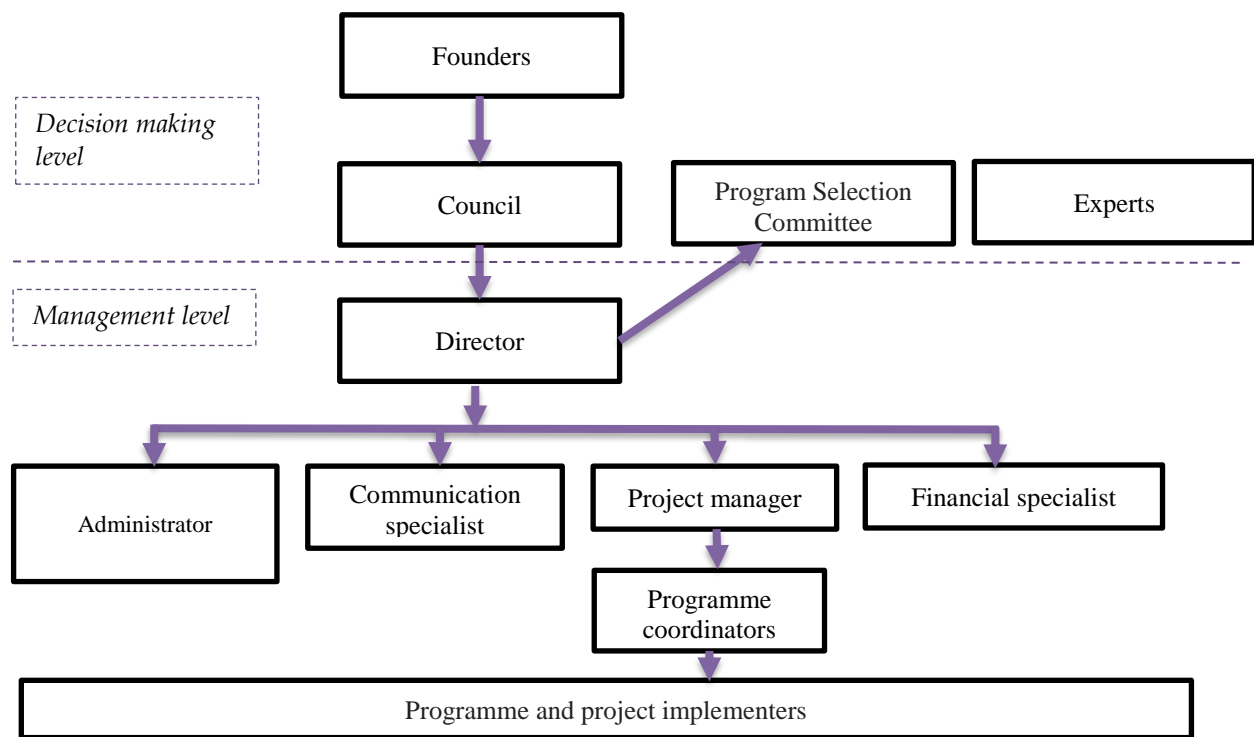
### EYC2021 technical office

In case of winning, Klaipeda commits to set up a technical office (the Agency) for EYC2021 implementation. The office will be used to continue the work, to maintain contacts with

partners, EYF. Agency will be established in accordance with the applicable legislation of the Republic of Lithuania, but no later than II quarter of 2019. The founders will be Klaipeda City Municipality (50%) and the Municipal Youth Organizations Council (50%).

In order to use the time effectively, temporary council will be set up (November, 2018). It will be responsible for continuity of work. Council will work following decision-making principles described below ensuring transparency and efficiency, equal participation of youth.

**Management structure and decision-making power of the Agency**



<b>Council</b>	Members (9)	6 members delegated by Founders: municipality (3), youth organisations (3), 3 independent youth representatives.
	Functions	Project coordination, strategic decision making, Agency management, monitoring, process coordination, approval of director.
<b>Programme Selection Committee</b>	Members	5 youth representatives, elected by public tender and 2 representatives delegated by the founders (one from each).
	Functions	Ensure proper and transparent programme selection procedures. The Programme Selection Committee suggests which projects/initiatives to finance on the basis of rated projects/initiatives list.  <b>Project selection</b> Applications, which passed administrative evaluation (evaluated by the programme selection committee) are forwarded to the experts for a qualitative assessment.
<b>Experts</b>	Members	Independent experts having necessary competences, elected by public tender procedures.
	Functions	Carries out the assessment of qualitative projects/initiatives. Experts must be impartial, not related with institutions that have submitted applications. All experts sign declarations of honour and confidentiality. Each project is evaluated by two experts.
<b>Director</b>	Functions	Representation of the Agency and EYC2021, preparation of annual activity plans and reports, organization of agency work, forming team, sponsors attraction. Elected publicly through open international competition.

<b>Agency „ChooseKlaipeda“</b>	Members	An administrative team employed by a public tender.
	Functions	Financial management, project management, coordination, international and regional relations, attraction of external financing sources, public relations, coordination of information systems, administration, public procurement.
<b>EYC2021 implementation level</b>	Form	<b>Programme and project implementers</b>
	Members	Organized and non-organized youth and youth organizations, education, culture, etc. institutions interested in implementing EYC2021 programme.
	Functions	Initiation and implementation of EYC2021 programme, reporting.

Governance structure of EYC2021 oriented towards active youth involvement, giving them the power to make decisions, involving them in EYC2021 preparation and execution processes. Formation of council, committee and administrative teams will be based on the principles of gender equality and non-discrimination.

Youth organizations, NGOs, communities, and individuals will be involved in the implementation of the project. They will be able to apply for funding, participate in ongoing researches, contribute to the implementation of activities. Implementation of EYC2021 programme will be open to all organizations. Just because of youth, youth organizations contribution Klaipeda is seeking to get EYC2021 title.

**Main programme management areas:**



Young people will be able to get involved in EYC2021 preparation and implementation as Council, Committee members, programme evaluators. Youth will be given an opportunity to express their opinions, submit proposals for their ideas related with EYC2021 programme implementation, invited to take part in discussions.

**EYC2021 programme financing**

In order to ensure implementation of ideas generated by young people (over 300 ideas was submitted - Annex VIII), implementation of new and foreseen activities 5 financing models scheme will be applied:

1. **Participatory budgeting:** Funding for newly or already submitted ideas in “Idea bank”. Individual members, non-formal, non-organized youth will be able to ask for funding under this model. Community will be invited to express opinion and select ideas worth funding. Agency will be responsible for public election organisation, signing contracts with implementers, monitoring.
2. **Partial project funding:** Projects requiring amount exceeding I funding model will be invited to submit proposals on the basis of open calls, according EYC2021 directions. Participation will be open to youth from all over Europe. The Agency will be responsible for the announcement of the calls to submit proposals. Submitted projects will be evaluated by external experts.
3. **Co-funding:** Co-funding of national and international projects related with EYC2021 programme and which have received funding (covering organizations' own contribution).
4. **Additional funding:** additional funding for annual events, implemented by various Klaipeda organisations, which are related with EYC2021 programme.
5. **Sponsorship:** financing model is based on proposals and joint initiatives offered by national and international organizations (contributing to EYC2021 implementation). This model will also provide funding for annual events/meetings/assemblies/congresses, which will be organized in Klaipeda.

Main criteria for participation in EYC2021 programme: projects submitted for financing have to be based on the coherence with programme objectives, promoting international cooperation, inclusion of disadvantaged groups, raising topics relevant for youth, partnerships, cross-sectoral and interdisciplinary cooperation.

#### **Preparatory and Co-ordination meetings**

Klaipeda team seeks qualitative EYC2021 implementation. Therefore, is ready to learn from the best practices that can be shared by EYF. During project preparation, implementation and evaluation period, the city commits to cooperate with EYF, promptly respond to EYF requests and questions, create suitable conditions for coordination meetings.

#### **Cooperation with youth structures**

- Discussed opportunities with national organizations to organize assemblies, annual congresses in Klaipeda (2020-2021). These activities are included in EYC2021 programme. National partners support and express their willingness to contribute that Klaipeda will become a youth meeting point in 2021. In case of success, Lithuanian Youth Council schedules its meetings to be held in Klaipeda.
- Together with Lithuanian Youth Council, it was agreed that national level authorities act as an Advisory body, provide external expertise assistance in cooperation with its foreign partners.
- Contacts with the team of Kaunas Capital 2022 have been established, possibilities of cooperation discussed. Kaunas 2022 team will invite EYC2021 team to the meetings with experts, where discussions regarding effective team forming and effective project management will be held. Together with Kaunas team, joint youth capacity building initiatives will be developed. It is an important part of EYC2021 programme, as well as Kaunas 2022 youth programme "Rising Kaunas".
- In order to promote EYC2021, develop links with foreign and Lithuanian youth the possibility of information points in Lithuania and abroad was discussed with National Youth Council, Lithuanian World Youth Association. It is foreseen that these points could be established using EURODESK network, headquarters of Lithuanian youth

associations and communities abroad, tourism and information centres, libraries, etc.).

- In cooperation with the Baltic Cities Union, LSS, BSSSC and other partner cities, it was agreed to organize various events, meetings, working groups, assemblies. In September 2019 the first partner event is planned in Klaipeda - the conference organized by BSSSC and #chooseklaipeda.
- Euroregion Baltic (ERB) will be supporter in developing joint interregional initiatives with Nordic countries, exchanging best practices in the areas of gender equality, LGBT+ situation improvement, and integration of SDG. In 2019, during Klaipeda presidency of ERB, we will actively raise youth policy issues relevant at interregional level and will look for innovative solutions.

All of above-mentioned partners will contribute to the development of detailed programme, will help to ensure the regional and international dimension of EYC2021 programme.

### **Cooperation with previous, current and upcoming EYCs**

In order to strengthen internationalization of youth policy, take over best practise, follow good practices, Klaipeda is eager to cooperate with EYF and its members, invite them to events, upon the need will contact for expert/advisory assistance. EYF, Network of EYC and national youth policy-makers will be invited to be experts of an Agency, contribute to EYC2021 programme implementation, evaluation. We hope for consultations on development of relevant issues in youth policy, integration of best practices.

In case of success, visitations to former EYC capitals seeking to take over the experience are planned. We believe, that visitations, best practises are very important while seeking to properly prepare for EYC2021 implementation.

The name of EYC2021 obliges to properly represent the city, inhabitants, especially youth, as well as helping other cities (wishing to become EYC) to seek changes in the field of youth policy. Klaipeda commits to actively engage in EYC network, to spread information about achievements, share experience and lessons learnt.

## **10. COMMUNICATIONS AND OUTREACH**

The applicant should outline the communications strategy of the EYC 2021, including but not limited to: (max. 1000 words).

- Target group analysis and key messages accordingly
- Outline of communication tools to be used
- A communications plan including a draft schedule of key communications moments and events and a clear link between the local, national and European levels
- Commitment to use the official EYC logo as the visual identity of the year
- A possible official handover ceremony with the previous and upcoming EYCs

Below communication strategy guidelines are presented. In case of winning, a detailed communication strategy and 5-year plans will be developed. Estimating the scope of activities, the use of external suppliers is foreseen.

Since EYC2021 aims at an open city for all, communication channels and tools (for visually impaired, deaf people, foreigners, etc.) will be adapted.

### **Communication goals:**

- To present Klaipeda as EYC2021 and EYC initiative as a platform for changes;
- To motivate youth act and participate in social, civic life;

- To present opportunities for youth entrepreneurship and creativity;
- To introduce Klaipeda as an open city for **ALL**;

### Target groups analysis and messages

INDIVIDUAL LEVEL	Messages
<b>YOUTH (14-35)</b>	
Pupil, students	Become an ambassador, act: volunteer, vote, create your city, choose Klaipeda for your education, create your business. Let's celebrate.
Employed youth	Show your example, promote entrepreneurship, become a mentor, volunteer Act, vote, get involved in creating an attractive city
NEET	Create your life in Klaipeda: start business, career, volunteer.
LGBTQI	Reveal yourself and help Klaipeda to become open, reveal your uniqueness, get professional help, cluster in communities.
Disabled youth	Get involved, raise your problems, create comfortable and open city
Ethnic minorities	Contribute to creation of an open city for all.
Non-organized, non-formal youth groups	Act, create, reveal your potential; become ambassador, apply and create the feast in 2021.
Young families	Be active and engage, create attractive city for you and your children.
Young Lithuanians in foreign countries	Become EYC2021 ambassador, lets spread the message of EYC for the Nordic countries. Let's use the historic opportunity in order Lithuania to become the leader in youth policy.
Foreign youth	Klaipeda is EYC2021. Let's gather and create youth policy, let's celebrate.
<b>COMMUNITY</b>	
City community	It is worth to choose Klaipeda, be proud of youth, celebrate the year of 2021. Be open, accept everyone and hear youth. Get involved into the platforms and strengthen youth with your competencies.
Lithuanian citizens	Choose Klaipeda, the place where youth gathers

<b>ORGANIZATIONS</b>	
Youth organizations	Collaborate, get involved. Expand your competencies, take over know-how, strengthen youth organizations, help Klaipeda to become an excellence centre of youth policy.
Organizations working with youth, youth workers, culture, educational institutions, NGOs	Become EYC2021 partner, help to implement programme, let's create youth-friendly city.
Business organizations	Support and engage in programme, become mentor, help educate youth in business, creativity and innovation spheres. Attract and retain youth.
International organizations working with youth, youth policy implementers/forming institutions	By implementation of EYC2021 programme, Klaipeda is becoming a competent youth policy centre. Let's collaborate, unite European youth.
Nordic Youth Councils, Networks	EYC2021 victory of Klaipeda is a historic victory for all Nordic and Scandinavian countries. Let's work together, so the title will become a tool to develop qualitative youth policy. Share your know-how of working with marginalized groups, let's spread the progress and best practices.
Lithuanian embassies, consuls abroad	European Youth Capital 2021 title - it's a historic victory of Klaipeda and Lithuania. Finally, EYC moved to the North. Help us to spread the message of EYC2021 to other countries and international youth policy-makers.
Foreign embassies residing in Lithuania	Help us to spread the message about EYC2021.

<b>OPINION LEADERS</b>	
Politicians of the city	The title of EYC2021 is a unique opportunity to implement changes in youth policy, to create attractive, open, collaborative city. Do not miss this chance, it's a tool to

	stop drastic youth emigration. Klaipeda is open to active, initiative youth. Open the doors, hear the voice of youth when deciding on questions related to youth.
National politicians, opinion leaders	EYC2021 is a historic victory for Klaipeda and Lithuania. It promotes changes in youth policy.
Media	Klaipeda, which brought the EYC title to Lithuania, aims to create an open, friendly, collaborative city for <b>all young</b> people. In 2021, Klaipeda will gather European youth policy makers.

**Preliminary communication plan parts and tools** (detailed information provided in Annex No. IX):

Parts	Tools	Level		
		Local	National	International
<b>Preparation</b>				
	Communication plan			
	3 Integrated Communication Campaigns according directions			
	Website			
	Social media			
<b>Entering</b>	Own channels			
	Public presentation			
<b>Image campaign</b> , key message for all target groups: Klaipeda – European Youth Capital 2021	PR (press conferences, topics to media)			
	Advertising			
	PR			
	Presentations in Lithuania and abroad			
Integrated communication campaign of 3 main directions: Act, Create, Reveal	Opening ceremony			
	<b>Advertising</b> (TV, press, radio, news portals, social media, outdoor advertising, SEO, video, banners)			
	<b>PR</b> (topics to media, presentations, e-mails, direct/personal meetings, newsletters, live translations, information in specialized forums, joint campaigns/partnerships, stickers “Open to LGBT”, participation in strategic youth policy events, initiatives in Europeade, Tall-ship race events, presentations of results and changes, „breakfast“ with foreign countries ambassadors, open days in municipality, inclusion of famous people into network of ambassadors, initiation of interviews in the city/regional/national/international media, EYC2021 achievement exhibition, identity-building campaign, parade of mimes in Vilnius City Fiesta in 2020.			
	<b>Attributes:</b> flyers at youth gathering places, printed material, stickers „I am the sponsor/partner of EYC“, etc.			

• **Graphic sign - Logo**



Logo reflects Klaipeda's ambition to bring young people together. The nautical knot reflects the importance of cooperation, relationships, friendship, #chooseklaipeda unites all, regardless of gender, age, nationality, beliefs and religion.





- **Face of the campaign - MIME**, because:
  - ∠ Open, versatile, comprehensible to all languages and cultures.
  - ∠ Historical significance - head of Klaipeda's theatre, F. Morohn, was a great mime;
  - ∠ Belongs to everyone. EYC2021 does not belong to any specific person or organization. It belongs to everyone.

• **Social media**



@chooseklaipeda



Google play/itunes - chooseklaipeda



www.chooseklaipeda.lt

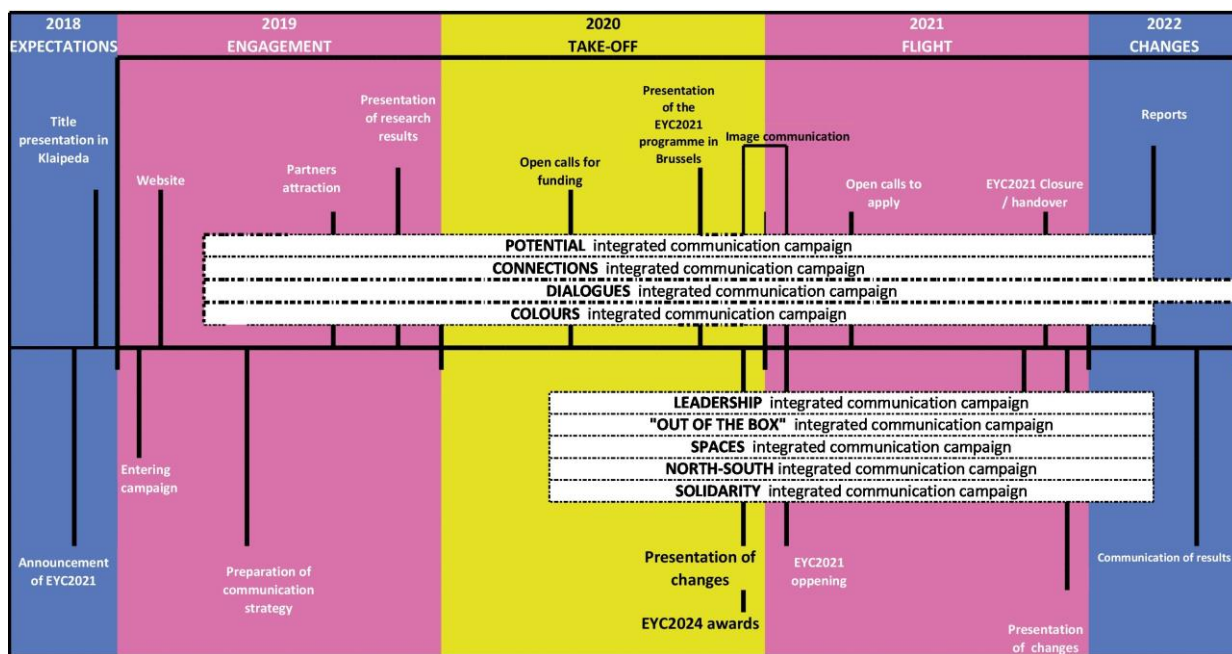


@chooseklaipeda

**Planned:**



**Preliminary timetable for key communication moments and events**



**LOGOs**

Official EYC and EYC2021 logos will be used as visual identity of EYC2021. Official EYC and EYC2021 logos will be used in all EYC2021 funded projects. The logos will be used in publications, reports, articles, attendee lists, other documents related to EYC2021.

**Title handover ceremony**

Klaipeda City and youth organizations are ready to organize EYC2021 closing event and title

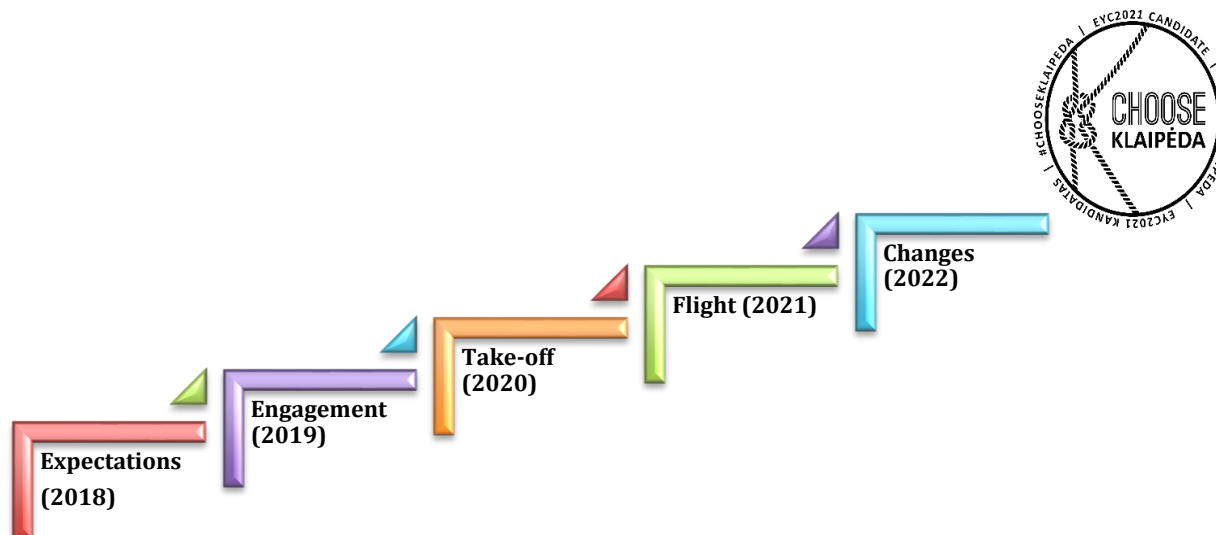


handover ceremony in 2021. This will be done in cooperation with EYF, previous and future EYCs, local and national partners.

## 11. PREPARATION OF THE EUROPEAN YOUTH CAPITAL

The applicant should describe a clear roadmap leading up to the EYC year in 2021 (max. 700 words). This should outline the key stages in the city's preparation and clearly outline the work that will take place in 2019 and 2020 including capacity building activities.

### EYC2021 implementation phases



**EXPECTATIONS in 2018:** period, dedicated for EYC 2021 programme formation, development of partnerships, community notification about the aspirations to become EYC2021.

**ENGAGEMENT in 2019:** main activities - establishment of Agency, employment of management team, preparation of EYC2021 communication strategy, community notification that Klaipeda became EYC2021, preparation to take over the best practices from previous EYC, development of partnerships, joint projects, capacity building activities.

*Key activities in 2019:*

- Start of **Youth Policy development strategy** preparation, which will be finalized in 2020.
- **Structured, regular, real youth involvement in youth-related issues model** in consultations with EYF, network of EYC, national partners (Youth Ambassadors Forum).
- **Klaipeda's presidency for Euroregion Baltic.** International policy-makers from the Baltic Sea region, as well as those, who deal with youth policy issues, will visit Klaipeda. A BSSSC conference will take place in Klaipeda in 2019 September, where #chooseklaipeda team will be engaged.
- 2019 will be the period of elections (president, European Parliament). Thus, attention will be devoted for active implementation of **citizenship initiatives**.
- In cooperation with regional and national youth organizations Klaipeda will contribute to implementation of **European Youth Week initiative**.

- **Capacity building** activities through the POTENTIAL platform for youth organizations, #chooseklaipeda ambassadors, other stakeholders will be organized during 2019-2020.

**TAKE-OFF in 2020:** Preparation and launch of pilot projects, international partnerships development, increasing volunteering prestige, creation of visual city design by youth.

*Key activities in 2020:*

- By 2020 **Youth Policy development strategy** will be prepared and integrated into Strategic Klaipeda Development Plan for 2020-2030.
- **Lithuanian Youth Capital Initiative** promotion.
- **First calls for proposals** for pilot activities seeking to prepare for 2021 FLIGHT.
- In 2020 and later a lot attention will be devoted for **political literacy activities**: when discussing with young people it was noticed that they are not aware of how they can engage and participate in policy-making process; they do not know that there are such structures as municipal youth council, Youth Affairs council and they should be mediators helping to address important youth issues. Young people lack knowledge on EYF and its role in European youth policy. Generally, they lack understanding on what youth policy is, what rights and responsibilities young people have. We believe that a deliberate, politically literate society, which has the opportunity to express itself, to present opinion is the basis for the qualitative, results based youth policy development.
- **Familiarisation with youth policy as a horizontal priority** to youth, policy-makers and executors seeking to ensure long-term changes in youth policy is foreseen in 2020.
- Continuity of capacity-building activities through platform "POTENTIAL".

**2021. FLIGHT** - Implementation of partnership based EYC2021 programme.

**2022 < CHANGES:** After all the events and EYC2021 programme implementation it will be necessary to evaluate the work done: to prepare reports and to look for further collaboration with youth. The continuity to preserve emerged or emerging youth traditions and desire to share lessons learned will be ensured. In order to further sustain youth policy, activities and traditions, the sustainability strategy will be prepared and presented during the final EYC2021 events. This will be done in order to ensure the support from the community and the politicians and to ensure further youth movements.

Preliminary programme schedule provided in Annex VII.

### **The role of youth in the process**

Klaipeda participation in EYC contest from the very beginning is based on youth involvement. Youth initiated participation in the contest, developed program, worked on strengthening the application, participated and continues to participate in regional, national and international events where they present Klaipeda's aspirations to become the EYC2021.

Youth organizations support letters (30) are their commitment to engage in activities, to ensure the inclusion of young people to further programme development and implementation. The governance structure of EYC2021 is also based on young people participation and involvement in decision-making. EYC project is, above all, a youth project, so, naturally, implementation of initiatives and activities is in the hands of youth.

### Intention protocol

Importance of EYC2021 project for Klaipeda and Lithuanian youth is emphasized by support of national organizations. Lithuanian Youth Council, Association of Klaipeda Youth Organizations, Youth Affairs Department (JRD) and Klaipeda City Municipality has signed intention protocol, under which, in case of winning, they are committed to cooperate in implementing EYC2021 program.

## 12. EVALUATION

The applicant should provide an outline of the evaluation process (timeline, actors involved, the scope and format, possible indicators) that will assess the outcomes of the EYC 2021, and a commitment to present a final report of the EYC 2021 (max. 500 words).

EYC2021 evaluation process consists of monitoring and evaluation.

Agency along with youth organizations, EYC2021 ambassadors will be responsible for **monitoring**. The basis for monitoring is achievement of quantitative results mentioned in part 8.

#### Monitoring objectives:

- Potential gaps and take actions;
- Adequacy of resources;
- Achievement of EYC2021 goals and indicators;

**Methods:** list of participants, project evaluation reports, photos, visits, meetings with project/initiative implementers.

Every 6 months monitoring results will be presented for EYC Council, stakeholders' and youth representatives. In order to ensure transparency and visibility of EYC2021, an interactive monitoring system is planned to be set up in the open space, where main information, quantitative EYC2021 indicators will be continuously updated.

For **evaluation** of EYC2021 external services will be purchased.

In order to assess achievement of qualitative indicators, it is foreseen to carry out annual surveys starting in 2019. The survey data of 2019 will be used as a starting point for the evaluation. Annually, public presentations/discussions will be organized and results presented.

It is planned to include EYF, EYC network, which will have the opportunity to evaluate the achievements of EYC2021 in comparison with former capitals.

### Preliminary evaluating process

	Success indicators	Tools
<b>IMPACT ASSESSMENT</b>		
<b>ACT</b>	Growing youth political literacy (20%)	Number of submitted and accepted proposals of youth ambassadors' forum and youth council.
		Youth voter turnout data
		Survey to assess changes in civic literacy.

	Growing recognition of youth policy	Municipal planning documents to assess budget increase for youth policy
		Satisfaction in youth policy implementation
	Growing volunteering, NGO prestige, number of volunteering youth (30%)	Research, statistical data
CREATE	Growing number of people, who would like to start business (10%)	Opinion surveys
	Growing business openness for disabled (10%)	Employment rate of people with disabilities Number of enterprises integrating disabled people into labour market
	Growing youth cooperation in creativity field (20%)	Number of creative projects, partnerships
REVEAL	At least three youth spaces created	Busyness of infrastructure
	Growing youth satisfaction in urban infrastructure (40%)	Youth satisfaction in urban infrastructure (survey)
	Growing number of creative initiatives, events in periphery (40%)	Statistics of events
	Increasing satisfaction with leisure activities (40%)	Youth satisfaction with leisure activities Subculture events and number of people participating
	Growing public awareness and openness (20%)	Bullying statistics Community tolerance survey
	Percentage of youth remaining in Klaipeda	Educational institutions data
CONNECTIONS	Growing popularity of Klaipeda as youth policy leader	Number of organizations/persons coming to Klaipeda for good practices Number of international youth initiatives
	Growing number of people, who positively evaluates Klaipeda (20%)	Tourism statistics Number of messages in social media
POTENTIAL	Strengthened youth organizations sector (20%)	Statistics of active youth organizations, meetings with them
	Growing number of people, who after their studies chose Klaipeda (10%)	Educational institutions data

Detailed information presented in Annex X.

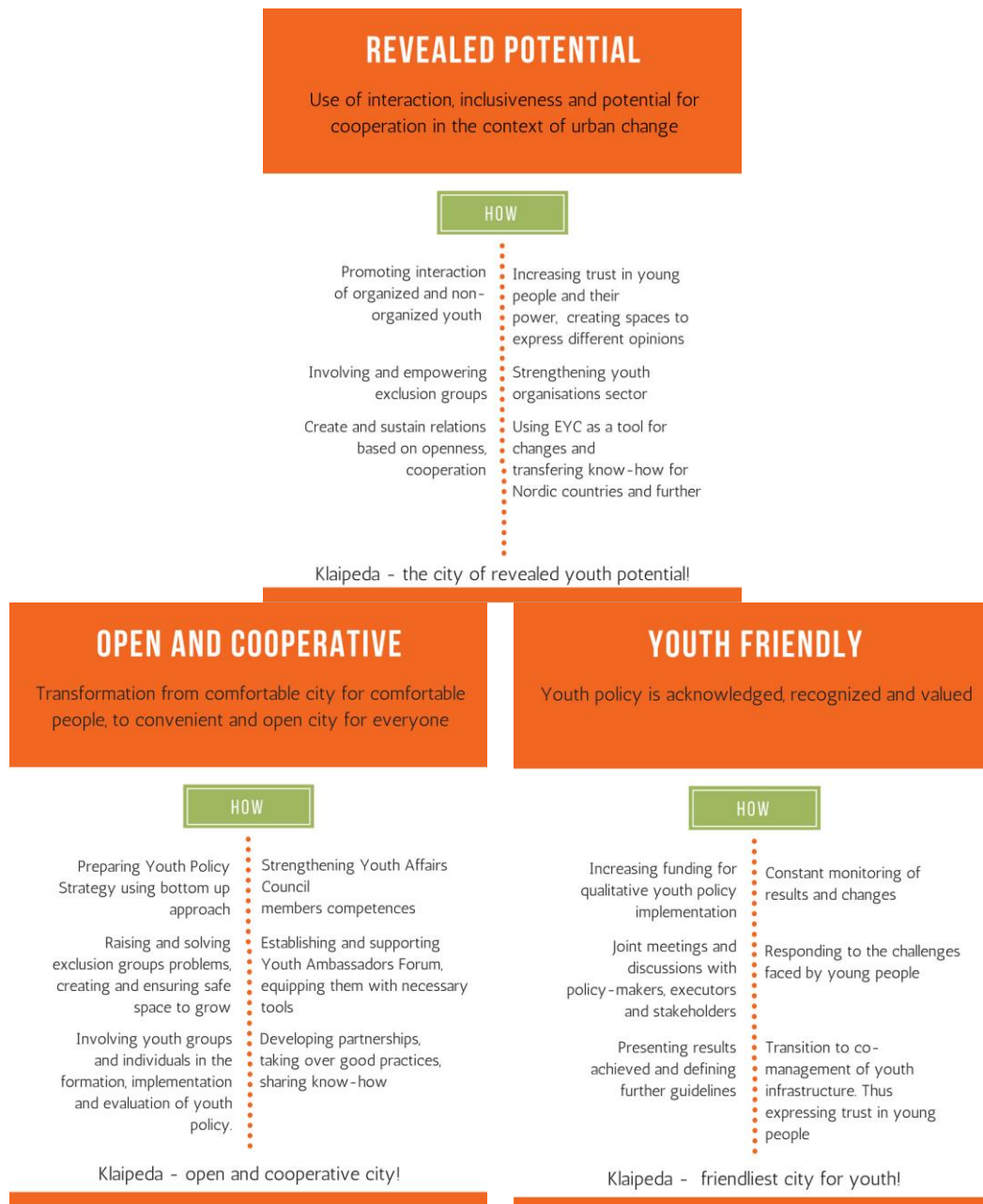
Municipality undertakes responsibility to **submit a final report**, which will be prepared in the second quarter of 2022. Report will be presented to stakeholders and submitted for EYF. Seeking to ensure transparency of implemented EYC2021, report will be publicly available on EYC2021 website.

### 13. LEGACY

The applicant city should describe the desired legacy and long-term effects of the EYC year, particularly its influence on cultural, social, political and economic development and how does it link with the European dimension. The applicant should make clear how this relates to the stated goals, motivation and programme (max. 1000 words)

Vision of EYC2021 programme: Klaipeda - **the city of revealed youth potential**: an open,

cooperative, youth-friendliest city in the Baltic Sea Region. Considering the above-mentioned challenges, motivation, we seek:



To ensure long-term impact, structure of EYC2021 programme is based on identified challenges.

In the long run, open, collaborative, youth friendly city contributes to the development of understanding-based relations, feeling that you are an important part of the city, the desire to be ambassador, to stay and create in the city, where your voice is heard, where you are seen and appreciated.

One of the main problems Klaipeda is facing: declining and aging city. We realize that only EYC2021 will not solve these challenges. Therefore, EYC2021 focuses on changes by creating an

open, vibrant, attractive city, where everyone is welcome to work, create, reveal themselves. Meanwhile, to ensure increase of people, who chooses Klaipeda, it is necessary to create economic well-being of the city, invest in formal education, improve business environment, encourage growth of creative business, ensure income that can guarantee a quality of life. EYC2021 programme only partially reflects the changes in these areas, but the collective efforts of Klaipeda 2030, Strategy of Culture, will aim to contribute to the economic well-being of the city. In order to ensure sustainability of changes, after discussions with policy-makers and executors, it was decided to integrate **Youth policy development strategy** (prepared during EYC2021) in Klaipeda City Strategic Development Plan.

**Long-term effects**, we are expecting:

- According to European Commission, the share of national budget funds for young people in Lithuania is one of the smallest in Europe. The share of Klaipeda municipal budget per one youth representative is 1.54 EUR. (2018). EYC2021 seeks to ensure that municipal **budget allocation for youth policy would increase** from 0.92% to 2.5% of the municipality budget. Therefore, it is planned to present the results of youth activities and achievements to policy-makers and executors, to organize joint meetings and discussions while raising challenges young people are facing, to introduce people with youth policy. Growing investments in youth sector is one of the measures for close relationship creation, revealing that youth is one of the priorities of the city.
- Youth organizations' capacity platform, international trainings, counselling services will contribute to the **stronger youth organizations sector**, their ability to sustain themselves and ensure sustainable growth.
- Klaipeda is known as an **important partner in ambitious youth policy implementation**. The achievement of this impact is based on established and functioning system that ensures involvement of young people in the entire policy-making cycle; engagement and active participation in international youth policy networks; strengthened regional, national and international cooperation links while implementing EYC2021 programme.
- Growing **volunteering prestige** is ensured through volunteering promotion system, which results in growing number of volunteers and, through volunteering, gained new competences, ensure more effective entry into the labour market.
- **Improving status of marginalized groups** (LGBTQI, disabled, ethnic minorities, etc.) and psychological situation are ensured by enabling them to engage in programme implementation, creating safe spaces for growing, through society awareness raising campaigns.
- **The growing role of the Youth Affairs Council** is ensured by investing in competencies of its members, allowing them to take over good practices, introducing a motivation/compensation system.
- The **openness of the city** to "different" people is based on ongoing educational campaigns, for which city politicians are not afraid to dedicate funding, are not afraid to discuss in "inconvenient topics".
- #chooseklaipeda ambassador's project contributes to the **tight relationship with the city**, growing pride and desire to become an ambassador of the city, regardless of where you live.

**LEGACY:**

- At least **3 experimental youth spaces** created. Here young people have an opportunity to cooperate, develop and implement social, cultural and civic projects;
- **Youth Ambassadors Forum** acts after EYC2021 as a coherent, structured system that

contributes to elimination of selective solidarity practices and the emergence of real youth involvement in policy-framing;

- **Experimental openness incubator** ensures further society education on various themes, increasing public openness and tolerance for "different";
- The **LGBTQI community counselling centre** functions as a permanent professional support platform, a secure space for people looking for their identity;
- Prepared and implemented **Lithuanian Youth Capital Initiative** contributes to regional youth policy changes. By 2023 the title of Lithuanian Youth Capital is given to at least 2 Lithuanian cities. The initiative of the "Lithuanian Youth Capital" has been transferred to the national level and is supported by the responsible ministry.

While preparing, implementing and at the end of EYC2021, the main objective will be to achieve changes in the areas mentioned above. In order to make changes, EYC2021 programme foresees programme development, implementation, active communication at national and international level, inclusion and participation of different groups (not only young people).

The most successful events, initiatives with the greatest interest will be included in the municipal youth policy development program. Experience gained during the project implementation will be shared with relevant partners and stakeholders facing similar challenges.

We know that by working together, liberating our existing potential, we can become a city known to everyone as **ambitious leader in high-quality youth policy implementation**.

With EYC2021 title we are seeking to contribute to the positive politicians and society attitude towards youth and youth policy. We notice that this attitude is already changing. Preparation for EYC2021 showed us that we cannot concentrate on one or several youth organizations if we want to achieve changes. Changes require concentration, awareness, determination and commitment of all young people. Our attitude and the desire to work not for the benefit of ourselves, but because of the well-being of the city and youth, earned trust from politicians, marginalized groups and even the critics.

Together with our partners, colleagues and sponsors, we have four years to build solid basis to strengthen youth voice, to open up opportunities for changes in youth policy. We hope that EYC2021 will help us to ensure that the message "Klaipeda is a city where everyone can find their place" become the reality.

#### 14. A. BUDGET INDICATIONS

The applicant should elaborate on the budget foreseen for the EYC 2021. The proposed budget must be coherent in terms of the programme proposed by the applicant, and should be linked directly to the planned activities.

The applicant should make clear which commitments are drawn from the recurring municipal budget and which represent an increase linked to the EYC 2021. The applicant should present a budget indicating the expenses for each activity foreseen, as well as a consolidated budget showing the total amount devoted to the European Youth Capital 2021. Therefore it is required to present a budget breakdown identifying:

- Resources
- Income
- Allocation

It is possible to attach the breakdown PDF file as an Annex under the headline "Budget Indications" if necessary (max 1000 words).



An initiative to submit application is supported by Klaipeda City Municipality, which in case of winning will be the main financial sponsor of EYC2021. However, to ensure effective implementation of EYC programme and active involvement of young people, youth organizations it is planned to attract additional sponsors. This will be necessary in order to reduce financial burden for one institution, to promote and disseminate EYC2021 among sponsors, raise competences of youth organisations in planning, developing, managing national and international projects.

- **Budget of local authority.** Tentatively planned that local support for EYC2021 activities will be 72,40% of EYC2021 budget. In the framework of EYC2021, 795 thousand euros for youth infrastructure (24/7 space, installation of experimental spaces) is foreseen. City is also developing a special space for youth at the Conversion of Football School and Swimming Pool Buildings worth more than 10 mln. euros. This infrastructure will be used in EYC2021, but isn't included in EYC2021 budget.
- **National level Authorities** - The Department of Youth Affairs under the Ministry of Social Security and Labour, the Ministry of Social Security and Labour, Agency of International Youth Cooperation have already expressed their approval for Klaipeda initiative to become EYC2021 and promised to contribute to successful implementation of EYC2021 program depending on existing financial and human resources capabilities. Tentatively planned, that National level authorities support will form 9.05% EYC2021 program budget.
- **Private sponsors** - provisionally foreseen that private sponsors' funds will form of at least 3,59% of the EYC2021 program budget. A large number of business entities operates in Klaipeda, which are interested in youth attraction to the city, are eager to organize international initiatives and high-quality leisure services for Klaipeda visitors. The active life of the city, visitors' attraction contributes to their business development. In addition, social responsibility is important for businesses, thus they are interested in promoting and supporting initiatives, which will create long-term value for business, city, its residents and visitors. Private sponsors will be invited to become ambassadors of EYC2021 programme platforms, to get involved in EYC2021 implementation and dissemination.
- **Project funding** (EU structural support, Erasmus +, Norden, Interregional cooperation programs, etc.) attraction for EYC2021 program. It is provisionally foreseen that project funding will form of at least 14,96% of EYC2021 programme budget.
- **Additional income source:** some EYC2021 initiatives and programmes might have a certain participation fee (\*with the option for those, who are price sensitive to take part free of charge), some promotional material for sale would be created. Income would allow implementers to cover part of direct costs related with event.

#### Preliminary EYC2021 yearly budget

	2019	2020	2021	2022
EYC2021 programme implementation (events, initiatives, youth projects, campaigns, etc.)	276 600	905 836	2 146 800	90 500
Infrastructure			795 000	
Management costs	167 781	234 312	282 196	255 196
Marketing costs	42 632,36	125 264,72	293 162,20	40 000
<b>In total:</b>	<b>487 013,36</b>	<b>1 265 412,72</b>	<b>3 517 158,20</b>	<b>385 696</b>
<b>EYC2021 budget</b>	<b>€ 5 655 280,28</b>			

Indicative budget allocation provided in Annex XI. The budget for EYC2021 for the year 2018 and infrastructure (Conversion of Football School and Swimming Pool Buildings) is not included in the annex.

### Infrastructure

The budget to infrastructure, dedicated exclusively for young people:

- 24/7 space;
- Experimental, pop-up spaces adapted to the needs of young people;
- Experimental incubator for the development of open culture (VR technology, lightboxes, etc.).

It is planned to install these spaces in existing, but under-used infrastructure. Therefore, the costs are foreseen only for their establishment and functioning.

### Budget allocation

Dialogues	7.76%
Solidarity	10.25%
Leadership	10.72%
“Out of the box”	7.19%
Spaces	13.24%
North-south	10.15%
Colours	21.32%
Potential	5.77%
Connections	13.60%

21,32% of the budget foreseen for the platform – **COLOURS**. This relates with the need for urgent changes after long term neglect. In Klaipeda, it's still normal to disfavour "different" people, hang on sexist comments, pay lower wages for a woman just because she is a woman. We strive and will strive for Klaipeda to become more open, tolerant that young people would not have to leave the city merely because they are marginalized, misunderstood and/or undesirable.

Platforms **OUT OF THE BOX** and **LEADERSHIP** are in line with other Klaipeda strategic documents and programmes (Klaipeda Economic Development Strategy, Klaipeda ID Programs, Strategy of Culture). By implementing projects/initiatives related to the topic of entrepreneurship and creativity, we will cooperate with Klaipeda ID, companies located in the free economic zone, Klaipeda Seaport and other stakeholders.

Platforms **CONNECTIONS** and **POTENTIAL** – horizontal platforms that combine other areas that require regional, national, international cooperation and capacity building.

Preliminary budget breakdown by funding scheme (presented in “Management” section):

	Participatory budget	Partial funding	Co-financing	Contribution	Support	In total:
<b>DIALOGUES</b>	20000	152000	7000		20000	199000
<b>SOLIDARITY</b>	20000	133000	7000		10000	170000

<b>LEADERSHIP</b>	20000	120200	7000	30000		177200
<b>OUT OF THE BOX</b>	20000	118000	7000	30000		175000
<b>SPACES</b>	20000	28000	7000	5000		60000
<b>NORTH-SOUTH</b>	20000	33000	7000	10000		70000
<b>COLOURS</b>	20000	50000	7000	28000	6000	111000

On 27<sup>th</sup> September, 2018 Klaipeda City Council approved application and the budget. Amount, which is necessary for EYC2021 implementation is reserved in Municipality budget. Council decision attached as an Annex No. I.

#### **14. B. EUROPEAN YOUTH FORUM'S STATUTORY MEETING<sup>2</sup>**

By accepting the European Youth Capital 2021 title the Awarded City commits to host the European Youth Forum's Statutory Meeting together with the European Youth Capital Award Ceremony<sup>3</sup>. The applicant should provide a brief overview of possible financial contribution in terms of resources, income and allocation to this international event bearing in mind that the costs for organising and hosting the Statutory Meeting including the Award Ceremony are shared with the European Youth Forum as follows (max 400 words):

- The Awarded City shall bear and pay directly to the relevant service providers all local costs linked to the organisation of the Statutory Meeting and the Award Ceremony, including but not limited to, accommodation of all Member Delegates and Guests, local transport services, venue and meeting rooms, lightening, stage design, decoration, sound and video, speaker and special guests, entertainment;
- The European Youth Forum shall bear the travel costs for the Members Delegates and Guests attending the Statutory Meeting and the Award Ceremony;
- The European Youth Forum shall bear all the travel, accommodation and other costs for the Extra Delegates attending the Statutory Meeting and the Award Ceremony;
- The Application Fees collected by the European Youth Forum, will be used as a financial contribution to the organisation of the European Capital Award Ceremony

Klaipeda would be honoured to welcome and host European Youth Forum's Statutory Meeting together with the European Youth Capital Award Ceremony in 2020 in case if we would be holding the title of European Youth Capital 2021. We would put all the efforts to successful implementation of these events in close cooperation with European Youth Forum, relevant stakeholders and following the guidelines provided by EYF.

Klaipeda municipality has necessary experience in hosting high level meetings, events, opening ceremonies, including large scale events. Therefore, we are confident that with the support of EYF, youth organisations (both local and national level), NGO's, creative sector representatives we will manage to host European Youth Forum's Statutory Meeting together with the European Youth Capital Award Ceremony. We promise to invite high-level politicians to the

<sup>2</sup> Statutory Meeting means either the Council of Members meeting or the General Assembly meeting of the Forum. The Council of Members meeting takes place two times a year (spring and autumn) during two (2) full calendar days; the General Assembly takes place every two (2) years during three (3) full calendar days. The EYC 2021 shall host European Youth Forum's General Assembly in November 2020.

<sup>3</sup> Award Ceremony means the European Youth Capital Award Ceremony during which the Award is granted to the selected Short-Listed Candidate.

ceremony (such as President of Republic of Lithuania or Prime-Minister, representatives of relevant Ministries, members of European Commission, etc.).

Main financial contributor for hosting above mentioned events would be Klaipeda city municipality. However, sponsors and supporters would be welcomed as well (such as media, entertainment part executors, etc.).

**Tentatively overview of possible financial contribution is as follow:**

Services	Indicators	Amount	Contribution
Accommodation of Member Delegates and Guests (Statutory Meeting)	~300 person (3-4 nights)	17.600,00	Klaipeda City Municipality
Logistics (Statutory Meeting)	Event participants and delegates From-to airport From-to Award ceremony place	5.000,00	Klaipeda City Municipality
Venue and meeting rooms rent (Statutory Meeting)	1 plenary room (400 m2) x 3 days 8 working group rooms x 3 days Secretariat room x 4 days Translation booths	4.200,00	Klaipeda city municipality
Coffee breaks, confectionary, etc.	~300 person (3 days)	4.500,00	Klaipeda city municipality
European Youth Capital Award Ceremony (including but not limited to lightening, stage design, decorations, sound and video, programme, catering, etc.)	Hall for 300 participants Event programme (3 hours)	34.000,00	Klaipeda City Municipality, NGOs, youth organizations, Creative /cultural organisations
Volunteers assistance	20 volunteers during all period (number might be increased according the needs)	N/A	NGO's Youth organisations EYC2021 ambassadors
Media services	Articles in press TV announcements Press conference	4.000,00	Media companies
Guided tour for Statutory Meeting participants	10 guides	1.000,00	Klaipeda Tourism and Culture information centre
Stationary	N/A	1.500,00	Klaipeda city municipality
Additional costs (2% from the event budget)	N/A	1.436,00	Klaipeda city municipality
<b>In total:</b>		<b>73.236,00</b>	

## 15. ANNEXES

ANNEX I: Written proof of the town or city's interest in running for the EYC (to be signed by the head of executive or Mayor).

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ANNEX II: A signed and stamped statement of support by an independent local or regional youth structure. If no local youth council exists, a relevant coalition of local youth NGOs should support the application of the municipality, in written form.

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ANNEX III: A general presentation of the EYC 2021 applicant city and its proposal, to be published on the official EYC website to be used for communication activities. Format: maximum 4 pages long designed PDF document, in English, including a brief summary. Please attach a couple of high-resolution pictures.

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ANNEX IV: Detailed city map indicating the main program venues and sites involved in the European youth capital projects.

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ANNEX V: Filled in second round feedback form.

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ANNEX VI: Existing/planned infrastructure and usage during EYC2021.

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ANNEX VII: Preliminary programme schedule (2019-2022)

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ANNEX VIII: Youth ideas offered during strategic sessions of EYC2020 and EYC2021

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ANNEX IX: Preliminary communication plan and tools

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ANNEX X: Preliminary EYC2021 evaluation process and indicators

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ANNEX XI: Budget

### **DEADLINE: 30 September 2018 (23:59)**

Applications to: [eyc2021@youthforum.org](mailto:eyc2021@youthforum.org)

Contact Person to be added in Cc: Rita Jonusaite – Policy Officer

[rita.jonusaite@youthforum.org](mailto:rita.jonusaite@youthforum.org)

[www.youthforum.org](http://www.youthforum.org)  
[www.europeanyouthcapital.org](http://www.europeanyouthcapital.org)



## KLAIPĖDOS MIESTO SAVIVALDYBĖS TARYBA

### SPRENDIMAS

#### DĖL PRITARIMO KLAIPĖDOS MIESTO SAVIVALDYBĖS PARAIŠKAI EUROPOS JAUNIMO SOSTINĖS 2021 TITULUI GAUTI

2018 m. rugpjūčio 27 d. Nr. T2-197  
Klaipėda

Vadovaudamasi Lietuvos Respublikos vietos savivaldos įstatymo 6 straipsnio 8, 13, 14, 16, 29 ir 38 punktais, 16 straipsnio 2 dalies 40 punktu, Klaipėdos miesto savivaldybės tarybos 2018 m. sausio 25 d. sprendimu Nr. T2-16 „Dėl pritarimo Klaipėdos miesto dalyvavimui 2021 metų „Europos jaunimo sostinė“ titulo konkurse“, Klaipėdos miesto savivaldybės taryba n u s p r e n d ž i a:

1. Pritarti Klaipėdos miesto savivaldybės paraiškai Europos jaunimo sostinės 2021 titului gauti (pridedama).

2. Įgalinti Klaipėdos miesto savivaldybės administracijos direktorių pasirašyti ir pateikti Europos jaunimo sostinės 2021 titului gauti visus dokumentus, susijusius su 1 punkte nurodytos paraiškos įgyvendinimu, suteikiant jam teisę perįgalinti tai padaryti valstybės tarnautojus, atsakingus už nurodytų dokumentų rengimą.

3. Skelbti šį sprendimą Klaipėdos miesto savivaldybės interneto svetainėje

Savivaldybės meras



Vytautas Grubliauskas

Klaipėdos miesto savivaldybės  
administracijos direktorius  
Saulius Budinas

# **KLAIPEDA CITY MUNICIPALITY COUNCIL**

## **DECISION**

### **DUE TO APPROVAL OF KLAIPEDA CITY MUNICIPALITY APPLICATION FOR THE TITLE OF EUROPEAN YOUTH CAPITAL 2021**

**27<sup>th</sup> September, 2018 No. T2-197**

**Klaipeda**

In accordance with Republic of Lithuania Law on Local Self-Government, Paragraphs 8,13,14,16,29 and 38 of Article 6, Paragraph 2 of Article 16 and 25<sup>th</sup> January Decision No. T2-16 "Concerning the approval of participation in the contest of European Youth Capital 2021", Klaipeda City Municipality Council decides:

1. To approve application for the title of European Youth Capital 2021 (added).
2. To authorize Director of Klaipeda City Municipality Administration to sign and submit documents related to European Youth Capital 2021 title and implementation of the application referred in point 1, giving him the power to sub-delegate responsibilities to the civil servants responsible for the preparation of the specified documents.
3. Publish this decision on the website of Klaipeda City Municipality.

Municipality Mayor

Vytautas Grubliauskas





**ADMINISTRATION OF KLAIPĖDA CITY  
MUNICIPALITY**

European Youth Forum AISBL  
10 rue de l'industrie,  
1000 Brussels Belgium  
e-mail: [eyc2021@youthforum.org](mailto:eyc2021@youthforum.org)

2018-09-28

No. (4.25.)-R2-2791  
No.

**KLAIPĖDA CITY MUNICIPALITY EXPRESS OF SUPPORT FOR THE EUROPEAN  
YOUTH CAPITAL (EYC) TITLE 2021**

Klaipėda City Municipality supports and expresses willingness and interest in running European Youth Capital 2021 activities and agrees with the 3<sup>rd</sup> phase bid submission for the European Youth Forum seeking to receive the title of European Youth Capital (EYC) 2021.

Klaipėda City Municipality is willing to provide and create opportunities for youth and other organizations to run European Youth Capital 2021 activities seeking to contribute and achieve significant results while promoting European Youth Capital initiative locally, regionally and globally. Also, to contribute to more active youth involvement and participation in youth policy implementation and development following EYC initiative to encourage implementation of new ideas and innovative projects with regard to the active participation of young people in society, and share the best practice, knowledge and know-how with other stakeholders and partners at local and international levels.

Klaipėda City Council approved the decision to submit EYC2021 application. Council decision No. T2-197 "Due to approval of Klaipėda City Municipality application for the title of European Youth Capital 2021". From now on Director of Klaipėda City Municipality Administration has the right to sign and submit the documents related to the application of EYC2021. The decision of the Klaipėda City Municipality Council is attached.

Director of Klaipėda City Municipality

Mr. Saulius Budinas



Restored  
Lithuania

100

Aistė Andruškevičiūtė, tel. (+370 46) 39 60 64, E-mail [aiste.andruskeviciute@klaipeda.lt](mailto:aiste.andruskeviciute@klaipeda.lt)

Budgetary institution  
Liepu str. 11, 91502 Klaipėda

Tel. (+370 46) 39 60 08  
Fax (+370 46) 41 00 47  
E-mail [dokumentai@klaipeda.lt](mailto:dokumentai@klaipeda.lt)

Data is collected and stored in the  
Register of Legal Persons  
Code 188710823



## **KLAIPĖDOS JAUNIMO ORGANIZACIJŲ ASOCIACIJA „APSKRITASIS STALAS“**

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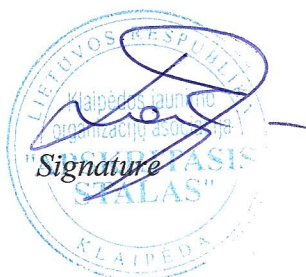
### **STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021 2018-01-09**

Klaipėda's Youth organization association "Apskritasis stalas" express support for Klaipėda City municipality application proposal submitted to the European Youth Forum seeking to receive **The European Youth Capital (EYC) 2021** title.

Klaipėda's Youth organization association "Apskritasis stalas" will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipėda City municipality. We acknowledge, that we would be willing to host our organization annual meetings in Klaipėda City, in order to achieve significant results while promoting European Youth capital initiative locally, regionally and globally as well as contribute to more active youth involvement and participation in youth policy.

We are eager to contribute and provide support that will be needed and agreed by Klaipėda's Youth organization association "Apskritasis stalas" and Klaipėda City municipality following the EYC initiative to encourage implementation of new ideas and innovative projects with regard to the active participation of young people in society, and share the best practice, knowledge and know-how with other stakeholders and partners at local and international levels.

***KLAS Chairman***  
*Position*



***Laurynas Gaidelis***  
*Name, surname*



**STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY  
APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

2018-01-16

Lithuanian Youth Council express support for Klaipeda City municipality application proposal submitted to the European Youth Forum seeking to receive The **European Youth Capital** (EYC) 2021 title.

Lithuanian Youth Council will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We acknowledge, that we would be willing to host our organization annual meetings in Klaipeda City, in order to achieve significant results while promoting European Youth capital initiative locally, regionally and globally as well as contribute to more active youth involvement and participation in youth policy.

We are eager to contribute and provide support that will be needed and agreed by Lithuanian Youth Council and Klaipeda City municipality following the EYC initiative to encourage implementation of new ideas and innovative projects with regard to the active participation of young people in society, and share the best practice, knowledge and know-how with other stakeholders and partners at local and international levels.

*President*

*Antanas Mikalauskas*





Dokumento originalas  
nebus siunčiamas

**JAUNIMO REIKALŲ DEPARTAMENTAS  
PRIE SOCIALINĖS APSAUGOS IR DARBO MINISTERIJOS**

**DEPARTMENT OF YOUTH AFFAIRS  
UNDER THE MINISTRY OF SOCIAL SECURITY AND LABOUR  
OF THE REPUBLIC OF LITHUANIA**

State budgetary institution, A. Vivulskio str. 5, LT-03162 Vilnius Lithuania Tel. +370 5 249 7002 Fax. +370 5 249 63 54 E-mail  
info@jrd.lt. Data is accumulated and saved in the Register of legal persons. Company code 188681478.

Klaipėda City Municipality

2018-01-09 Nr. 25-09 (5.3)

**STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

Youth Affairs Department under the Ministry of Social Security and Labor expresses support for Klaipėda City municipality application proposal submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

Youth Affairs Department under the Ministry of Social Security and Labor will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipėda City municipality. We acknowledge, that we would be willing to host our organization annual meetings in Klaipėda City, in order to achieve significant results while promoting European Youth capital initiative locally, regionally and globally as well as contribute to more active youth involvement and participation in youth policy.

We are eager to contribute and provide support that will be needed and agreed by Youth Affairs Department under the Ministry of Social Security and Labor and Klaipėda City municipality following the EYC initiative to encourage implementation of new ideas and innovative projects with regard to the active participation of young people in society, and share the best practice, knowledge and know-how with other stakeholders and partners at local and international levels.

Director

Jonas Laniauskas



**To whom it may concern**

**January 9, 2018**

**Vilnius**

**STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

*Agency of International Youth Cooperation* expresses support for Klaipeda City municipality application proposal submitted to the European Youth Forum seeking to receive **The European Youth Capital (EYC) 2021** title.

*Agency of International Youth Cooperation* will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We acknowledge, that we would be willing to host our organization annual meetings in Klaipeda City, in order to achieve significant results while promoting European Youth capital initiative locally, regionally and globally as well as contribute to more active youth involvement and participation in youth policy.

We are eager to contribute and provide support that will be needed and agreed by *Agency of International Youth Cooperation* and Klaipeda City municipality following the EYC initiative to encourage implementation of new ideas and innovative projects with regard to the active participation of young people in society, and share the best practice, knowledge and know-how with other stakeholders and partners at local and international levels.

*Director*

*Guoda Lomanaitė*



**STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

January 16<sup>th</sup>, 2018

National LGBT\* Rights Organization LGL expresses support for Klaipeda City Municipality's application proposal, which will be submitted to the European Youth Forum seeking to receiving the title of the **European Youth Capital (EYC) 2021**.

National LGBT\* Rights Organization LGL will pursue and will help to disseminate the events executed in the framework of the European Youth Capital (EYC) 2021, in case of the title awarded for the Klaipeda City Municipality.

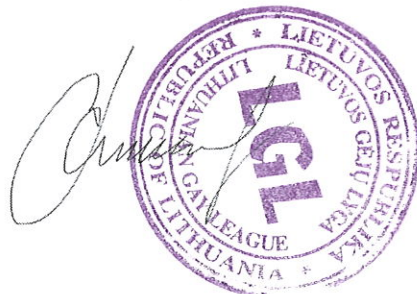
We acknowledge that we would be willing to help to implement activities and contribute to platform events related with LGBTQ youth issues.

We are eager to contribute and provide support that will be needed and agreed by between National LGBT\* Rights Organization LGL and the Klaipeda City Municipality following the EYC initiative to encourage positive changes in the field of LGBTQ youth issues. Having experience in this field we would be glad to help Klaipeda City in this important.

National LGBT\* Rights Organization LGL is a non-governmental, non-profit organization that advocates for LGBT\* rights in Lithuania. LGL fights against homo-, bi- and transphobia and is inclusive of all sexual orientations, gender identities and gender expressions within its activities. As the main LGBT\* rights organization in the country, LGL undertakes activities in the fields of advocacy, awareness raising and capacity building. These activities encompass monitoring national policies, advocating for legal change, organizing large-scale awareness raising events (e.g. Baltic Pride), increasing skills and capacities of human rights defenders and developing community building strategies. In addition to this, LGL engages with strategic litigation process with the view of ensuring effective exercise of legal rights for the local LGBT\* community.

LGL's Executive Director

Vladimir Simonko







## ASOCIACIJA „KLAIPĖDOS REGIONAS“

### STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021

2018-01-12

Association „Klaipėda region“ express support for Klaipėda City municipality application proposal submitted to the European Youth Forum seeking to receive The **European Youth Capital (EYC) 2021** title.

Association „Klaipėda region“ will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipėda City municipality. We acknowledge, that we would be willing to host our organization annual meetings in Klaipėda City, in order to achieve significant results while promoting European Youth capital initiative locally, regionally and globally as well as contribute to more active youth involvement and participation in youth policy.

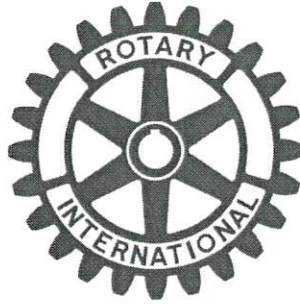
We are eager to contribute and provide support that will be needed and agreed by Association „Klaipėda region“ and Klaipėda City municipality following the EYC initiative to encourage implementation of new ideas and innovative projects with regard to the active participation of young people in society, and share the best practice, knowledge and know-how with other stakeholders and partners at local and international levels.

Managing director  
*Position*

  
*Signature*

Klaudija Kionies  
*Name, surname*





**STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

2018-01-21

International Rotaract Club of Klaipeda express support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

International Rotaract Club of Klaipeda will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include as many international people to our initiative, in order to make Klaipeda youth more international and open.

We are eager to contribute and provide support that will be needed and agreed by International Rotaract Club of Klaipeda and Klaipeda City municipality following the EYC initiative to encourage positive changes in the field of internationalism in Klaipeda. Having experience in international activities, foreigners integration we would be glad to help Klaipeda in this field.

Position

Signature

Name, surname

President

A handwritten signature in blue ink, appearing to read "S. Pavlova", enclosed within a blue oval scribble.

Sara Pavlova



LIETUVOS SKAUTIJA  
KLAIPĖDOS KRAŠTAS  
ASOCIACIJA LS PAMARIO TUNTAS

Įm. k. 301531722, Įgulos g. 18b – 9, Klaipėda, tel. 8 600 31355, el. p. [julija.andrija@gmail.com](mailto:julija.andrija@gmail.com)

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**STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**  
2018-04-04

Asosiation „LS Pamario tuntas“ express support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

Asosiation „LS Pamario tuntas“ will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include as many international people to our initiative, in order to make Klaipeda youth more international and open.

We are eager to contribute and provide support that will be needed and agreed by asosiation „LS Pamario tuntas“ and Klaipeda City municipality following the EYC initiative to encourage positive changes in the field of internationalism in Klaipeda. Having experience in international activities, foreigners integration we would be glad to help Klaipeda in this field.

Leader

Julija Andrijauskaitė

**STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

2018-04-03

Lithuania business university of applied sciences student council express support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

Lithuania business university of applied sciences student council will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include as many international people to our initiative, in order to make Klaipeda youth more international and open.

We are eager to contribute and provide support that will be needed and agreed by Lithuania business university of applied sciences student council and Klaipeda City municipality following the EYC initiative to encourage positive changes in the field of internationalism in Klaipeda. Having experience in international activities, foreigners integration we would be glad to help Klaipeda in this field.

President



Eimantas Reliuga



## KLAIPĖDOS UNIVERSITETO STUDENTŲ SAJUNGA

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### STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021

2018-04-03

Klaipėda University Students' Union express support for Klaipėda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

Klaipėda University Students' Union will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipėda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include as many international people to our initiative, in order to make Klaipėda youth more international and open.

We are eager to contribute and provide support that will be needed and agreed by Klaipėda University Students' Union and Klaipėda City municipality following the EYC initiative to encourage positive changes in the field of internationalism in Klaipėda. Having experience in international activities, foreigners integration we would be glad to help Klaipėda in this field.

President



Vaiva Makarauskaitė



## ASSOCIATION „KLAIPĖDOS ŽALIEJI“

### STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021

2018-03-30

Association „Klaipėdos žalieji“ express support for Klaipėda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

Association „Klaipėdos žalieji“ will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipėda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include as many international people to our initiative, in order to make Klaipėda youth more international and open.

We are eager to contribute and provide support that will be needed and agreed by Association „Klaipėdos žalieji“ and Klaipėda City municipality following the EYC initiative to encourage positive changes in the field of internationalism in Klaipėda. Having experience in international activities, foreigners integration we would be glad to help Klaipėda in this field.

Association „Klaipėdos žalieji“ chairman  
[klaipedoszalieji@gmail.com](mailto:klaipedoszalieji@gmail.com)  
mob. 869823935

Liudvika Kuzminciute



**STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

2018-03-30

Lituanian Red Cross Society department of Klaipėda express support for Klaipėda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

Lituanian Red Cross Society department of Klaipėda will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipėda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include as many international people to our initiative, in order to make Klaipėda youth more international and open.

We are eager to contribute and provide support that will be needed and agreed by Lituanian Red Cross Society of Klaipėda and Klaipėda City municipality following the EYC initiative to encourage positive changes in the field of internationalism in Klaipėda. Having experience in international activities, foreigners integration we would be glad to help Klaipėda in this field.



Position

Signature

Darytė Fabijonavičienė

Executive secretary

Name, surname



# LIETUVOS AUKŠTOSIOS JŪREIVYSTĖS MOKYKLOS STUDENTŲ ATSTOVYBĖ

## STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION

FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021

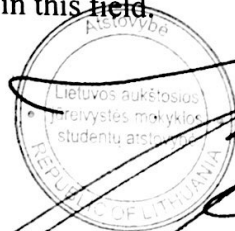
2018-04-03

Lietuvos aukštosios jūreivystės mokyklos studentų atstovybė (ENG. Student Representation of Lithuanian Maritime Academy) express support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

ENG. Student Representation of Lithuanian Maritime Academy will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include as many international people to our initiative, in order to make Klaipeda youth more international and open.

We are eager to contribute and provide support that will be needed and agreed by ENG. Student Representation of Lithuanian Maritime Academy and Klaipeda City municipality following the EYC initiative to encourage positive changes in the field of internationalism in Klaipeda. Having experience in international activities, foreigners integration we would be glad to help Klaipeda in this field.

President



Jogailė Žiliūtė

Asociacija  
Adresas: I. Kanto g. 7  
LT-92123, Klaipėda  
Lietuva

Tel.: (8-6) 5840336  
El.p. [j.ziliute@lajm.lt](mailto:j.ziliute@lajm.lt)  
[www.lajm.lt/sub/studentu-atstovybe/](http://www.lajm.lt/sub/studentu-atstovybe/)  
[www.facebook.com/LAJMStudentuAtsovybe](https://www.facebook.com/LAJMStudentuAtsovybe)

A/s Nr. LT667300010124177395  
AB Swedbank  
Į/k. 302544085





STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021

2018-04-04

Klaipeda state university of applied science student council express support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

Klaipeda state university of applied science student council will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include as many international people to our initiative, in order to make Klaipeda youth more international and open.

We are eager to contribute and provide support that will be needed and agreed by Klaipeda state university of applied science student council and Klaipeda City municipality following the EYC initiative to encourage positive changes in the field of internationalism in Klaipeda. Having experience in international activities, foreigners integration we would be glad to help Klaipeda in this field.

KVK SA President



Nringa Skrikytė

**STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

2018-04-04

Klaipėdos Senamiesčio Rotaract club express support for Klaipėda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

Klaipėdos Senamiesčio Rotaract club will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipėda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include as many international people to our initiative, in order to make Klaipėda youth more international and open.

We are eager to contribute and provide support that will be needed and agreed by Klaipėdos Senamiesčio Rotaract club and Klaipėda City municipality following the EYC initiative to encourage positive changes in the field of internationalism in Klaipėda. Having experience in international activities, foreigners integration we would be glad to help Klaipėda in this field.

President

Signature

Audrius Knolis



**STATEMENT OF SUPPORT FOR KLAIPEDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

2018-04-04

Klaipeda Interact club "AD ASTRA" express support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

Klaipeda Interact club "AD ASTRA" will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include as many international people to our initiative, in order to make Klaipeda youth more international and open.

We are eager to contribute and provide support that will be needed and agreed by Klaipeda Interact club "AD ASTRA" and Klaipeda City municipality following the EYC initiative to encourage positive changes in the field of internationalism in Klaipeda. Having experience in international activities, foreigners integration we would be glad to help Klaipeda in this field.

*President*

Position



Signature

*Emma Markvaldaite*

Name, surname

**STATEMENT OF SUPPORT FOR KLAIPEDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

2018-04-05

Youth Conservative League express support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

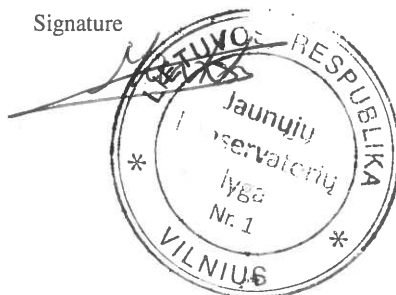
Youth Conservative League will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include as many international people to our initiative, in order to make Klaipeda youth more international and open.

We are eager to contribute and provide support that will be needed and agreed by Youth Conservative League and Klaipeda City municipality following the EYC initiative to encourage positive changes in the field of internationalism in Klaipeda. Having experience in international activities, foreigners integration we would be glad to help Klaipeda in this field.

Position Chairman

Signature

Name, surname Mantas Benkuskas





LIETUVOS MOKSLEIVIŲ SĄJUNGA

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**STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

2018-04-05

Lithuanian School Students' Union express support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

Lithuanian School Students' Union will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include as many international people to our initiative, in order to make Klaipeda youth more international and open.

We are eager to contribute and provide support that will be needed and agreed by Lithuanian School Students' Union and Klaipeda City municipality following the EYC initiative to encourage positive changes in the field of internationalism in Klaipeda. Having experience in international activities, foreigner's integration we would be glad to help Klaipeda in this field.

Chairwoman of Klaipeda Filial and  
the Board Member of Lithuanian  
School Students' Union

Gintarė Masiliauskaitė

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Asociacija  
Konstitucijos pr. 25,  
LT-08105 Vilnius

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Įm. kodas 191972732  
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AB SEB bankas, b/k 70440



2018-04-30 Nr. SR.114/18

**STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

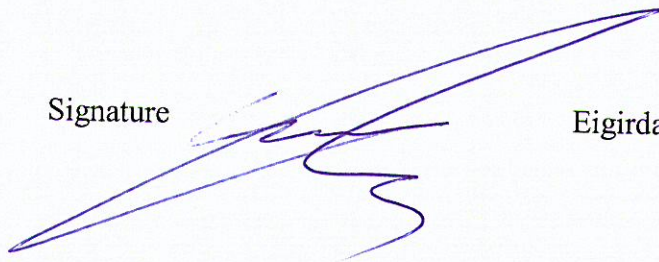
Lithuanian National Union of Students express support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

Lithuanian National Union of Students will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include as many international people to our initiative, in order to make Klaipeda youth more international and open. We are eager to contribute and provide support that will be needed and agreed by Lithuanian National Union of Students and Klaipeda City municipality following the EYC initiative to encourage positive changes in the field of internationalism in Klaipeda. Having experience in international activities, foreigners integration we would be glad to help Klaipeda in this field.

President

Signature

Eigirdas Sarkanais





**STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

2018-05-03

National youth affairs coordinators association (NJRKA) express support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

National youth affairs coordinators association (NJRKA) will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case Klaipeda City municipality gets the title of EYC2021. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity, Youth Affairs Coordinators activities and cooperation among them. Also, to spread information of Klaipeda's desire to become the leading city of youth policy in 2021, in both national and international levels.

We are eager to contribute and provide support that will be needed and agreed by National youth affairs coordinators association (NJRKA) and Klaipeda City municipality following the EYC initiative to encourage positive changes in the field of youth policy formation and implementation nationally and internationally.

President

Viktorija Gaspariūnaitė





**STATEMENT OF SUPPORT FOR KLAIPEDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

2018-05-28

Otime IT HUB express support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

Otime IT HUB will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Main employees of our co-working place are citizens of Russia. Through various joint activities and projects, we are trying to raise understanding, tolerance and reduce tension between the two nations. Thus, our organization is eager to contribute to encouragement of cross-border Lithuania-Russia cooperation.

We are eager to contribute and provide support that will be needed and agreed by Otime IT HUB and Klaipeda City municipality following the EYC initiative to encourage positive changes in the field of the cross-border cooperation and youth empowerment and engagement in entrepreneurship activities in both countries.

Director

Signature

Sergey Kolpakov



**STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

2018-05-29

Smart women association „Idėjų pakrantė“ express support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

Smart women association „Idėjų pakrantė“ will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include international people to our initiative, in order to make Klaipeda's youth more international and open.

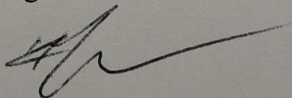
We are eager to contribute and provide support that will be needed and agreed by Smart women association „Idėjų pakrantė“ and Klaipeda City municipality following the EYC initiative to encourage positive changes in the field of creative youth initiatives in Klaipeda.

Position

Signature

Name, surname

Chairman of the board



Deimantė Makarevičiūtė





**STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

2018-05-30

Euroregion Baltic express support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

Euroregion Baltic will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include as many international people to our initiative, in order to make Klaipeda youth more international and open.

We are eager to contribute and provide support that will be needed and agreed by Euroregion Baltic and Klaipeda City municipality following the EYC initiative to encourage positive changes in the field of internationalism in Klaipeda. Having experience in international activities, foreigners integration we would be glad to help Klaipeda in this field.

Yours faithfully,

Agata Ludwiczak

Deputy Head of International Permanent Secretariat

Euroregion Baltic



taško teatras

**STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

2018-05-07

VšĮ „Taško teatras“ („Point theatre“) express support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

VšĮ „Taško teatras“ („Point theatre“) will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include international people to our initiative, in order to make Klaipeda's youth more international and open.

We are eager to contribute and provide support that will be needed and agreed by VšĮ „Taško teatras“ („Point theatre“) and Klaipeda City municipality following the EYC initiative to encourage positive changes in the field of creative youth initiatives in Klaipeda.

Director

B. Kavoliūnas 

Paulius Kavoliūnas



# LiJDA

LIETUVOS JAUNIMO  
DARBUOTOJŲ ASOCIACIJA

## STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021

2018-05-30

Association of youth workers in Lithuania express support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

Association of youth workers in Lithuania will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include international people to our initiative, in order to make Klaipeda's youth more international and open.

We are eager to contribute and provide support that will be needed and agreed by Association of youth workers in Lithuania and Klaipeda City municipality following the EYC initiative to encourage positive changes in the field of creative youth initiatives in Klaipeda.

Position

*Piraktor*

Signature

*[Handwritten signature]*

Name, surname

*Beata  
Bastevičienė*





## **KLAIPĖDOS KURČIŲJŲ JAUNIMO ORGANIZACIJA**

Smiltelės g. 22-1, 93146 Klaipėda, Tel.: +37063058230 , el.p.  
[klkjorganizacija@gmail.com](mailto:klkjorganizacija@gmail.com) Duomenys kaupiami ir saugojami Juridinių asmenų  
registre, Kodas 302574331 Swedbank LT557300010131768328

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### **STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

2018-08-16

Organization of Klaipėda's Deaf Youth express support for Klaipėda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

Organization of Klaipėda's Deaf Youth will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipėda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include as many international people to our initiative, in order to make Klaipėda youth more international and open.

We are eager to contribute and provide support that will be needed and agreed by Organization of Klaipėda's Deaf Youth and Klaipėda City municipality following the EYC initiative to encourage positive changes in the field of inclusion of disable (deaf) people in Klaipėda, protect deaf people rights in Lithuania. Having experience in this field and representing deaf people community we would be glad to help Klaipėda in this field.

President

Nina Šamakova

**STATEMENT OF SUPPORT FOR KLAIPĒDA CITY MUNICIPALITY**  
**APPLICATION**  
**FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

Estonian Youth Council (ENL) expresses support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

ENL will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We are eager to provide support that will be needed and agreed by ENL and Klaipeda City municipality following the EYC initiative to encourage positive changes in the field of creative youth initiatives in Klaipeda.

Chairman of the board of the Estonian Youth Council

Roger Tibar

// signed digitally 24.09.2018 //



## Baltic Sea States Subregional Co-operation

# ***LETTER OF SUPPORT FOR KLAIPEDA AS THE EUROPEAN YOUTH CAPITAL 2021***

SIGNED: 20 September 2018

The Baltic Sea States Subregional Co-operation (BSSSC) expresses its support for Klaipeda City municipality application proposal submitted to the European Youth Forum seeking to receive The **European Youth Capital** (EYC) 2021 title.

The Baltic Sea States Subregional Co-operation (BSSSC) is a political network organisation for decentralised authorities in the Baltic Sea Region (BSR) founded in 1993. BSSSC acts as an open, non-party political platform, which represents the interests of all sub-regions around the Baltic Sea – stressing common political ideas with a common regional approach.

BSSSC's mission is to:

- Use its role as a political network organisation and a regional partner to CBSS (Council of the Baltic Sea States) to promote and advocate the interests of the regions of the Baltic Sea area towards decision makers, such as national governments, the EU institutions and inter-governmental organisations, and
- Act as a Pan-Baltic organisation open to all regions around the entire Baltic Sea area, bringing added value to regional co-operation on every side of the Baltic Sea, and
- Provide expertise, best practice examples and networking opportunities.

Youth policy has since 2002 been one of BSSSC's main priorities: Many seminars, conferences and events concerning youth and youth policy have taken place over the years. We have our own working group on youth policy, which consists of civil servants and youth representatives from the participating BSSSC sub regions. The working group arranges youth events and meetings – usually arranged back to back with our annual conferences or other big events such as the EU Strategy for the Baltic Sea Region summits. The preceding youth events aim to prepare the young participants for the issues that are raised during the main event to work out the message that the youth members wish to give to the decision makers. In addition, two seats in the BSSSC Board are reserved for Youth Board Members who represent the Youth Network at the BSSSC Board meetings, which are held four times a year in different cities in the Baltic Sea Region.

The BSSSC has a close cooperation with two important Baltic organisations – Euroregion Baltic (ERB) and Union of the Baltic Cities (UBC). With them, we are developing joint initiatives to involve youth from all over the BSR to empower and give them real tools to change their future. A concrete result of this ongoing collaboration was the organisation of a BSSSC led youth seminar during the Annual EUSBSR Forum in Stockholm on 8th Nov 2016 entitled *Nothing About Us Without Us*, where young people urged political representatives to be directly involved in all fields of decision-making not just youth affairs. In an official joint



statement after the seminar, young representatives of BSSSC, UBC and ERB demanded real inclusion of the youth and to be treated as a partner and not only a subject of complex policy tools on different levels of governance. Since then we have arranged a youth event back to back with the EUSBSR Annual Forums every year and we are now planning, with financial support from CBSS, a much larger youth camp for about 100 youths back to back with the EUSBSR Annual Forum 2019 in Gdansk.

The BSSSC is also an associated partner of ERB initiated CaSYPoT project – Capacity Building for Strategic Youth Policies and Transnational Cooperation. The project employs the Swedish tool called LUPP (a local follow-up of youth policy), which is a survey that enables municipalities, urban districts or regions to gather knowledge on the living situation of young people in their area, as well as information on their experiences and opinions.

Through our cooperation with the ERB on both events and projects, we have had the pleasure of working with representatives from Klaipeda – both from Klaipeda University through the CaSYPoT project, and through youth representatives from Klaipeda in the ERB. Mr. Tautrimas Rupulevičius from Klaipeda chaired the work of the ERB Youth Board in 2016 and Klaipeda will be the host of the BSSSC Annual Conference 2019. Being the host of the BSSSC Annual Conference, they will also host the youth event which will be back to back with the Conference, bringing about 30 youths from around the BSR together to prepare them for the discussions to come at the Conference.

Being a strong advocate of youth interests in the Baltic Sea Region, BSSSC would very much like to see Klaipeda, as the first city in the BSR, to get the title of European Youth Capital 2021. If titled, the BSSSC would like to join Klaipeda Municipality in our common endeavours to promote the voice of the youth in the Baltic Sea Region. The BSSSC has broad experience from working with advocating youth policy throughout the BSR and we should therefore be able to assist and provide support in a range of ways – be that by being a project partner, arranging seminars throughout the year, or simply inviting our youth network and disseminate results.

On behalf of the BSSSC,



Roger Ryberg,

Chairman

Baltic Sea States Sub-Regional Co-operation

**STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY  
APPLICATION**

***FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021***

2018-09-20

Baltic Sea States Subregional Co-operation expresses support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity in case if the European Youth Capital (EYC) 2021 title will be awarded for Klaipeda City municipality. We would be eager to help spread information about Klaipeda as European Youth Capital (EYC) among our network members in 10 Baltic Sea littoral states and contribute to joint activities implementation.

We are eager to contribute and provide support that will be needed and agreed by Baltic Sea States Subregional Co-operation and Klaipeda City municipality following the EYC initiative to encourage positive changes in the youth policy field.

**Position**

**Signature**

**Name Surname**

Chairman



Roger Ryberg

**LETTER**

Oslo, 20. september 2018  
Arkivnummer: 462.2/2018/AB

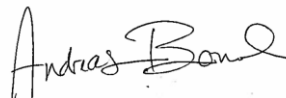



To whom it may concern,

## Statement of support

The Norwegian Children and Youth Council (LNU) express support for the application of Klaipeda City municipality to become the European Youth Capital in 2021, and hope Klaipeda will become the first Northern European city to hold the title.

Best regards,

  
Andreas Tangen Borud  
Secretary general

  
Rode Margrete Hegstad  
President



**STATEMENT OF SUPPORT FOR KLAIPĖDA CITY MUNICIPALITY APPLICATION  
FOR THE EUROPEAN YOUTH CAPITAL (EYC) TITLE 2021**

2018-09-27

LSU - The National Council of Swedish Youth Organisations express support for Klaipeda City municipality application proposal which will be submitted to the European Youth Forum seeking to receive The European Youth Capital (EYC) 2021 title.

LSU – The National Council of Swedish Youth Organisations will pursue and will help to disseminate the events run in the framework of the European Youth Capital (EYC) 2021, in case of the title award for Klaipeda City municipality. We acknowledge, that we would be willing to help implement activities and contribute to platform events related with our field of activity. Also, to include international people to our initiative, in order to make Klaipeda’s youth more international and open.

We are eager to contribute and provide support that will be needed and agreed by LSU – The National Council of Swedish Youth Organisations and Klaipeda City municipality following the EYC initiative to encourage positive changes in the field of creative youth initiatives in Klaipeda.

A handwritten signature in black ink, appearing to read 'Rosaline Marbinah', is written in a cursive style.

Rosaline Marbinah,  
President of LSU



## Klaipeda - the candidate city of European Youth Capital 2021

Klaipeda – the third largest city in Lithuania with approximately 150 000 inhabitants distributed over the area of 98 sq. km. It is located in the western part of the country, stretching almost 20 kilometres along the shores of the Curonian Lagoon and the Baltic Sea. Klaipeda is not only a capital of the region, but also the only sea gate of Lithuania and the only ice-free port in the Baltic Countries.

### WHY DO WE SEEK THE TITLE OF EYC2021?

Klaipeda, its youth and youth organizations are joining their efforts to create **open, friendly, attractive, collaborative** city, where everyone could easily reveal their potential.

By participating in the contest of EYC2021 we are seeking historic victory. So far, **none** of the **Nordic, Baltic Sea region and the Scandinavian countries hold this title.**

By working together, liberating our potential, we are working towards building the city, known as an **ambitious leader** of a high-quality **youth policy** implementation.

### We've set up:

- ∠ To increase the attractiveness and openness of the city for **everyone** (LGBTQI, disabled people, ethnic minorities, etc.);
- ∠ To create opportunities and increase **competences** of young people through international experience;
- ∠ To promote the **internationalization** of youth policy;
- ∠ To create favourable conditions for young people's **entrepreneurship** and **creativity**;
- ∠ To develop youth traditions, shape the **identity** of Klaipeda youth, and to create the feeling of **pride** in being citizen of Klaipeda;
- ∠ To increase **funding** of youth policy implementation in Klaipeda;
- ∠ To strengthen **the role and voice** of youth in the political and social life of the city;

By using examples of good practices, through sharing our experiences and implementation of joint initiatives, we are ready to act and become the leading and youth gathering city in 2021 and **the centre of excellence in youth policy** implementation.

[#chooseklaipeda](https://www.instagram.com/chooseklaipeda)













LEGEND

- Bus routes on weekdays
- Bus routes on weekends
- Final stops
- Bus stations
- Traffic changes
- Traffic in both directions
- Traffic in one side
- Places to visit
- Ferry
- Museum
- Hospital
- Cemetery
- Theatre
- Beach
- Central bus station
- Train station
- Market place
- Municipality
- Central post office
- Police office
- Places of planned events



## **EUROPEAN YOUTH CAPITAL 2021**

### **SECOND ROUND FEEDBACK**

#### **CANDIDATE CITY - KLAIPEDA(LITHUANIA)**

#### **INTRODUCTION: THE FORMAT OF THE FEEDBACK**

The second round of the European Youth Capital application process intends to give space for the finalist cities to present in detail their ideas on the proposed Capital year and the impact the title would have on young people in the city and their communities at large. The second round also gives an opportunity for the Jury, the Focus Group and independent consultant to provide an in depth feedback on city's application with them aim to support the city in improving it application for the third round of the application process. It is advisable for the city to take into consideration provided feedback, however the finalist city is free to choose not to do so providing an explanation why such decision was taken. Thus, the finalist city is encouraged to improve its application based on the feedback provided and answer in the proposed format why it was or was not done (if applicable), also briefly justifying any other significant changes that were undertaken because of the initiative of the candidate city itself. This will help for the Jury to better understand the specific context of the city that sometimes is not as clear, it will also help to track proposed changes better. In case the comment is not about the aspects of the application that could be improved, but rather aims to highlight the parts that the Jury, the Focus Group and the independent consultant liked, no actions need to be taken.

#### **OVERALL IMPRESSION OF THE APPLICATION**

It is a strong application and an immense work that was put into this application is evident, and the way it was built has been commended by the Jury and the Focus Group. However, the application requires more details to give a coherent and clearer vision of what is planned to be done, it is there but in annexes, that do not have the same weight as the main application form. It is a challenge to give enough details and fit in the word limit, but this is extremely important if wanting to convince the Jury. Moreover, in some parts the application lacks focus, e.g. legacy than hinders the overall narrative of the application and does not help to clearly link all parts together, a narrower focus might help to link all parts together even better. On the other hand the cooperation that was built between different partners and the involvement of young people in the process is very impressive and the applicant deserves to be congratulated on that.





Annex V. Filled in second round feedback form

CHAPTER OF THE APPLICATION FEEDBACK	FEEDBACK	INTEGRATED (YES/NO)	EXPLANATION	ANY OTHER CHANGES (LEAVE EMPTY IF NOT APPLICABLE)
HOSTING INFRASTRUCTURE	<ul style="list-style-type: none"> <li>•Hosting infrastructure in terms of accommodation capacity, available transport, youth spaces and event facilities, also including information on accessibility for people with disabilities, are described adequately</li> </ul>	YES	Changes done after discussions with young people: several spaces, especially appreciated by young people have been added. Some infrastructure objects that will not be finished until 2021 have been removed. Planned infrastructure from application form moved to the annex.	Layout of infrastructure was changed, to make it more systematic and clearer. New information about youth organizations premises added. Accessibility for disabled people distinguished separately. It is necessary to mention that existing infrastructure allows us to implement various type/scale of events, ensure successful inclusion of disabled people.
INFORMATION ON THE APPLICANT CITY	<ol style="list-style-type: none"> <li>1. The chapter is well structured and presents detailed information, however the applicant is encouraged to see whether something exciting could be added to this well thought through but quite standard package on youth related services and policies</li> <li>2. The applicant could clarify whether the population of young people (14-34) presented in the application form includes the students coming to study in the city, which would give a better overview on young people in the city; as well as mentioning different types of youth communities e.g. LGBTQI, ethnic, religious groups (if</li> </ol>	YES	<ol style="list-style-type: none"> <li>1. More youth support services added. Youth support services include: information, consultation centres, health-care, assistance, provision of necessary premises, non-formal education voucher, mobility of disabled people by providing social taxi services, guidance and integration of foreigners, social integration of asylum-seekers, recognition of volunteering, municipal help on employment, vocational guidance, skills development, emotional support, mentoring on entrepreneurship, tax-free or discounted business certificates for students and schoolchildren, annually implemented initiatives between youth organisations and municipality.</li> <li>2. The number of young people (age 14-34) shown in the bid is registered and living in Klaipeda. There is no statistics of people, who are living in Klaipeda, but are not registered here but who will also be potential participants of EYC2021. Shown numbers does not include students of higher education institutions and vocational schools. Number of students, studying in Klaipeda (in higher education institutions and vocational schools) (2017-2018 year) was</li> </ol>	We looked at the Klaipeda's youth situation from another angle, encouraged ourselves to clearly articulate and recognize ourselves that we have challenges. If we want to solve them, we have to be open for ourselves and others. After discussions with youth, youth organizations and collected data from municipality, we provided a better picture of youth policy, how it is managed and what people/municipality workers think about it. Instead of convincing ourselves and others that we are perfect, everything is great with us and youth policy in Klaipeda, we revealed challenges (e.g., selective solidarity, understanding of what the youth



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	<p>applicable), any gender divides            3. Youth Affairs Council has demonstrated some results but remains an advisory body that the applicant is encouraged to reflect upon in the following chapters</p>		<p>13698, according Statistics Lithuania. Klaipeda is a western Lithuania's administrative centre of industry, business, education, science, culture, health, sport and entertainment. People from all over the region comes to work, to spend their free-time in Klaipeda. Thus, our focus is not dedicated only for official citizens of Klaipeda. We are also working on partners involvement from all over Lithuania. Lithuanian Youth Council, Youth Department of the Social security and labour ministry are involved and joint activities foreseen, therefore our target is Lithuanian youth as well. Unfortunately, we cannot name exact numbers of LGBTQI, ethnic groups. Since there is no structured LGBT community, we do not know the exact numbers of this group. Due to the scale of bullying in the schools, 81% of schoolchildren has to hide their identity (Eurobarometer, 2012). Thus, it is natural, that there is no precise statistical data. According census data (2011), 29% of Klaipeda's citizens are not Lithuanians, but the exact number of young people is not mentioned in any available statistics. Another census will take place in 2021. Disabled children (0-18 y.), having disability 752 (according 2016 data). There is no data about disabled youth individuals (19-35y.), but according to the statistical data there is 67 disabled people per 1000 inhabitants. (Source: <a href="https://osp.stat.gov.lt/documents/10180/212826/2003_11_04.pdf/e8622263-2e4d-4044-b87d-af136eb76e41">https://osp.stat.gov.lt/documents/10180/212826/2003_11_04.pdf/e8622263-2e4d-4044-b87d-af136eb76e41</a>; <a href="https://e-seimas.lrs.lt/portal/legalAct/lt/TAP/62474ef0aa4311e68987e8320e9a5185">https://e-seimas.lrs.lt/portal/legalAct/lt/TAP/62474ef0aa4311e68987e8320e9a5185</a>)</p> <p>3. Youth Affairs Council does not have too strong role, neither nor youth policy development in Klaipeda could be complimented for significant results. We tried to explain the main reasons of this situation, as well as include activities in order to make Klaipeda more open and inclusive, Youth</p>	<p>policy is and why is it important?), which we have to handle and we see EYC2021 title as the key element, which can lead us to necessary changes in youth policy. There is some resistance between ourselves, as changes require hard decisions and willingness to overcome them, but changes are impossible if we will not dare to recognize ourselves that not everything in perfect. Sadly, without the title, in our opinion, we will not come closer to the necessary changes. On the other hand, not only reveal of challenges is important, but also ideas and plans how to overcome them. These have been also incorporated in the programme. This part became more statistical. We dared to reveal main challenges in youth policy. We acknowledged problems in youth policy, criticized ourselves for not involving people in youth policy process. By rethinking this part, asking youth individuals how they see the city and youth policy, we found direction, where we have to go. Youth potential, opportunity to participate in</p>



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			<p>Affairs Council more competent. These activities are foreseen mainly under direction “Act”, platforms “Dialogues”.</p>	<p>youth policy processes is the way. Also, regional, national and European relations were strengthened. More supporters and networks involved. BSSSC, Norwegian Children and Youth Council, Estonian Youth Council (ENL) has expressed their support to Klaipeda’s seek to become EYC. In 2019, BSSSC together with #chooseklaipeda team will arrange a conference in Klaipeda (does not matter what the result of EYC will be).</p>
<p>MOTIVATION</p>	<p>1. The motivation is strong and well formulated, the comments from the first round were integrated; however some Jury members would like to see it even clearer from the very first paragraphs            2. It is good to see links between challenges, goals and aims, showing that the applicant has clear steps in mind how the situation can be changed for the better and has already moved forward with implementation, however some Jury members see the focus being too broad “improving young peoples lives</p>	<p>YES</p>	<p>1. Taking into account Jury recommendations to narrow down our focus, we went deeper in the analyses of youth policy and decided to be totally open for ourselves and in the application. Thus, additional challenges appaired, therefore, motivation also expanded. This is reflected in motivation part, where we tried to reveal Klaipeda’s youth motivation from the first paragraphs, in relation with identified challenges.            2. A matrix, where we provided EYC2021 vision, directions, aims, priorities and expected results were re-thought and re-done. We tried to narrow down the focus, which led to changes throughout the application. The matrix made it clearer to understand what we are striving for. Instead of improving youth life and opportunities in general, we narrowed it down to creation of an open, cooperative, youth friendly city, where:            by OPEN we mean - to eliminate selective solidarity practices and open doors for all groups of young people to get involved</p>	<p>Revised part. Discussions, analysis of youth policy achievements and inclusion groups raised new challenges, such as:            • selective solidarity. It is common that one or two elite groups can decide what are the priorities of youth, where the budget of youth affairs coordinator has to be spent.            • Avoidance of “unfavourable” people and topics. Also, unifying interfaces with other Klaipeda’s strategic plans was found. EYC cannot overcome all challenges related to emigration, but together with</p>



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	<p>and opportunities overall”, thus the applicant could consider narrowing it down a bit</p> <p>3. It is commendable to see much more youth in the motivation</p> <p>4. The question remains whether it is really the EYC 2021 title that will solve all the standing issues, or is it an incentive, a kick off towards the needed change; the applicant could consider going even further for systemic change that transforms the situation and the way things work from the scratch</p> <p>5. It is great that the applicant is planning to reach out to the North of Europe, some clear steps how this will be done to connect existing relationships in a context of EYC would be interesting to see</p>		<p>in forming and implementing youth policy; by COOPERATIVE we mean discovering potential of cooperation between organized and non-organized youth, youth and politicians, youth and business etc. by YOUTH-FRIENDLY we mean youth policy recognition and valuing, increasing funding for youth policy implementation, constantly evaluating achievements and defining further guidelines, transiting to co-management of youth infrastructure.</p> <p>This re-think helped us to be more specific and concrete as to why and what we want to achieve. Hopefully, it will also be much clearer for the Jury. In this sense, we want to say huge thank for provided feedback, as it helped us not only to strengthen the application, but to be clearer with out politicians and youth – to show what we all are striving for and how we are planning to achieve our vision.</p> <p>3. As mentioned in the application form, youth were the ones, who initiated the project and “forced” municipality to take action. Youth raised the main challenges, formed the programme and are eager to contribute to EYC2021 implementation. Youth wait the title as a tool to change Klaipeda, to make it more open, attractive, collaborative, where everybody can find its place and be heard. There is no “comfortable” or “uncomfortable” themes, everybody is treated equally. We did our best while expressing youth willingness and desire in “Motivation”.</p> <p>4. Klaipeda’s youth sees EYC2021 title as a kick-off towards needed changes. There are a few city strategic documents, where youth are mentioned as a priority. However, it is more of a declarative priority. Youth affairs coordinator’s budget is not sufficiently growing, politicians does not pay attention to what youth are saying. There are just a few examples, where</p>	<p>other documents can contribute to the better and more inclusive environment creation with a clear youth focus.</p> <p>Some of the comments in previous feedbacks mentioned that we are too critically for ourselves. We accept it as a compliment. Without critical thinking and real situation perspective, it would be hard to improve the situation. But we recognize that being critical is worthless if no solutions are provided. Therefore we incorporated our solutions in the programme reflecting how we are planning to change situation. Youth policy and issues, which youth raised is real, actual and it hurts. We believe that we will achieve what we have planned by entrusting competent persons and the team. We saw that there is a lot of potential youth in Klaipeda. We just need a real model of youth inclusiveness. By working together and point of view “It’s not about me, but about the welfare of the city and ALL youth”, we can achieve more than we and everybody else think.</p>





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			<p>youth were involved, while talking about strategic and long-term changes. Therefore, we want to use EYC2021 as a kick off towards systematic changes – such as Youth Forum, which would be the platform for echoing youth voice, youth strategy preparation and integration in City Action plan 2020-2030 that would help to ensure long-term changes.</p> <p>5. Cooperation with Nordic, Scandinavian countries are being knitted. EYC2021 supported by:</p> <ul style="list-style-type: none"> <li>• Euroregion Baltic, which unites 8 regions from Denmark, Lithuania, Poland, Russia and Sweden. Euroregion Baltic (ERB) will be supporter in developing joint interregional initiatives with Nordic countries, exchanging best practices in the areas of gender equality, LGBT+ situation improvement, and integration of SDG. In 2019, during Klaipeda presidency of ERB, we will actively raise youth policy issues relevant at interregional level and will look for innovative solutions.</li> <li>• Baltic Sea States Subregional Co-operation (BSSSC) unites partners from: Denmark, Estonia, Finland, Russia, Norway, Poland, Germany, Latvia, Lithuania and Sweden. Together with organization we will develop joint initiatives to involve youth from all over the BSR to empower and give them real tools to change their future.</li> <li>• Union of the Baltic Cities (UBC). Union of the Baltic Cities (UBC) is the leading network of cities in the Baltic Sea Region with around 100 Member Cities from Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Norway, Poland, Russia and Sweden. UBC works through seven Commissions among them Youthful Cities. BSSSC is willing to help Klaipeda to get more actively engaged and work together with UBC Youthful Cities Commission while promoting youth co-operation in the BSR, working towards youth involvement, youth exchange and youth participation.</li> </ul>	



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			<p>In 2019 Klaipeda will have a presidency of Euroregion Baltic, during that period Klaipeda will be visited by many politicians from Denmark, Poland, Russia and Sweden. #chooseklaipeda team will be one of the main partner, which will help to organize events, activities during Klaipeda's presidency.</p> <p>In 2019, BSSSC will organize their conference in Klaipeda. It is agreed that #chooseklaipeda team will help to organize it and will actively engage in BSSSC activities while discussing youth policy issues in Baltic sea region, get involved in position papers preparation, project initiation, best practices exchange in the field of youth work.</p>	
PROGRAMME	<p>1. The chapter provides a strong but a bit lengthy assurance that the application is really youth led and that young people are at the core of putting the programme together</p> <p>2. The design of the programme in terms of pillars is good and presented in a structured manner, however, the programme itself is missing from the application as the application activities have been put in the annexes; one must know that annexes do not have the same weight as the main application, they are used to inform the Jury but are not the part of the main evaluation of the application;</p>	YES	<p>1. Information about young people involvement have been summarized and shortened and presented in the table form.</p> <p>2. The layout of the programme has changed due to re-thought of the challenges and taking into account Jury recommendations. Now the programme is provided in the application itself. Some of the platforms were merged and split into directions: Act, Create, Reveal. Though, the layout of the programme was changed, activities and initiatives remained, they are only structured and shown in clearer way. Also, activities, strategic initiatives have been presented in the application form itself.</p> <p>3. We have added strategic initiatives into the programme (such as Ambassadors forum, workation packages, experimental incubator), according identified challenges and stated goals. Also, we foresee initiatives will be sustained after 2021 as well as we are seeking for long-term changes.</p> <p>4. As we took-out Europeade and Tall ship races from our main programme and will seek just to incorporate #chooseklaipeda initiatives during these events, we changed</p>	<p>A new table, showing, what we have done during preparation has appeared.</p> <p>Layout of the programme has been changed.</p> <p>Indicators, which we would like to achieve has been minimised, considering that Europeade and Tall-ship races will not be in our programme.</p> <p>Collaboration with LGBT and disabled people has increased. Apeiron theatre will become a supporter while working with LGBTQI persons. Youth organization of deaf people will help us to integrate more people and will implement activities</p>



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	<p>what is presented in the annex is commendable, coherent with the motivation and goals that were put forward, but the essence of this must be visible in the main application form or the applicant risks losing points with incomplete application</p> <p>3. The applicant is encouraged to look for particularly interesting and innovative aspects of the programme that could become a flagship of the programme and seen as a real added value to the title</p> <p>4. Presenting concrete indicators is commendable, however numbers seem a bit unrealistic, maybe the applicant could justify certain parts e.g. a total number of achieved/informed people</p> <p>5. The applicant mentions some existing events that seem not that much relevant to the goals and motivation, e.g. Tall Ships and Europeada; perhaps the applicant could briefly explain how these events will be specifically connected to the Capital year and whether there will be an impact on a broader region</p>		<p>our indicators. In order to identify indicators, #chooseklaipeda team analysed previous projects and their results, looked to the programme and calculated possible indicators. For example, number of informed people is calculated based on number of people participating in EYC2021 activities, number of volunteers and local, regional, national and international partners involved, communication activities (outdoor advertising, info points locally and abroad, etc.).</p> <p>5. Europeade and Tall-ship races were eliminated from the main programme and budget. It does not mean that #chooseklaipeda will not participate in these events. Youth initiatives will be encouraged and #chooseklaipeda ambassadors, youth organizations will be visible there. Our team thinks that these two projects are the great platforms to present EYC2021 and EYC as a great tool to make changes in the city, to expand partners network during these events, spread the word about EYC initiative among Northern countries and those, who are passively participating in EYC contest.</p> <p>6. Due to done changes in the application and in the programme connections with strategic documents have been revised. Connections between European processes such as European Solidarity Corps, SDGs, YFJ policies such as youth rights, LGBTQI , young women and the pillars, UN Youth Strategy, EU Youth Strategy are not that much mentioned in the application, however they are seen in the programme and planned activities. Also more attention was given for marginalized group situation and society awareness raising, seeking for long term changes (additional partners involved, activities planned, etc.).</p>	<p>related to rights protection of disabled people.</p>



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	<p>6. The applicant puts effort in devising a programme that truly seeks to link local and European levels that is one of the main aims of the title; in this context the applicant could reflect whether connecting the programme with Europe 2020 is still going to be relevant in 2021; moreover connections between European processes such as European Solidarity Core, SDGs, YFJ policies such as youth rights, LGBTQI, young women and the pillars could be strengthened and if possible mainstreamed throughout the programme; the Jury has an impression that some of them, e.g. LGBTQI were left in the shades, how young people will be involved, how the year will aim to change the mentality and broaden young people, but also wider public's view on sensitive issues</p>			
MANAGEMENT	<ul style="list-style-type: none"> <li>• EYC Action Group that already includes the Youth Affairs Coordinator at the same time supposed to have regular co-management meetings with the project team and the same Youth</li> </ul>	YES	<p>Management part has been changed, schematic structure added. #chooseklaipeda work group has long discussions on how the management should look like. With the help of National Youth Council, Lithuanian Department of Youth Affairs, Vice-Mayor of Klaipeda management structure was revised and changed keeping in mind national legislation</p>	



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	<p>Affairs Coordinator; this part is a bit confusing and the applicant is invited to clarify further</p> <ul style="list-style-type: none"> <li>• According to the application the members of the EYC Action Group will be confirmed by the municipality director (why he and not the mayor), the applicant could clarify whether it means the person can also dismiss the members of the EYC Action Group, even elected publicly, thus implying that the decision power is not shared by rather in municipality's hands after all</li> <li>• The applicant could spend some words further clarifying where the decision making power regarding the budget and programme lies: youth, municipality, maybe both and would be the procedure put in place</li> <li>• The applicant could further clarify the relationship between the decision making body EYC Action Group and the public organisation "Choose Klaipeda" that will supposedly be implementing the programme, in terms of cooperation and coordination</li> </ul>		<p>requirements, but also ensuring decision making power allocation for youth.</p>	



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	<ul style="list-style-type: none"> <li>In the first application round the management chart was provided and made things clearer, the applicant could consider providing one for the third round of the application process cooperation and coordination</li> </ul>			
COMMUNICATION AND OUTREACH	<p>1. The communication strategy is well structured and have quite some details that is commendable for this stage of the application process, although the applicant should try to at least showcase the diverse range of target groups that were identified and put in the annexes together with the aligned messages in the main application body; as well amore traditional media plan</p> <p>2. The chapter could be strengthened even further taking a second look at the communication goals and making it sure that they correspond to the challenges identified in the previous chapters, e.g. creating a sense of Klaipeda identity among young people; a message of</p>	YES	<p>1. Relevant information has been added in the application form itself, including target group analysis and main key messages, media plan, etc. However, more information (how these messages will be spread) are presented in the annex.</p> <p>2. Communication goals where re-written following the challenges and directions of EYC2021 programme.</p> <p>3. Communication in 2018, what have we done have been significantly shortened in order to use this space for EYC2021.</p> <p>4. Key messages became more youth-friendly, inviting them to join #chooseklaipeda team, make changes, innovate and create an open city together. Additional visuals added to explain main communication moments.</p>	





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	<p>inclusiveness ensuring that all young people are welcome to be and create in the city, just a few examples to think of</p> <p>3. Quite some words are used to describe communication in 2018 that is interesting but the focus should remain on EYC 2021, thus the applicant could consider using that space to elaborate more on target groups and key messages for the Capital year</p> <p>4. The communication chapter would benefit from more dynamics and more youth friendly approach, developing some visuals that are more youth friendly, one could consider levelling up planned key messages</p>			
PREPARATION	<p>1. Generally it is well thought out preparation plan, however, the applicant could consider emphasising the role of young people throughout the process</p> <p>2. It is advisable to pilot some of the projects foreseen in 2021 already in the preparation phase and thus better connect preparation and flight regarding</p>	<b>YES</b>	<p>1. The role of youth in the process is reflected in “Programme” part. In preparation “Potential” platform shows youth engagement in EYC2021 programme development and implementation. Youth organizations support letters (29) are their commitment to engage in activities, to ensure the inclusion of young people to further programme development and implementation.</p> <p>2. Pilot projects has already started. One of them #chooseklaipeda ambassadors project. But also 2019-2022-will be used as a year to piloting activities, leading to</p>	



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	<p>the programme</p> <p>3. The preparation phase also lacks youth policy development, thus the applicant should consider planning how the preparation phase can benefit the needed youth policy changes to ensure that the EYC 2021 has a long term impact on young people in the city and beyond</p>		<p>successful “FLIGHT” in 2021.</p> <p>3. We gave more attention to youth policy development according identified challenges. Platforms have been planned accordingly, as well as work that needs to be done in order to ensure changes (such as strategy preparation, Ambassadors Forum, Youth Council capacity building, etc.).</p>	
EVALUATION	<p>1. The structure of the chapter overall is good, it presents steps to be taken and the goals of the evaluation, however it still lacks further information on the role of young people in this process and how the data will be collected</p> <p>2. The applicant could evaluate whether one external expert would be sufficient to carry out such a large scale evaluation; involving universities could be an option</p>	YES	<p>1. More of youth involvement aspects are mentioned in the application and in relevant annex, showing how we are planning to collect data and what will be the role of young people.</p> <p>2. For evaluation of EYC2021 external services will be purchased. Considering the scale of EYC2021 programme, goals and indicators, we agree that one expert will not be enough. Therefore, part of the budget for Management will be used for external evaluation services purchase.</p>	<p>Evaluation became more detailed. Qualitative, quantitative indicators, tools of how to asses them were mentioned.</p>
LEGACY	<p>1. This chapter somehow lacks coherence and focus, one needs to make it sure that there is a visible common thread binding motivation, goals, programme and legacy together; the</p>	YES	<p>1/2. Expected legacy was linked to the platforms and goals. This chapter was re-done mentioning what we want to achieve with the title, what we want to see functioning long after EYC2021. Therefore, foreseen changes have been shortened, focusing on the most important changes for youth and youth policy.</p>	



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	<p>applicant could try to focus on the key theme of the expected legacy, e.g. more young people choosing Klaipeda, and then see what needs to be in place five years after the title for this to happen;</p> <p>2. A list of foreseen changes is impressive; this on the other hand raises the question feasibility, perhaps having more focus would solve the issue</p> <p>3. Having in mind that Klaipeda wants to be open to all young people in terms of legacy, Klaipeda lacks emphasis on inclusion of marginalised groups of young people, the applicant could think of the impact the title would have on diverse LGBT, ethnic etc. communities</p>		<p>3. Long-term expectations and legacy for LGBT and other marginalised groups are mentioned as well as further society education and awareness raising, which is important in order to ensure that “uncomfortable” people could feel safe and valued. We understand problems of LGBT and other marginalised groups. We have listened some personal stories to understand even better and accordingly plan the programme. We are striving for Klaipeda to become the city open for everybody, despite their religion, race, sex orientation, gender, etc.</p>	
<p>BUDGET INDICATIONS (A&amp;B)</p>	<p>1. It seems that the budget was well through through, however it raises questions on feasibility that could be addressed with financial commitments in the third round of the application process, also indications of the past budget might be useful</p> <p>2. The Tall Ships and Europiade</p>	<p>YES</p>	<p>1. Budget, together with application are affirmed by the City Council (on 27th of September, 2018) and 4 Municipality Committees:</p> <ul style="list-style-type: none"> <li>• Committee of Finance and Economics</li> <li>• Committee of Urban Development and Strategic Planning;</li> <li>• Committee of Culture, Education and Sports;</li> <li>• Committee of Health and Social Affairs.</li> </ul> <p>Committees also asked to provide more information on</p>	<p>More templates in the annex, allowing to see how much money do municipality will invest considering yearly budget, how much funding #chooseklaipeda team will have to attract, what the percentage breakdown between platforms, etc. More details, clearer view can be seen now.</p>



Annex V. Filled in second round feedback form


CHAPTER OF THE APPLICATION FEEDBACK	FEEDBACK	INTEGRATED (YES/NO)	EXPLANATION	ANY OTHER CHANGES (LEAVE EMPTY IF NOT APPLICABLE)
	<p>makes quite a big part of the budget, if these events do not directly relate to the EYC 2021, one may consider taking it out, since even without it the budget is adequate given the goals and the scope of the programme</p> <p>3. The commitment towards the European Youth Forum Statutory meeting and the Award Ceremony is commendable</p>		<p>budget spending. Therefore, the annex of the budget is supplemented by annual funding requirements.</p> <p>2. Europeade and Tall-ship races budgets were taken out. It does not mean that #chooseklaipeda will not participate in these events. Youth initiatives will be encouraged and #chooseklaipeda ambassadors, youth organizations will be visible there. Our team thinks that these two projects are the great platforms to present EYC2021 and EYC as a great tool to make changes in the city among Northern countries that are not actively participating in EYC contest.</p> <p>3. No changes done.</p>	
OTHER COMMENTS	<p>The application does not need any major change, however the applicant could try to make it simpler and clearer; do all charts are necessary, maybe someone could help to present them in a more communicative way, try not to repeat itself and be consistent; If information added to annexes, it is recommended to indicate it in the text e.g. "more information in the Annex XXX"</p>	<p><b>YES</b></p>	<p>As mentioned in previous explanations changes have been done. Though it did not impact too much on the programme, some more initiatives and actions have been planned. Information, that is repeating have been removed. Some charts have been redone, some additional visuals have been added. When it comes to additional information presented in Annex this information is indicated in relevant parts, mentioning in which Annex look for more clarification.</p>	

## EXISTING/PLANNED INFRASTRUCTURE AND USAGE DURING EYC2021

This annex provides information on the main infrastructure objects, having biggest capacity, foreseen for EYC2021 activities implementation and accessible for people with disabilities. Smaller, not relevant infrastructure objects for EYC2021 activities implementation or objects that cannot host disabled people are not mentioned.





### EXISTING INFRASTRUCTURE


Conference centres	Number of halls	Capacity of the halls	Additional services
"AMBERTON" hotel 4****	5	100,100,100, 100, 80	<ul style="list-style-type: none"> <li>• Accommodation</li> <li>• Catering</li> <li>• Conference facilities with all necessary equipment</li> <li>• Open recreation area</li> <li>• Roof terraces</li> <li>• All spaces are suitable for people with disabilities</li> </ul>
"ARARAT" hotel 4****	1	100	
"Radisson BLU" hotel 4****	2	50, 50	
"Bohema" hotel 3***	1	40	
"Ibis Styles Klaipėda Aurora" hotel 3***	3	20, 100, 300	
"Old Mill Conference" hotel 3***	2	50, 100	
"Michaelson boutique hotel" 4****	1	30	
"Morena" hotel 3***	2	16, 90	
"Green Park Hotel Klaipėda" 3***	2	60, 80	
Dunetton Hotel Klaipėda	1	30	
The Smiltyne Yacht Club 3*PLUS hotel	2	84; 200	
<b>Usage during EYC2021 programme:</b> events in open area, creativity workshops, art performances, international and national events, symposiums, General Assembly of European Youth Forum			

THE MAIN CONFERENCES SPACES		Usage during EYC2021 programme
<p><a href="#">Sea Museum</a></p> 	<p>One of the most visited museums in the country. It attracts about half a million guests from Lithuania and abroad every year.</p> <p>The museum has 5 different types of spaces. „<b>The Sea Island</b>“ – exclusive hall for various kind of events. The hall is suitable for 70-100 people, depending on the type of event. Conference hall „<b>The Dune</b>“ is suitable for 50 people. The yard and small garden of the ethnographic fisherman's homestead is a specific and cosy place for events, presentations or seminars of unusual format (suitable for warm period). Open area adjacent to the Museum is a proper space for bigger open-air events, concerts or corporate parties ensuring outstanding sights to the Curonian Lagoon and the rampart of the Nerija fort.</p>	<p>Mass events, concerts, seminars, conferences, meetings.</p>



**EXISTING/PLANNED INFRASTRUCTURE AND USAGE DURING EYC2021**


<p><b>Klaipėda castle eastern capercaillie Hall</b></p> 	<p>International conference centre offering capacity of 300 people.</p>	
<p><b>Conference hall Aula Magna</b></p> 	<p>Conference hall belongs to Klaipėda University. This hall is suitable for events, conferences, workshops, etc. Capacity – around 300 people.</p>	<p>Conferences, workshops, trainings, etc.</p>
<p><b><u>Klaipėda County I. Simonaitytė Library</u></b></p> 	<p>Community space, providing spaces for exhibitions (2 halls), events, conferences. There are 3 different halls (capacity of 80, 100, 50 people).</p>	<p>Exhibitions, meetings, educational activities</p>
<p><b><u>Klaipėda Science and Technology Park</u></b></p> 	<p>The park offers a modern and spacious (10 th. sq. m.) infrastructure:</p> <ul style="list-style-type: none"> <li>• rooms for offices</li> <li>• premises for conferences, seminars, other events (capacity of 80 people)</li> <li>• modern Telia HUB spaces (up to 40 places for training, meetings, video conferencing)</li> <li>• A 3D modelling platform that allows to use AutoCAD and SolidWorks software with a 3D printer.</li> <li>• Prototype / small production facilities with the necessary metal working equipment.</li> </ul>	<p>Entrepreneurship events, meetings, workshops, development of technological products.</p>

<b>MULTI-FUNCTION SPACES</b>		<b>Usage during EYC2021 programme</b>
<p><b><u>“Švyturio Arena”</u></b></p> 	<p>A versatile and multifunctional sports and entertainment complex. The Arena is suitable for organizing various concerts, forums, exhibitions, sports and other events. Depending on the event, the arena can hold up to 7,000 people.</p>	<p>Mass events, concerts, exhibitions, sports events, etc.</p>

**EXISTING/PLANNED INFRASTRUCTURE AND USAGE DURING EYC2021**


<p><b><u>Klaipeda Concert Hall</u></b></p> 	<p>Klaipeda Concert Hall located in the heart of the city provides all the services needed for a perfect evening or event. Here stylish concert and conference halls as well as a spacious foyer can be found. The Concert Hall has all the needed infrastructure for parties and events as well as professional technical and service staff. There is a spacious parking lot next to the Concert Hall. Klaipeda Concert Hall offers:</p> <ul style="list-style-type: none"> <li>• A modern concert hall of 600 places for unique events.</li> <li>• 145 m<sup>2</sup> conference hall for conferences, seminars, and trainings.</li> <li>• An elegant foyer in the I (219 m<sup>2</sup>) and II (207 m<sup>2</sup>) floors for informal events.</li> </ul>	<p>Exclusive events, forums, musical events.</p>
<p><b><u>„The Culture Factory“</u></b></p> 	<p>The Culture Factory is an incubator of contemporary performing arts and creative businesses, which successfully combines art and business initiatives. This is the first centre of creative industries in the region, where innovative start-up businesses are established, the platform for promising developers is built as well as favourable conditions for permanent activity of young art professionals, active in the field of performing arts, are created. Multifunctional spaces at the Culture Factory host a variety of cultural and entrepreneurial events: theatre and dance performances, festivals, conferences, educational seminars, cinema and fashion events. 6 halls (50, 100, 100, 115, 170, 211) are available for rent for various sizes and types of events.</p>	<p>Cultural and creative events, workshops, movie evenings, festivals, exhibitions, etc.</p>
<p><b><u>LCC complex</u></b></p> 	<p>Gym is suitable for basketball competitions, sports events, concerts and parties. It occupies 1,112 sq. m. and can fit up to 1,500 guests in the audience. The hall can also be adapted for large concerts, conferences and banquets. The Centre also has a medium-sized lobby which can be used for organizing concerts, banquets or other events for 125-320 people. Special acoustic equipment allows to organize musical performances. The lobby can be used for: medium-sized parties or events, presentations, banquets, other events. All auditoriums on campus can be used for small presentations, meetings, and seminars. They can accommodate from 15 to 30 people.</p>	<p>Musical, sports events, conferences, seminars, workshops. It is also possible for the participants to stay at the LCC Dormitory during the summer season.</p>
<p><b><u>The Culture Centre „Žveju rūmai“</u></b></p> 	<p>Culture centre offers two halls for rent. One of the halls holds up to 1060 people, the other - the theatre hall - up to 130 people. The largest hall is dedicated for concerts and performances. The theatre hall is suitable for performances, seminars, trainings. The first and second floor can also be used for various events: exhibitions, business meetings, conferences.</p>	<p>Concerts, exhibitions, various meetings.</p>

**EXISTING/PLANNED INFRASTRUCTURE AND USAGE DURING EYC2021**

<p><b><u>Klaipeda Drama Theatre</u></b></p> 	<p>One of the most modern theatres in the Baltic region. The lower part of the theatre is equipped with hydraulic equipment, exclusive sound and lighting system. An auto-controlled scene can move along with viewers' parters. The theatre has 3 - small, large and chamber halls. The capacity of the small hall is 149, the largest - 417 and the chamber hall - 80 people. Theatre space can be used for performances, seminars, concerts.</p>	<p>Seminars, performances, EYC2021 opening events, etc.</p>
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SPACES FOR CONCERTS, PARTIES		Usage during EYC2021 programme
<p><b>SKY 21 terrace by BarBar'a</b></p> 	<p>Terrace on the 21<sup>st</sup> floor of the Amberton Klaipeda Hotel offering the most beautiful view of the bay. Capacity: 100 people</p>	<p>Entertainment events Acoustic concerts Discussions Parties After parties</p>
<p><b>Social Club Raketa</b></p> 	<p>A social club is located in the centre of Klaipeda, it 's an attractive place for youth gatherings.</p>	
<p><b>Music Club "Jazzpilis"</b></p> 	<p>The attraction of music lovers is located in the Old Town of Klaipeda. The club offers spaces for conferences, concerts (up to 120 seats) equipped with all necessary equipment.</p>	
<p><b><u>Arts Academy Hall (Lithuanian Academy of Music and Theatre)</u></b></p> 	<p>Various music, theatre and dance performances are organized here. The Hall of the Academy of Arts holds up to 200 spectators and is a great place for other leisure activities.</p>	<p>Acoustic concerts</p>

**NICHE INFRASTRUCTURE**

<p><b><u>Klaipeda Puppet Theatre</u></b></p> 	<p>One of the youngest and most promising independent puppet theatres in Lithuania. Available space is suitable for relatively small events and workshops. The space holds up to 90 people. It offers comfortable scenes for performances, creative experiments, concerts, educational programmes.</p>	<p>Niche exhibitions, workshops, seminars</p>
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**EXISTING/PLANNED INFRASTRUCTURE AND USAGE DURING EYC2021**

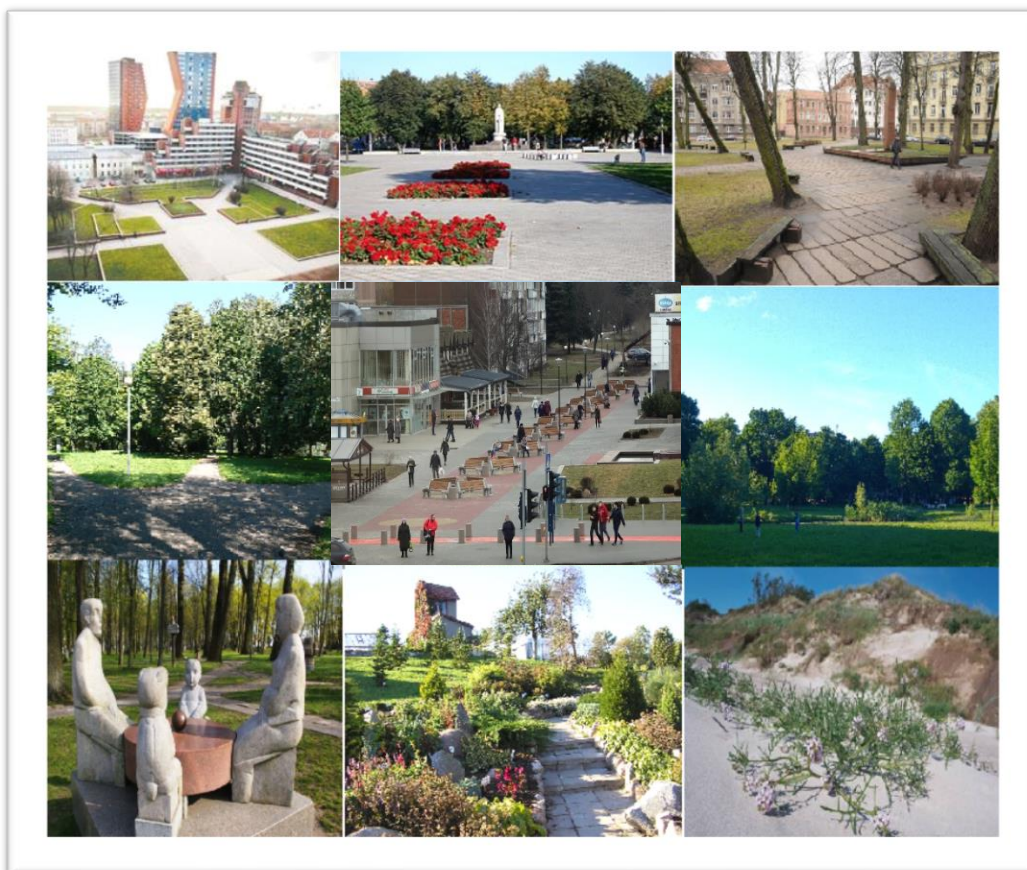
<p><u><a href="#">Baroti gallery</a></u></p> 	<p>A contemporary art gallery dedicated to various art exhibitions, where everybody can feel like an artist.</p> <p>Exhibition spaces can be rented, artists can also consult on art issues here, in the gallery. Various exhibitions are being organized, galleries are arranged, on various topics.</p>	<p>Exhibitions, consultations</p>
<p><u><a href="#">Klaipeda St. Francis of Assisi chapel</a></u></p> 	<p>Religious organization, which also hosts concerts, events. The chapel belongs to St. Franciscan Assyrian Oncology Centre, which provides spiritual, psychological and social support to patients suffering from cancer and their relatives. Chapel spaces are available for small events - concerts, seminars.</p>	<p>Chamber concerts, outdoor events near the chapel.</p>
<p><u><a href="#">Klaipeda Cultural Communication Center (KCCC)</a></u></p> 	<p>One of the largest centres in Lithuania. KCCC organizes art projects, introduces current trends of contemporary art and presents Klaipeda artists locally and internationally. The existing 720 sq. m. area can be used for various exhibitions and educational activities.</p>	<p>Exhibitions, movie evenings, trainings, seminars, workshops.</p>
<p><u><a href="#">„Apeironas theatre“</a></u></p> 	<p>The youngest professional theatre in Klaipeda. This is the space for everyone. Everyone, who wants to realize their ideas can create here. Theatre focuses on the creative co-working, the process of creativity itself and on the searches of mind and spiritual synthesis in the format of theatre. The available space is offered to rent and can be used for various events and artistic activities for the small projects, which do not require a lot of space.</p>	<p>Specific trainings, workshops, small-scale projects, experimental events, art performances, safe space for LGBT+ group.</p>
<p><u><a href="#">Loft No. 74</a></u></p> 	<p>The space in the industrial area of Klaipeda. It is a popular meeting place with the touch of "non-format" environment.</p>	<p>Pop-up events, experimental events, fashion and alternative music shows.</p>

## EXISTING/PLANNED INFRASTRUCTURE AND USAGE DURING EYC2021

### OPEN SPACES

Klaipeda has more than 20 parks, 5 squares in the city and suburbs.

**The biggest spaces:**



**Vasaros estrada (Stage of the summer)**, is a space for open-air events (concerts, festivals, fairs). Up to 15 000 people can gather here. During summer concerts, song festivals, sport events, car parades, etc. are held here.

**A cruise ship terminal:** located in the oldest part of Klaipeda where entertainment is offered to every guest. Palanga, Kursiu Nerija, Juodkrante, Preila, Nida, Sea Museum and other places are easily accessible from here. Klaipeda ship terminal is the space for main city events, concerts, etc.

**Elingas:** The German shipbuilders-built metal eling, the size equivalent to a six-story house, which gradually begins to discover its place in the cultural life of the city, more and more events and concerts are organized here.

**Theatre square** – the heart of Klaipeda. Various concerts, Christmas and other events are organized here.





**EXISTING/PLANNED INFRASTRUCTURE AND USAGE DURING EYC2021**

**Usage during EYC2021 programme.** Various outdoor events, exhibitions, shows, experimental performances, pop-up events, social experiments, mass events and concerts, festivals, boat trips, exhibitions, movie reviews and educational workshops.

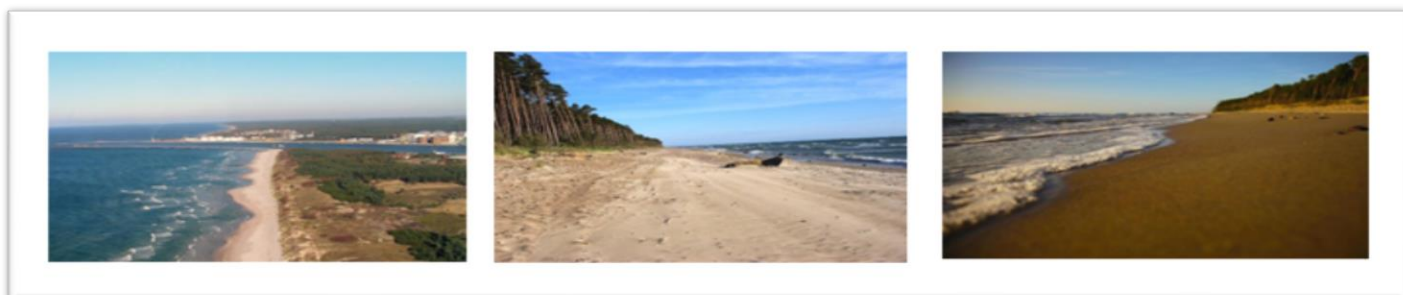
<b>SPACES FOR ACTIVE FREETIME</b>		<b>Usage during EYC2021 programme</b>
<p><b>KAR KAR park</b></p> 	<p>The biggest adventure park in the Baltic States. It is located in the peaceful oasis of Klaipeda – the largest park of the city. This park is dedicated to children, teenagers and adult people. Here you can find climbing tracks, outdoor cinema, pizzeria, trampolines, swings, etc.</p>	<p>Events in open space, meetings of ambassadors, team buildings, extreme events.</p>
<p><b>Sajūdžio park</b></p> 	<p>BMX bicycle, skateboard park, where you can also find children playgrounds and gyms, playground for disabled children, musical instruments, amphitheatre.</p>	<p>Festivals and performances of extreme festivals, camps, community shows and concerts.</p>
<p><b>Scala dream climbing centre</b></p> 	<p>The largest climbing centre in the Baltic States. This centre offers climbing facilities, jungle room, yoga hall &amp; Scala dream café.</p>	<p>Thematic parties, mini-competitions, active leisure events.</p>
<p><b>Skypark</b></p> 	<p>A trampoline park for the whole family, with the largest trampoline platform in Europe, a sponge pool, and a variety of other entertainments.</p>	<p>Active leisure events</p>
<p><b>Wake-Inn park</b></p> 	<p>The first and only one Cable park in Klaipeda City. The park has two new, modern tracks with water figures, as well as a cosy cafe and the equipment store. The spacious terraces are perfect for organizing personal events or celebrations.</p>	<p>Water sports and events.</p>

## EXISTING/PLANNED INFRASTRUCTURE AND USAGE DURING EYC2021

### BEACHES



**Smiltyne** – is a part of Klaipeda City. It is located on the northern tip of the Curonian Spit, next to a narrow strait which connects the Curonian Lagoon to the Baltic Sea. Ferries transport vehicles and people daily between the two cities as there is no connecting bridge. Smiltyne serves as a public beach for Klaipeda residents, as ports take up the coastline around Klaipeda.



### **Melnragė, Giruliai ir Karkle: Klaipeda's northern beaches**

Smiltyne, Melnragė, Giruliai ir Karkle are located in the suburbs of Klaipeda. Beaches and resort towns are within easily reachable distance (15 min from the city centre).

Mončiškes – one of the most adapted beaches for disabled people. Also, it is a perfect place for kiting and other outdoor activities.

**Usage during EYC2021 programme.** Sports events, community gatherings, evenings under the stars, night competitions, water entertainment events.

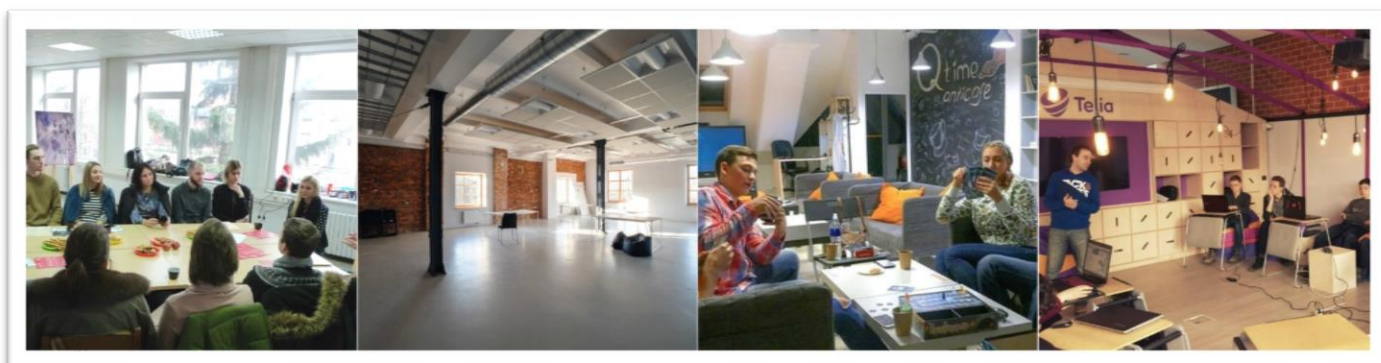
## EXISTING/PLANNED INFRASTRUCTURE AND USAGE DURING EYC2021

### CO-WORKING SPACES

A couple of co-working spaces exists in Klaipeda and more of them are going to be established in the near future. The places are adapted to small and medium businesses and individual needs. Talented and motivated youth representatives are gathering here and developing joint projects together. Operating co-working spaces: Qtime, Klaipeda science and technology park (The castle workshop), Telia Hub, The Culture Factory.

Klaipeda City Municipality already signed agreement with VšĮ Versli Lietuva and is planning to establish additional co-working space with a possibility for co-living spaces.

**Usage during EYC2021 programmes:** events of **Leadership** and **Out of the box** platforms, meetings, discussions, workshops, maker-space events, hackathons.



**Qtime Anticafe** - co-working space for young people where they can play, have fun, and work. Youth can use table games, Playstation, Xbox consoles. The workspace features powerful and ready-to-use computers, unlimited WIFI, and musical instruments.

In Qtime various events are constantly taking place: hackathons, English lessons, concerts, meetings, etc. This place is also used as a gathering point of EYC2021 ambassadors team, as owners of this space are proud to support ambition to become EYC2021.

**The castle Workshop space** - is a social initiative of Klaipeda Science and Technology Park (KSTP) and business partners. Building offers about 1,800 sq. m spaces for rent.

The mission of this Workshop is to provide space for crafts, art, design and prototype production, to encourage cooperation of the creative industries and help in starting new business. KSTP team aims to promote the application of new technologies for the creation of various products or services, help residents to identify business development guidelines, assess risks and make appropriate decisions to avoid painful mistakes.

**Telia Hub** - the new generation of technology, creativity, modern design, business meeting and training tools - all fit in "Telia HUB" space.

**„The Culture Factory“** - functional workplaces in the very centre of Klaipeda with a youthful think-community of residents forming such a creative atmosphere, so all that youth needs to do is to settle down and implement their ideas.



## EXISTING/PLANNED INFRASTRUCTURE AND USAGE DURING EYC2021

### HIGHER EDUCATION INSTITUTIONS AND VOCATIONAL SCHOOLS

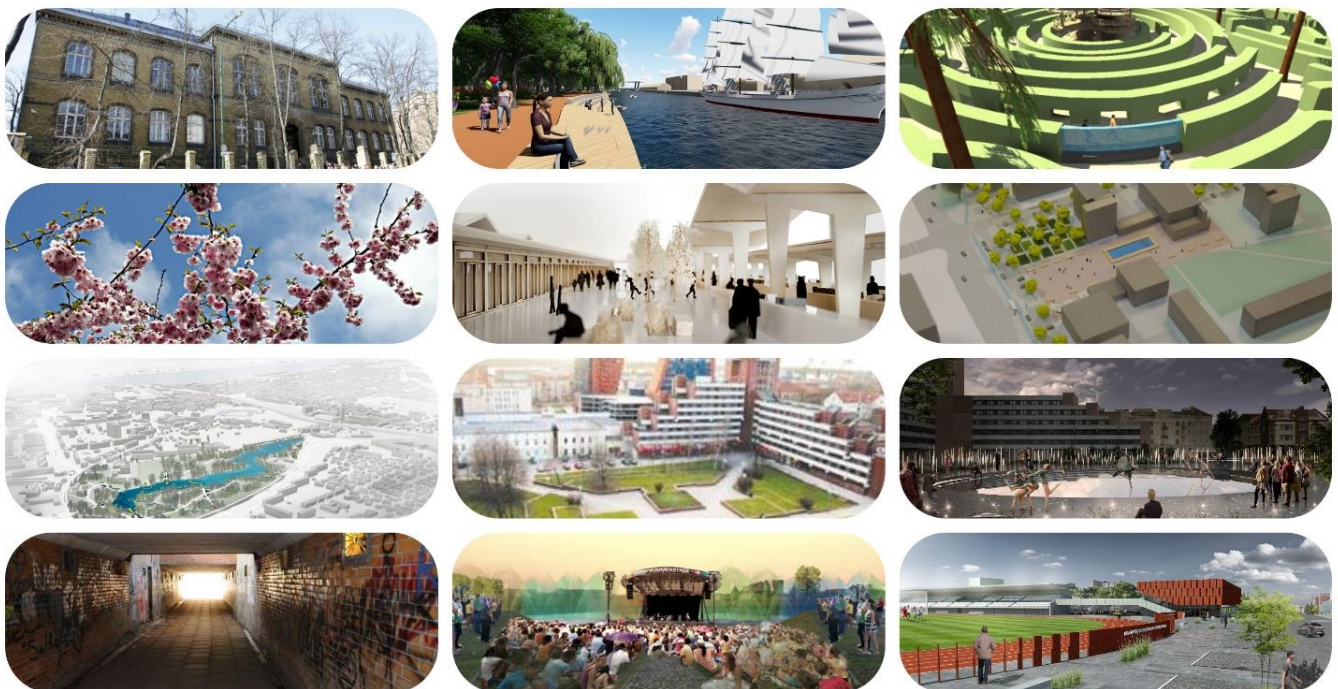
Klaipėda has 6 higher education institutions and 6 vocational schools, which can provide spaces for the EYC2021 events: conferences, seminars, workshops, meetings, virtual conferences, webinars, sport events (LCC complex, Klaipėda State University of Applied Sciences, etc.). Number of institutions have their own dormitories, where participants of EYC2021 could be accommodated. Primary or secondary schools can also be used as an accommodation space for the participants.




**EXISTING/PLANNED INFRASTRUCTURE AND USAGE DURING EYC2021**

**PLANNED INFRASTRUCTURE AND OBJECTS <sup>1</sup>**

This section outlines the main plans for future infrastructure, which will be completed by 2021 and which can successfully be used for various activities during the EYC2021 period. In order to capture and ensure the vitality of the reconstructed open spaces, to reveal their potential, it is planned to encourage their usage for EYC2021 programme events and projects.






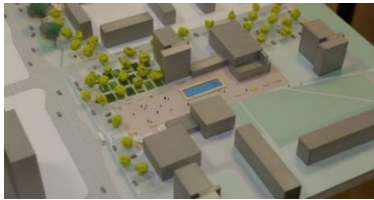


	Period	Purpose	Usage during EYC2021 programme
<b>COMMUNITY INFRASTRUCTURE</b>			
<p><b>Queen Louise Youth Centre</b></p> 	2017-2020	Non-formal education space, sports hall will be modernized and prepared for multifunctional use, new equipment and furniture will be purchased. The space will be adapted for dance, music events, seminars, debates and other activities.	Community meetings, cultural, arts and educational events.





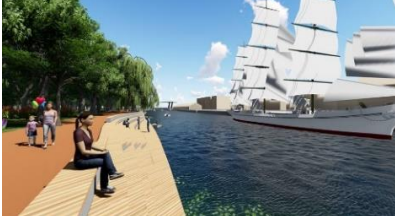
<sup>1</sup> Source <http://projektai.klaipeda.lt/lt/projektai/>, unless specified otherwise



**EXISTING/PLANNED INFRASTRUCTURE AND USAGE DURING EYC2021**

<p><b>Klaipeda City Municipality Public Library, Branch of „Kauno atžalynas“</b></p> 	<p>2017–2019</p>	<p>Reconstructed library building will be adapted for library and community needs.</p>	
<p><b>Conversion of Football School and Swimming Pool Buildings</b></p> 	<p>2016–2020</p>	<p>Abandoned complex will be adapted for local community's cultural and social needs, the needs of surrounding schools and professional athletes, facilitating the infrastructure for sports events, tournaments, team and individual training.</p>	<p>Headquarters of Youth and Youth Organizations, EYC2021 technical office.</p>
<p><b>PUBLIC SPACES</b></p>			
<p><b>Renewal of Azuolynas groves</b></p> 	<p>2017–2020</p>	<p>A new main circular path will be installed along with new areas for active and passive recreation, children playgrounds, the pond and surrounding green areas will be renewed during this project.</p>	<ul style="list-style-type: none"> <li>•Outdoor events</li> <li>•Active leisure activities.</li> <li>•Community Initiatives</li> <li>•Pop-up events</li> <li>•Chill events</li> <li>•Exhibitions</li> </ul>
<p><b>Improvement of the 'Jono Kalnelis' Bastion Complex and its Premises</b></p> 	<p>2016–2020</p>	<p>Pedestrian paths will be connected with adjacent areas' paths, new special lighting will be installed, infrastructure and technical capabilities needed for public events and small businesses will be developed.</p>	<ul style="list-style-type: none"> <li>•Experimental performances</li> <li>•Social provocations and experiments</li> <li>•Educational activities</li> </ul>
<p><b>Sakurų park</b></p> 	<p>2019</p>	<p>Park in the southern part of the city.</p>	
<p><b>Conversion of the public Space around the old Cinema "Vaidila"</b></p> 	<p>2017–2020</p>	<p>The public space around "Vaidila" will be improved, new pavement, benches, trash bins, and other small street objects installed. The fountain will be restored, new green areas created, children playgrounds, WI-FI access points and lighting installed.</p>	

**EXISTING/PLANNED INFRASTRUCTURE AND USAGE DURING EYC2021**

<p><b>Trinyciu park territory</b></p> 	<p>2017–2020</p>	<p>The goal is to develop park's territory to be used for daily community use and passive recreation: walkways will be renovated, green areas arranged, lighting, benches, trash bins, pergolas, public toilets installed.</p>	
<p><b>Market Square and its Territory</b></p> 	<p>2017–2020</p>	<p>The territory of the Old Market square and its access roads will be improved. The territory will be adapted for business, tourism and community needs.</p>	
<p><b>Pedestrian and bicycle path from Paryziaus Komunos str. to a bridge of Jono Kalnelis</b></p>	<p>2016–2019</p>	<p>A bicycle-pedestrian route from Paryziaus Komunos str. to a bridge of Jono Kalnelis (1935 m) with lighting and recreational areas.</p>	
<p><b>Renovation of the square near the Palace of Marriages</b></p>	<p>2017–2020</p>	<p>Square renovation, modernisation will be carried and more attractive spaces are planning to be created in the area of the palace.</p>	
<p><b>Reconstruction of the underground passages</b></p> 	<p>2016–2019</p>	<p>Two underground passages are planning to be reconstructed. The stairs in the passages will be installed, it will also be easier for people with disabilities to move from one side of the street to another.</p>	
<p><b>Renewal of Atgimimo square</b></p> 	<p>2017–2020</p>	<p>The pavement of the square will be replaced, green areas and lighting renewed, street furniture established, a part of the square will be dedicated to representational functions. It is planned to build an underground parking lot under the square.</p>	
<p><b>Reconstruction of Riverfront of Dane and its Access Points</b></p> 	<p>2017–2020</p>	<p>The riverfront of river Dane and its square with fountain will be reconstructed. Bicycle and pedestrian paths will be constructed and new pavement installed. The square will be dedicated to Lithuania's Century Celebration.</p>	





Annex VII: Preliminary program schedule (2019-2022)

	Quantitative indicators	ENGAGEMENT (2019)				TAKE-OFF (2020)				FLIGHT (2021)				CHANGES (2022)			
		IQ	IIQ	IIIQ	IVQ	IQ	IIQ	IIIQ	IVQ	IQ	IIQ	IIIQ	IVQ	IQ	IIQ	IIIQ	IVQ
	2800																
<b>SOLIDARITY</b>																	
Volunteering promotion system	Volunteering model																
Parade of youth organizations	No of events - 4 (one international) No of participants - 3500 No of international partners - 20																
International volunteering and solidarity festival	1 event 1000 participants 15 international partners																
International forum " Integration of people with disabilities in educational institutions: where we are and where we should be? "	1 event 150 participants 5 international partners																
Social experiments "Experience me"	30 social experiments 300 participants 300 000 informed people																
Presentation events of European Solidarity Corps, volunteering opportunities	12 events 360 participants																
Informational events of Erasmus+	16 events 640 participants																
Initiatives „Dialogues between genders“	10 initiatives 500 participants																
Day without internet "Break your social media addiction"	1 social campaign No of informed people - 10 000																
Set up of the multifunctional centre	Operating multifunctional																











Annex VII: Preliminary program schedule (2019-2022)

	Quantitative indicators	ENGAGEMENT (2019)				TAKE-OFF (2020)				FLIGHT (2021)				CHANGES (2022)			
		IQ	IIQ	IIIQ	IVQ	IQ	IIQ	IIIQ	IVQ	IQ	IIQ	IIIQ	IVQ	IQ	IIQ	IIIQ	IVQ
	partners																
International "BeachArt" festival/workshop	1 event 300 participants 5 international partners																
Youth Hall of Fame / Alley	1 initiative																
1-5 funding models	No of events - 30 No of international events - 10 No of participants - 8000 10 international partners																
<b>NORTH-SOUTH</b>																	
International "Chill" festival	1 event 5 international partners 1000 participants																
International 3D street drawing contest-workshop	1 event 5 international partners 500 participants																
International Extreme Sports Events (BMX, Roller Skates)	2 events 5 international partners 500 participants																
Non-traditional sports festivals (bola api, paper airplane race, swimming in the chocolate pool, volleyball with water balloons and towels)	50 small scale sport events 5000 participants																
Youth Festival in the beach	1 event 500 participants																
International festival of swings	1 event 500 participants																











Annex VII: Preliminary program schedule (2019-2022)

	Quantitative indicators	ENGAGEMENT (2019)				TAKE-OFF (2020)				FLIGHT (2021)				CHANGES (2022)			
		IQ	IIQ	IIIQ	IVQ	IQ	IIQ	IIIQ	IVQ	IQ	IIQ	IIIQ	IVQ	IQ	IIQ	IIIQ	IVQ
	500 volunteers		■	■	■	■	■	■	■	■	■	■	■				
On-line bank of consultations	On-line consultation bank operating			■	■	■	■	■	■	■	■	■	■	■	■	■	■
Virtual and interactive youth city map	Map created and constantly updated					■											
International / National Congress of Youth Coordinators	1 event 10 international partners 200 participants										■						
International capacity building camps, workshops	15 international capacity building activities 20 international partners 750 participants				■		■		■	■	■						



## Annex VIII: YOUTH IDEAS OFFERED DURING STRATEGIC SESSIONS OF EYC2020 AND EYC2021

### Direction: ACT/ Platform: Dialogues

Single-Window System: Ask a question immediately to get an answer  
 Elections debate (in cooperation with political parties)  
 National umbrella organizations events  
 Discussions on how to separate the left and right parties

Citizenship Festival  
 Klaipeda Citizens' e-voting project (solving a specific urban problem)  
 Events related to returning young EU politicians  
 Youth goes to the municipality (1 day as a mayor, municipality administration director, etc)

### Direction: ACT / Platform: Solidarity

Creating and implementing a model for promoting volunteering  
 "Ship of youth" (youth organizations parade)

Day without internet "Break your social media addiction"  
 Social campaigns for homeless (e.g., free soup)

### Direction: CREATE / Platform: Leadership

The simulation game of managing company (organized across Europe)  
 Creativity space (all in one place)  
 Idea generation events (Everyone can find the necessary specialist to implement his/her ideas)  
 Advisers, Business Information Centre  
 Start-up in 48 hours (Experts help implement ideas within 48 hours)  
 Blog of Klaipeda (discussions on various topics)

Healthcare system campaigns (for example, you are jogging and reducing your taxes)  
 Financial literacy trainings  
 Success stories (YouTube channel)  
 Business simulations  
 Entrepreneurship events in Klaipeda  
 Klaipeda - the base of start-ups  
 Hackathon type events  
 Fair of young people services for politicians and business people

### Direction: CREATE / Platform: „Out of the box“

Idea Wall in the Public Place (Enter the idea in the app and it will be posted on the LED wall)  
 T-shirts #chooseklaipeda - creativity workshop  
 Opening of the Baltic Talent Academy (academy dedicated to the latest IT solutions, training, for example, development of artificial intelligence applications, virtual reality)

Festival "Never heard story of Klaipeda", creation of stories, which encourages to visit Klaipeda (using storytelling)  
 Giant dolls parade  
 EYC2021 hashtags and a gift  
 Creativity academy

### Direction: REVEAL / Platform: Spaces

Use of sea containers (office space, cafes from containers)  
 Library open for 24 hours  
 Cocoon for individual work  
 Night club for under-aged  
 Youth hall of fame  
 Better funding conditions (rental allowance if you are under 29 years of age)  
 Wi-fi spots in all the city  
 Urban decor (marine theme)  
 Youth hubs

Small train excursions around the city (exclusive options during events)  
 Tuc Tuc taxi in Klaipeda  
 London busses in Klaipeda  
 Sockets in the busses  
 Modern lighting in the city (Old town)  
 Smart Lighting "Find the Way Home" (Light lights up when detects moving object)  
 Youth street / square  
 Hammock Park  
 Beds, sofas in the park





## Annex VIII: YOUTH IDEAS OFFERED DURING STRATEGIC SESSIONS OF EYC2020 AND EYC2021

Youth radio (DJs)  
Broadcast to radio station  
#chooseklaipeda festival  
Obstacle race  
Self-made boat race  
Carry the book. Expedition – the roads of book smugglers (Königsberg-Klaipeda)  
Paper Boat Race  
Electric boat (robotics)  
Battleship contests  
Rafts from recycled materials  
Island from recycled materials  
Dates of young pairs in the Theatre Square (with music and a glass of wine)  
Initiative – I am an orchestra (sitting between musicians)  
Music/concerts in the trees  
Fiddlers on the roofs.  
Paper Plane Races  
Stuntmen performances  
Flight under Birzai Bridge (paper airplanes)  
Tarzan's road to Smiltyne (through the Old Town)  
A cable line through the Old Town - Explore Klaipeda from the top.  
Events on the roofs of the houses  
Watch the sunset from the top  
Giving flowers to the strangers  
Street name with your name and surname (temporary name while someone else buys the possibility to rename the street)  
Social provocation: "Survive with the student scholarships" (using imitation of bird feeders)  
Ice sculpture festival  
Sand castles contest  
Art from the sea (Taking off the salt from the sea water)  
Eco-school in Giruliai and Smiltyne  
Tarzan Park in the Sculpture Park  
Foam party  
Sculptures from the old books  
Interactive Painting  
Geo Caching  
Check-in in Klaipeda (QR code and orientation games)  
Space effects on the walls  
Labyrinth in the city  
Races with shop carts

Skateboard races  
Redbull races  
Huge guest book  
Hang your anchor with the engraved name  
Find all the anchors in Klaipeda  
Pinball or tic tac toe games in bus stops or near the traffic lights  
Ship battle in the bus stops  
Water Battle / Snow Battle  
Night volleyball (or other ball games) by the sea (using luminous dyes)  
Swimwear Contest  
Domino (human+mattress+human); domino from old books  
Body Painting Exhibition  
Nudist jumping in waves, jump competition  
#chooseklaipeda on the body  
Hidden underground boxes (message to the city)  
Treasure hunt + written book (eg. treasure - huge amber, directions on where to find it - in the book)  
„Steal from the museum “ game  
A positive initiative applying “Blue whale” methodology  
Cemetery of unsuccessful ideas  
Concerts in churches  
Rock concerts in bunkers  
Lamps from the roofs  
Moving pools, sand boxes in vehicles  
Get the blessing before the exam (in the rhythm of ave Mary)  
Balloon, Kite, Light Festival  
Inflatable Swimming Pool Festival  
Youth picnic (gatherings with food, drinks, someone playing, singing)  
Dance festival for disabled  
Picnic days  
Promotion of activities in the parks  
Water battles  
Specialized clubs for people with disabilities (dance, film, sports)  
Youth battles (Pull youth out from home to town)  
Orienteering  
Mass water battles  
Flash mob with the mayor  
Set up of health paths, organization of hiking  
Interactive games (involving city objects)  
Public gathering "Sleep under the stars"





Annex VIII: YOUTH IDEAS OFFERED DURING STRATEGIC SESSIONS OF EYC2020 AND EYC2021

**Platform: CONNECTIONS**

A bus trip to the former European Youth Capitals  
 Wood art workshops (Latvia+Lithuania)  
 Organization of events at embassies of neighbouring countries (Country presentation, including Erasmus students)  
 World cuisine (promotion of tolerance)  
 The pie day (tasting pies of different countries)  
 Teleconferences with young people from other countries  
 International, mass brain battles  
 Development of Ambassador's Network in Lithuania and Europe

Baltic cooperation events, initiatives, projects  
 Co-operation initiatives with EYC2021 candidate cities  
 Organization of World Lithuanian Youth Summits/ congresses in Klaipeda  
 International LGBT Film Festival  
 Carnival of various nations  
 World Youth Summit "Bring the World to Klaipeda"  
 For Visiting Guests "Take a Part of Klaipeda". Guests can take a piece of Klaipeda, for example, a small bowl of sand, amber etc.

**Platform: POTENTIAL**

Student competitions (e.g., European level. They are presenting their university and the city).  
 Art competitions  
 Klaipeda Youth Rally around Lithuania, dedicated to

celebrating EYC). (roller skates, skateboards, scooters, bikes, etc.)  
 Youth awards



## Annex IX: Preliminary communication plan and tools

The main elements of the communication strategy:

- Preparation
- Entering campaign
- Image Campaign
- Integrated communication campaign of **ACT**
- Integrated communication campaign of **CREATE**
- Integrated communication campaign of **REVEAL**

### General communications tools of EYC2021

Level			Period	Communication tools	Preliminary indicators
Local	National	International			
<b>GOAL: permanent dissemination of #chooseklaipeda programme</b>					
x	x	x	2019-2022	Development and administration of the website	N/A
				Creation of app, announcement of events in the app	N/A
x	x	x	2018-2022	Social networks and information dissemination there (Facebook, Instagram, YouTube, Snapchat, Twitter)	No of reaches, likes, etc. - 2,5 mln.
x	x	x	2018-2022	Informational pages, articles	Before and after all major events
x	x	x	2019-2022	Press conferences	Before all major events
	x		2019-2022	Presence in TV	Before all major events in national and regional TV
x	x		2018-2022	Newspapers, daily press articles	Before and after all major events
x	x	x	2022	Radio	Before and during all major events
x	x	x	2019-2022	E-communication (banners, SEO)	N/A
x	x		2019-2022	Printed material (leaflets, notebooks, posters)	At least 3 mln. (spread in the city, related organisations, information points)
x	x	x	2019-2022	Souvenirs (pens, stickers, hoodies etc.)	At least 200.000 th.
x	x	x	2020-2022	EYC2021 information points in Lithuania and abroad in cooperation with youth centers, tourism and information centres, libraries, Eurodesk.	At least 10 information points
x	x		2019-2022	Coffee and a cup (on the cup - a sticker with your name)	
x	x		2020-2021	Advertising at the airport, bus / train stations	3 commercial campaigns



## Annex IX: Preliminary communication plan and tools

x	x		2020-2022	Outdoor advertising in Klaipeda and Lithuania	At least 10, starting from 2020
	x	x	2018-2022	Advertising on the internet, social networks, youth portals (reservation systems portals, etc.)	5 commercial packages
x	x		2022	Guerrilla marketing (busses, graffiti wall with slogan #chooseklaipeda, LED installations in the city)	4 campaigns

	Key message	Communication actions	Time frame	Level		
				Local	National	International
<b>ALL TARGET GROUPS</b>	Klaipeda - European Youth Capital 2021	Image campaign	2019 I Q 2020 IV Q - 2021 IQ			
<b>YOUTH (14-35)</b>						
Pupil, students	Become an ambassador of Klaipeda and act: volunteer, vote, create your city, choose Klaipeda for your education, create your business. Let's celebrate youth gathering in Klaipeda.	Integrated communication campaigns of ACT, CREATE, REVEAL Tools: social media, SEO, presentation in educational institutions, direct information through pupil/student unions, teachers, internal networks, school presidents, e-mails, meetings, souvenirs, flyers at youth gathering places (coffee shops and other places), presentations at study and career fairs, participation in large-scale events, video material, live translations.	2019 II Q 2020 II Q			
Employed youth	Show your example, promote entrepreneurship, become a mentor, volunteer Act, vote, get involved in creating an attractive and open city	Integrated communication campaigns of ACT, CREATE, REVEAL Tools: portal of news, outdoor advertising, social media, souvenirs	2019 II Q 2020 II Q			
NEET	Create your life in Klaipeda: start your business, career, volunteer.	Integrated communication campaigns of ACT, CREATE, REVEAL Tools: Direct contacts through youth workers, Labour exchange offices.	2019 II Q 2020 II Q			
Young families	Be active and engage, create attractive city for you and your children.	Integrated communication campaigns of ACT, CREATE, REVEAL Tools: news portals, TV, press, radio, outdoor advertising, social media, souvenirs, dissemination of information in specialized forums, women's clubs and organizations, family centres, communities, direct contacts.	2019 II Q 2020 II Q			
Non-organized youth, non-formal youth groups	Act, create, reveal your potential; become youth ambassador, apply and create the feast in 2021.	Integrated communication campaigns of ACT, CREATE, REVEAL Tools: news portals, social media, radio, outdoor advertising, SEO, topics in the media, souvenirs, presentations at study and career fairs, video material, live translations, inclusion of subculture and non-formal leaders in the ambassador's network, dissemination of information through them.	2019 II Q 2020 II Q			
LGBTQI	Reveal yourself and help Klaipeda to become open to marginalized groups, reveal your uniqueness, get professional help, cluster in the communities.	Integrated communication campaigns of ACT, CREATE, REVEAL Tools: news portals, social media, outdoor advertising, SEO, topics in the media, presentations at education institutions, direct meetings, souvenirs, flyers at youth gathering places (coffee shops and other places), video material, live translations, inclusion of subculture and non-formal leaders in the ambassador's network, dissemination of information through them,	2019 II Q 2020 II Q			



## Annex IX: Preliminary communication plan and tools

		direct contacts with LGBT community, national LGBT organization, international organizations, information dissemination on gayline.lt, joint campaigns/partnerships with emotional support centres, human rights organizations, stickers "Open to LGBT" in service sector companies.				
Disabled youth	Get involved, raise your problems, create comfortable and open city	Integrated communication campaigns of ACT, CREATE, REVEAL Tools: news portal, social media, radio, outdoor advertising, SEO, topics in media, e-mails, direct meetings, souvenirs, direct contacts through youth organizations of disabled people (deaf, with moving disabilities, blind people, etc.), direct contacts and partnership campaigns, live translations of the events, with translations in sign language, subtitles of video material.	2019 II Q 2020 II Q			
Ethnic minorities	Contribute to creation of an open city for all cultures.	Integrated communication campaigns of ACT, CREATE, REVEAL. Tools: news portal, social media, SEO, topics in media, e-mails, direct meetings, souvenirs, direct contacts through ethnic minorities centres, non-formal communities.	2019 II Q 2020 II Q			
Young Lithuanians in foreign countries	Become EYC2021 ambassador, let's spread the message of EYC for the Nordic, Baltic Sea region and Scandinavian countries together. Let's use this historic opportunity in order Lithuania to become the leader in youth policy.	Tools: newsletter, social media, website, direct contacts, presentations in target countries, where Lithuanians are emigrating, joining Lithuanian delegations and going abroad with them, contacts through ESN network, through Lithuanian World Community, embassies, expat community, city partners and networks.	2019 III Q 2020 I-IV Q			
Foreign youth	Klaipeda is EYC2021. Let's gather and create youth policy, let's celebrate.	Tools: social media, newsletters, SEO, personal invitations, strategic youth policy events and integration into the programme, presentations in future EYC, initiatives and presentations during Europeade, Tall Ship Races, major events live streaming with translation. Information dissemination through EYC network, European Youth Forum, international youth organizations, existing partners networks.	2019 III Q 2020 I-IV Q			
<b>ORGANIZATIONS</b>						
Youth organizations	Collaborate, get involved. Expand your competencies, take over the know-how, strengthen youth organizations, and help Klaipeda to become an excellence centre of youth policy.	Tools: direct collaboration through structures, establishment of international partnerships, banner campaign on the websites of the partners, social media, participation in common events, presentations, presentations of results and changes, personal meetings, inclusion in ambassadors' network and dissemination through it.	2019 II Q 2020 I-IV Q			
Organizations working with youth, youth workers, culture, educational	Become EYC2021 partner, help to implement programme, let's create youth-friendly city.	Integrated communication campaigns of ACT, CREATE, REVEAL Tools: events and presentations, presentation of results and changes, personal meetings, newsletters, inclusion in ambassadors' network, printed material.	2019 II Q 2020 II Q			



## Annex IX: Preliminary communication plan and tools

institutions, NGOs						
Psychology Help Centres	Become partner, engage in the implementation of platforms, help youth to reveal their creativity, entrepreneurship, sexuality, opportunities. Contribute to the feeling that young people could feel safe and accepted, understood and listened	Tools: direct personal contacts, partnerships, printed material, stickers „I am the sponsor/partner of EYC”	2019 II Q 2020 II Q			
International organizations working with youth, youth policy implementers/forming institutions	By implementation of EYC2021 programme, Klaipeda is becoming a competent youth policy implementation centre. Let's collaborate, unite European youth.	Tools: direct personal contacts, establishment of cooperations, newsletters, strategic youth policy events and integration into the programme (in different kind of formats), presentations to future EYC.	2019 II Q 2020 I-IV Q			
Nordic Youth Councils, Networks	EYC2021 victory of Klaipeda is a historic victory for all Nordic and Scandinavian countries. Let's work together, so the title will become a tool to develop qualitative youth policy. Share your know-how of working with marginalized groups, let's spread the progress and best practices.	Tools: personal contacts and sharing networks and partnerships, meetings, newsletters, joining Lithuanian delegations and going abroad with them	2019 II Q 2020 I-IV Q			
Lithuanian embassies, consuls abroad	European Youth Capital 2021 title-it's a historic victory of Klaipeda and Lithuania. Thanks to Klaipeda, EYC2021 moved to the North. Help us to spread the message of EYC2021 to other countries and international youth policy makers.	Tools: E-mails, phone calls, meetings, invitations to key events, newsletters.	2019 II Q 2020 I-IV Q			
Foreign embassies residing in Lithuania	Help us to spread the message about EYC2021 for youth.	Tools: e-mails, phone calls, meetings, „breakfast“ with foreign countries ambassadors, presentation events.	2019 II Q 2020 I-IV Q			
Business organizations	Support and engage in programme implementation, become mentor, help educate youth in business, creativity and innovation spheres.	Tools: personal meetings, mentoring promo campaign, presentations, engagement into ambassadors' network.	2019 II Q 2020 I-IV Q			





Annex IX: Preliminary communication plan and tools

	Attract and retain youth in Klaipeda while creating them conditions to gain necessary skills and knowledge trough internship.				
<b>STAKEHOLDERS - OPINION LEADERS</b>					
Politicians of the city	The title of EYC2021 is a unique opportunity to implement changes in youth policy, to create attractive, open, collaborative city. Do not miss this chance, it's a tool to stop drastic youth emigration. Klaipeda is open to active, initiative youth. Open the doors, hear the voice of youth when deciding on questions related to youth.	Tools: presentations, opening and major events of the programme, initiation of topics in the media, open days in the municipality, presentations of results and changes, printed material.	2019 II Q 2020 I-IV Q 2021-2022		
National politicians, opinion leaders	EYC2021 is a historic victory for Klaipeda and Lithuania. It promotes changes in youth policy.	Image campaign Tools: initiation of topics in national media, Presentation to members of the Seimas (Parliament), the Government, and the Presidency, inclusion of famous people into the network of ambassadors.	2019 II Q 2020 I-IV Q 2020 IV Q-2021 I Q 2021-2022		
Media	Klaipeda, which brought the EYC title to Lithuania, aims to create an open, friendly, collaborative city for <b>all young</b> people. In 2021, Klaipeda will gather European youth policy makers.	Tools: press conferences, press releases, invitation to the events, initiation of interviews in regional, national and international media, printed material, annual presentations of research, results and changes.	2019-2022		
<b>COMMUNITY</b>					
City community	It is worth to choose Klaipeda, be proud of Klaipeda's youth, celebrate the year of 2021. Be open, accept everyone and hear the voice of youth. Get involved into the platforms and strengthen youth with your competencies.	Integrated communication campaigns of ACT, CREATE, REVEAL Tools: achievement exhibition in the city, development of ambassador's network and invitation to be involved, participation in events, stickers "I am the part of EYC", opening event, information in the local media, souvenirs, identity forming campaign "My heart belongs to Klaipeda".	2019 II Q 2020 II Q		
Lithuanian citizens	Choose Klaipeda, the place where youth gathers	Image campaign, parade of mimes in Vilnius City Fiesta in 2020, inviting to celebrate 2021 in Klaipeda.	2019 II Q 2020 I-IV Q 2020 IV Q-2021 I Q		



Annex X: Preliminary EYC2021 evaluation process and indicators

**EVALUATION PROCESS**

Stages of the assessment process	2018	2019				2020				2021				2022	
	IV Q.	I Q.	II Q.	III Q.	IV Q.	I Q.	II Q.	III Q.	IV Q.	I Q.	II Q.	III Q.	IV Q.	I Q.	II Q.
<b>Preparation for assessment</b>															
Preparation of the assessment system															
Identification of evaluation objectives and results															
Preparation of assessment questionnaires															
Identification of stakeholders															
Identify possible sources of information															
Prevision of assessment methods and techniques <sup>1</sup>															
Review and correction of evaluation system															
External expert services public procurement															
Execution of initial research and statistical data gathering															
<b>Interim evaluation</b>															
Preparation of quarterly evaluation reports															
Interim evaluation															

<sup>1</sup> A structured assessment system of the former EYC2014 (Thessaloniki) will be used in the development of the evaluation system, the relevant qualitative and quantitative indicators will be used for each activity area.







Annex X: Preliminary EYC2021 evaluation process and indicators

		A survey of project participants before and after EYC2021 activities to assess changes in civic literacy	2019 I Q. 2019 II Q. 2020 IV Q.	External services	
	<b>Growth of perception and recognition of local, national and international youth policy:</b> <ul style="list-style-type: none"> <li>• Young people know their rights and responsibilities (50%)</li> <li>• Growing young people's satisfaction with youth policy (40%)</li> <li>• Growth of community perception what youth policy is (30%)</li> <li>• Increasing funding for youth policy implementation (from 0,92% to 2,5%)</li> </ul>	Public opinion survey	2019-2021 IV Q.	External services	
		Municipal planning documents in pursuance to assess budget increase for youth policy	2019-2021 IV Q.	External services	
		Youth satisfaction survey in youth policy implementation	2019 I Q. 2020-2021 IV Q.	External services	
		Opinion survey on an approach to volunteering and NGOs Statistical data of NGOs, youth organizations on number of volunteers and voluntary worked hours.	2019 I Q. 2020-2021 IV Q.	Youth organizations, Youth Affairs Coordinator.	
<b>Growing volunteering, NGO prestige and number of volunteering young people.</b> <ul style="list-style-type: none"> <li>• Growing number of volunteering youth (30%)</li> </ul>					
	<b>CREATE</b>	Growing number of people, who after EYC2021 activities would like to start business (10%)	Survey of EYC2021 activities participants	2019-2021 IV Q.	Youth organizations, „Choose Klaipeda“
	Growing business openness for disabled (10%)	Employment rate of people with disabilities (publicly available statistics) Number of enterprises integrating disabled people into the labour market (survey)	2019-2021 IV Q.	Youth organizations, „Choose Klaipeda“	
	Growing youth cooperation in creativity field (20%)	Number of creative projects, partnerships (Survey) Statistical information on funded international and national projects, survey of youth organizations	2019-2021 IV Q.	„Choose Klaipeda“ Youth organizations	
<b>REVEAL</b>	At least three youth spaces created	Busyness of the infrastructure created, flow of the visitors	2021 IV Q.	Youth organizations	
	Growing youth satisfaction in urban	Youth satisfaction survey in urban	2020-2021 IV Q.	External services	





Annex X: Preliminary EYC2021 evaluation process and indicators

	infrastructure (40%)	infrastructure rating		Youth organizations
	<b>Attractiveness of spaces</b> • Growing number of creative initiatives, events in periphery (40%)	Statistics of events (monitoring data)	2019-2021 IV Q.	„Choose Klaipeda “ Youth organizations
	<b>Increasing satisfaction with leisure activities:</b> • Growing youth satisfaction with leisure activities (40%)	Youth satisfaction survey with leisure activities ratings Subculture events and number of people participating in them (monitoring data)	2019-2021 IV Q.	External services
	<b>Growing public awareness and openness:</b> • Decreasing homophobia in society (20%) • A growing sense of security among youth exclusion groups (20%)	Bullying statistics in educational institutions (Research) Community tolerance survey Focus groups with marginalized groups	2019-2021 IV Q.	National LGBT rights organization
	Percentage of young people remaining in Klaipeda (10% growth)	Educational institutions data	2019-2021 IV Q.	„Choose Klaipeda “
<b>CONNECTIONS</b>	Growing popularity of Klaipeda as an ambitious youth policy leader in Lithuania and abroad	Number of youth policy presentations / best practices presentations Number of organizations / persons coming to Klaipeda for taking over know-how Number of international youth initiatives and events, projects	2020-2022	„Choose Klaipeda “ Klaipeda City Municipality Youth
	Growing number of people, who positively evaluates Klaipeda (20%)	A survey of inhabitants and tourists Tourism statistics (publicly available statistics) Number of messages in social media (related to Klaipeda)	2019 I Q. 2020-2021 IV Q.	External services
<b>POTENTIAL</b>	<b>Strengthened youth organizations sector:</b> • Growing number of youth organizations' projects (20%) • Growing number of volunteers (20%) • Growing activity of youth organizations and implemented activities (20%)	Statistics of active youth organizations, meetings with youth organizations	2019-2021 IV Q.	Youth Organizations „Choose Klaipeda “



Annex X: Preliminary EYC2021 evaluation process and indicators

	Growing number of people, who after their studies chose Klaipeda (10%)	Educational institutions data	2019-2021 IV Q.	„Choose Klaipeda “
<b>EYC2021 MANAGEMENT EVALUATION</b>				
EYC2021 budget	Transparent program management, budget does not deviate from the planned budget.	Reports of project implementation (financial part), EYC2021 budget monitoring reports	2019-2021 IV Q. 2022 II Q.	„Choose Klaipeda “
EYC2021 management	The quality of the program execution, effectiveness of working methods, management models, involvement of young people and their interest in participating in EYC2021 activities, relevance of the program, program continuity possibilities.	Meetings, focus groups, surveys, document analysis	2019-2021 IV Q.	External Services
Evaluation of communication effectiveness	Growing knowledge of EYC2021	Representative opinion poll Number of participants of the events (data of the project monitoring) Visitors of social media, number of views The number of messages in the media, press	2019 II Q. 2020-2021 IV Q. 2022 II Q.	External Services „Choose Klaipeda “

	WHEN		In total:	Municipality budget	National budget	Support	Project funding
<b>DIALOGUES</b>							
Youth policy development strategy	2020	15 000	15000	15000			
Forum of youth ambassadors (running costs)	2020-2022	2020-1000 2021 - 2000 2022-1000	4000	4000			
Program of #Chooseklaipeda ambassadors (running costs )	2019-2022	2019 - 1500 2020 - 1500 2021 - 1500 2022 - 1500	6000	6000			
Motivation and compensation system of Youth Affairs Council (good practice visits (4 in a year) compensation of costs)	2019-2022	2019 - 2500 2020 - 5000 2021 - 7500 2022 - 5000	20000	20000			
Participation in European youth policy events (40 mobilities)	2019-2022	2019 - 8000 2020 - 8000 2021 - 8000 2022 - 8000	32000	6400	25600		
Programme of „Political literacy“	2019-2021	2019 - 10000 2020 - 10000 2021 - 10000 2022 - 10000	40000	24000			16000
Debates between politics and youth	2019	5000	5000	5000			
Election initiatives, inclusive trend initiatives (personal invitations), political "wake-up"	2020	6000	6000	6000			
Public presentations on how youth contributed to the welfare of the city	2019-2020	-	-	-	-	-	-
1-5 funding models	2020-2021	2020 - 52000 2021 - 147000	199000	100000	30000	10000	59000
<b>In total to the activities of platform DIALOGUE:</b>			<b>327000</b>	<b>186400</b>	<b>55600</b>	<b>10000</b>	<b>75000</b>

<b>SOLIDARITY</b>	<b>WHEN</b>		<b>In total:</b>	<b>Municipality budget</b>	<b>National budget</b>	<b>Support</b>	<b>Project funding</b>
Set up of the multifunctional centre (not included in the budget)	<b>2020</b>		-	-	-	-	-
Volunteering promotion system (model)	<b>2020</b>	10000	10000	5000	5000		
Parade of youth organizations	<b>2019-2021</b>	2019 - 15000 2020 - 15000 2021 - 15000	45000	15000	15000	9000	6000
International volunteering and solidarity festival	<b>2021</b>	15 000	15000	10000	5000		
Humanitarian aid initiatives providing support for neighbouring countries	<b>2021</b>	32000	32000	16000	8000	8000	
International forum "Integration of people with disabilities in educational institutions: where we are and where we should be?"	<b>2021</b>	15000	15000	7000	4000	2000	2000
Social experiments "Experience me"	<b>2019-2020</b>	2019-5500 2020-11000	16500	10000	5000	1500	
Informational events of Erasmus+	<b>2019-2022</b>	2019 - 2500 2020 - 2500 2021 - 5000 2022 - 2500	12500	8000	1000	500	3000
Presentation events of European Solidarity Corps, volunteering opportunities	<b>2019-2022</b>	2019 - 2500 2020 - 5000 2021 - 9000 2022 - 2500	19000	7000	5500	1500	5000
Initiatives of „Generation dialogues“	<b>2020-2021</b>	2020-4000 2021 - 3000	7000		3500	1500	2000
Day without internet "Break your social media addiction"	<b>2021</b>	5000	5000	5000			
SDG instalations in the city	<b>2021</b>	35000	35000	20000	15000		
Educational campaigns „Sustainable development goals“	<b>2019-2021</b>	2019 - 10000 2020 - 15000 2021 - 25000	50000	30000	10000	10000	
1-5 funding models	<b>2019-2021</b>	2019-10000 2020-55000 2021-105000	170000	75000	20000		75000
<b>In total to the activities of platform SOLIDARITY</b>			<b>432000</b>	<b>208000</b>	<b>97000</b>	<b>34000</b>	<b>93000</b>

<b>LEADERSHIP</b>	<b>WHEN</b>		<b>In total:</b>	<b>Municipality budget</b>	<b>National budget</b>	<b>Support</b>	<b>Project funding</b>
Youth Entrepreneurship Incubator (training, counseling, courses)	<b>2019-2021</b>	2019-7000 2020 - 7000 2021 - 10000	24000	10000		4000	10000
Youth, NGO service fairs for businesses, politicians	<b>2020-2021</b>	2020-15000 2021 - 15000	30000	15000	10000	5000	
Youth awareness campaign for the development of a positive attitude towards entrepreneurship	<b>2019-2021</b>	2019 - 7000 2020 - 7000 2021 - 7000	21000	8000	4000	5000	4000
Youth Friendly Employer Award	<b>2020-2021</b>	2020 - 15000 2021 - 15000	30000	10000	10000		10000
Freelancers meeting	<b>2021</b>	20000	20000	12000	3000	5000	
Career guidance for the disabled community	<b>2019-2021</b>	2019-5000 2020-5000 2021-5000	15000	5000	5000		5000
Young business success stories on YouTube channel	<b>2020-2021</b>	2020-10000 2021-15000	25000	12000	7000	5000	1000
International social entrepreneurship contest	<b>2019-2021</b>	2019 - 10000 2020 - 10000 2021 - 10000	30000	10000	10000	10000	
Joint business and disabled community meetings/discussions presenting integration of people with disabilities into the workplace success stories	<b>2019-2021</b>	2019 - 4000 2020 - 4000 2021 - 4000	12000	4000	2000	3000	3000
Entrepreneurship event „Youth for youth"	<b>2019-2021</b>	2019 - 3600 2020 - 3600 2021 - 3600	10800	5800			5000
International social entrepreneurship contest	<b>2019-2021</b>	2019 - 12000 2020 - 12000 2021 - 12000	36000	16000			20000
Youth initiatives on social entrepreneurship	<b>2020-2021</b>	2020 - 5000 2021 - 6000	11000	6000			5000
Educational events on gender equality issues in businesses	<b>2019-2021</b>	2019 - 3000 2020 - 5000 2021 - 2000	10000	7000			3000
1-5 funding models	<b>2020-2021</b>	2020-50000 2021-127200	177200	165200			12000



<b>In total to the activities of platform LEADERSHIP</b>			<b>452000</b>	<b>286000</b>	<b>51000</b>	<b>37000</b>	<b>78000</b>
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<b>OUT OF THE BOX</b>	<b>WHEN</b>		<b>In total:</b>	<b>Municipality budget</b>	<b>National budget</b>	<b>Support</b>	<b>Project funding</b>
International creativity festival	2021	15000	15000	8000	3000	2000	2000
Creativity workshops, camps	2020-2021	2020-16000 2021 - 32000	48000	23000	5000	2000	18000
Innovation labs	2019-2021	2019-10000 2020 - 10000 2021 - 10000	30000	15000	6000	5000	4000
Creative youth initiatives for the city	2020-2021	2020 - 10000 2021 -25000	35000	35000			
International Mime Festival	2021	25000	25000	15000			10000
1-5 funding models	2020-2021	2020 - 35000 2021 - 115000	150000	120000		5000	25000
<b>In total to the activities of platform OUT OF THE BOX</b>			<b>303000</b>	<b>216000</b>	<b>14000</b>	<b>14000</b>	<b>59000</b>

<b>SPACES</b>	<b>WHEN</b>		<b>In total:</b>	<b>Municipality budget</b>	<b>National budget</b>	<b>Support</b>	<b>Project funding</b>
24/7 open infrastructure for youth	2021		45000	45000			
Campaign „Creation of attractive urban spaces“ (lighting, graffiti, 3 D art elements in unsafe urban areas)	2020-2021	2020 - 20000 2021 - 40000	60000	40000		8000	12000
International Workshop "New history of unattractive spaces"	2020-2021	2020 - 7000 2021 - 10000	17000	12000		2000	3000
Experimental, pop-up spaces adapted for the needs of youth	2021	2021-350000	350000	350000			
International “BeachArt” festival/workshop	2021	16000	16000	10000			6000
Youth Hall of Fame / Alley	2020-2021	2020 - 5000 2021 -5000	10000	10000			
1-5 funding models	2020-2021	2020 - 20000 2021 - 40000	60000	45000			15000
<b>In total to the activities of platform SPACES</b>			<b>558000</b>	<b>512000</b>	<b>0</b>	<b>10000</b>	<b>36000</b>

<b>NORTH-SOUTH</b>	<b>WHEN</b>		<b>In total:</b>	<b>Municipality budget</b>	<b>National budget</b>	<b>Support</b>	<b>Project funding</b>
International "Chill" festival	<b>2021</b>	<b>25000</b>	25000	14000	4000	4000	3000
International 3D street drawing contest-workshop	<b>2021</b>	<b>15000</b>	15000	7000	2000	3000	3000
International Extreme Sports Events (BMX, Roller Skates)	<b>2020-2021</b>	2020-25000 2021 - 50000	75000	35000		15000	25000
Non-traditional sports festivals (bola api, paper airplane race, swimming in the chocolate pool, volleyball with water balloons and towels)	<b>2020 - 2021</b>	2020 - 20000 2021 - 30000	50000	30000		10000	10000
Youth Festival in the beach	<b>2021</b>	10000	10000	8000		2000	
International festival of swings	<b>2021</b>	10000	10000	8000		2000	
Sports events in public areas of the city	<b>2019-2021</b>	2019-15000 2020 - 30000 2021 - 75000	120000	79000	10000	3000	28000
Community gathering "Sleep under the stars"	<b>2020-2021</b>	2020 -4000 2021 - 4000	8000	5500		1000	1500
„North winds“ windsurfing camps for children and youth	<b>2020-2021</b>	2020-10000 2021 - 10000	20000	12000		2000	6000
Underground exhibition of "Cheat Sheets"	<b>2021</b>	5000	5000	5000			
Youth cooperation initiatives in peripheral parts of the city	<b>2019-2021</b>	2019 - 5000 2020 - 5000 2021 - 5000	15000	15000			
#chooseklaipeda creative initiatives and workshops during the "Europeade", "Tall Ship Races"	<b>2020</b>	5000	5000	5000			
1-5 funding models	<b>2020-2021</b>	2020 - 20000 2021 - 50000	70000	40000			30000
<b>In total to the activities of platform NORTH-SOUTH</b>			<b>428000</b>	<b>263500</b>	<b>16000</b>	<b>42000</b>	<b>106500</b>

COLOURS	WHEN		In total:	Municipality budget	National budget	Support	Project funding
International symposium for the development of LGBTQI friendly youth policy	2021	12000	12000	3000		3000	6000
Social campaigns to increase public openness and awareness raising	2019-2021	2019-4500 2020-4500 2021-4500	13500	6000	3000	2000	2500
Platform "Uncomfortable topics" (thematic discussions, workshops, performances, parties, social experiments)	2019-2021	2019-50000 2020-80000 2021-170000	300000	174000	48000	9000	69000
Concert of "Finger dancer"	2021	19000	19000	10000	4000	2000	3000
International LGBT+ Film Festival	2021	14000	14000	7000			7000
Experimental incubator for the development of openness culture (VR technology, led boards, constructions)	2021	400000	400000	200000	100000		100000
Rainbow days	2019-2021	2019 - 3000 2020 - 4500 2021 - 6500	14000	7000			7000
"Street Culture" week	2021	15000	15000	11000			4000
1-5 funding models	2020-2021	2020-28000 2021-83000	111000	48000			63000
<b>In total to the activities of platform COLOURS</b>			<b>898500</b>	<b>466000</b>	<b>155000</b>	<b>16000</b>	<b>261500</b>
CONNECTIONS	WHEN		In total:	Municipality budget	National budget	Support	Project funding
EYC2021 opening and closing events	2021		200000	131000	50000	19000	
EYF management meeting, EYC award ceremony	2020		73236	68236		5000	
Ambassadors network in Lithuania and Europe	2019-2021		-	-	-	-	-
Traveling exhibition of EYC2021 programme and achievements around the Baltic Region	2021		45000	32000	13000		
International festival "Never heard history about Klaipeda"	2021		17000	11000		3000	3000
Symbols for the guests of the city "Take a part of Klaipeda"	2021		30000	20000		10000	

Touristic routes for young people	2020	-	-	-	-	-
Workation" packages (work and vacation at the same time) (for European institutions and national Lithuanian youth organizations, which are responsible for implementing youth policy, international youth organizations the opportunity to work in Klaipėda for one month offered and remunerated )	2020-2021	2020-8000 2021 - 8000	16000	16000		
Baltic countries cooperation events, initiatives, projects	2019-2021	2019-9000 2020-14000 2021-20000	43000	18000		3000 22000
EYC good practice guide preparation, dissemination and presentation	2022	7000	7000		7000	
Joint initiatives and events with youth across Europe	2020-2021	2020 - 5000 2021- 5000	10000	5000		5000
Collaboration initiatives with EYC2021 candidate cities (joint meetings, forums, workshops, networking events)	2019-2021	2019-7000 2020-7000 2021-18000	32000	25000		7000
Lithuanian Youth Capital initiative (2 capitals)	2021-50000 2022-50000	100000	100000	100000		
<b>In total to the activities of platform CONNECTIONS</b>			<b>573236</b>	<b>426236</b>	<b>70000</b>	<b>40000 37000</b>
<b>POTENTIAL</b>	<b>WHEN</b>		<b>In total:</b>	<b>Municipality budget</b>	<b>National budget</b>	<b>Support Project funding</b>
International / National Congress of Youth Coordinators	2021	12000	12000	6000	3000	3000
International capacity building camps, workshops	2019-2021	2019-34000 2020-34000 2021-34000	102000	45000	30000	27000
Research of needs for strengthening competences of youth organizations and organizations working with youth	2019-2022	2019-3000 2020 - 3000 2021 - 3000 2022-3000	12000	12000		
Virtual and interactive youth city map	2020	6000	6000	6000		

Capacity building platform for Klaipeda youth organizations (training, counselling, mentoring)	<b>2019-2021</b>	2019-12000					
		2020-32000	111000	21000	20000		70000
		2021-67000					
<b>In total to the activities of platform POTENTIAL</b>			<b>243000</b>	<b>90000</b>	<b>53000</b>	<b>0</b>	<b>100000</b>

<b>IN TOTAL TO THE PLATFORMS:</b>	€ 4,214,736.00	€ 2,654,136.00	€ 511,600.00	€ 203,000.00	€ 846,000.00
<b>Marketing:</b>	€ 501,058.88	€ 501,058.88			
<b>Management:</b>	€ 939,485.40	€ 939,485.40			
<b>IN TOTAL:</b>	€ 5,655,280.28	€ 4,094,680.28	€ 511,600.00	€ 203,000.00	€ 846,000.00



Platforms	In total (EUR)	National			Project funding
		Municipality (EUI budget (EUR)	Support		
Dialogue	327000	186400	55600	10000	75000
Solidarity	432000	208000	97000	34000	93000
Leadership	452000	286000	51000	37000	78000
"Out of the box"	303000	216000	14000	14000	59000
Spaces	558000	512000		10000	36000
North-South	428000	263500	16000	42000	106500
Colours	898500	466000	155000	16000	261500
Potential	243000	90000	53000		100000
Connections	573236	426236	70000	40000	37000
Management	939485.4	939485.4			
Marketing	501058.88	501058.88			
<b>Total by funding sources:</b>	<b>€ 5,655,280.28</b>	<b>€ 4,094,680.28</b>	<b>€ 511,600.00</b>	<b>€ 203,000.00</b>	<b>€ 846,000.00</b>
<b>Percentage by funding sources:</b>		<b>72.40%</b>	<b>9.05%</b>	<b>3.59%</b>	<b>14.96%</b>

Platforms	Amount	Percentage
Dialogue	€ 327,000	7.76%
Solidarity	€ 432,000	10.25%
Leadership	€ 452,000	10.72%
"Out of the box"	€ 303,000	7.19%
Spaces	€ 558,000	13.24%
North-South	€ 428,000	10.15%
Colours	€ 898,500	21.32%
Potential	€ 243,000	5.77%
Connections	€ 573,236	13.60%
<b>Total:</b>	<b>€ 4,214,736</b>	<b>100.00%</b>

PLATFORMS	2019	2020	2021	2022
Dialogue	27000	98500	176000	25500
Solidarity	45500	117500	264000	5000
Leadaership	51600	148600	251800	
Out of the box	10000	71000	222000	
Spaces		52000	506000	
North-South	20000	119000	308000	
Colours	57500	117000	705000	
Connections	16000	107236	393000	57000
Potential	49000	75000	116000	3000
Management	167781	234312	282196	255196
Marketing	42632.36	125264.72	293162.2	40000
<b>In total:</b>	<b>487013.36</b>	<b>1265412.7</b>	<b>3517158.2</b>	<b>385696</b>
	€			5,655,280.28

Distribution	2019	2020	2021	2022
Implementation	276600	905836	2146800	90500
Infrastructure			795000	
Management co	167781	234312	282196	255196
Marketing costs	42632.36	125264.72	293162.2	40000
<b>In total</b>	<b>487013.36</b>	<b>1265412.72</b>	<b>3517158.2</b>	<b>385696</b>
<b>Distribution in p</b>	<b>8.61%</b>	<b>22.38%</b>	<b>62.19%</b>	<b>6.82%</b>

## Yearly Municipality budget

PLATFORMS/YEAR	2019	2020	2021	2022
Dialogues	25,400.00	90,500.00	63,000.00	7,500.00
Solidarity	45,500.00	86,500.00	76,000.00	
Leadership	51,600.00	104,200.00	130,200.00	
Out of the box	10,000.00	66,000.00	140,000.00	
Spaces		52,000.00	460,000.00	
North-south	20,000.00	119,000.00	124,500.00	
Colours	57,500.00	113,500.00	295,000.00	
Potential	49,000.00	20,000.00	18,000.00	3,000.00
Connections	16,000.00	90,236.00	270,000.00	50,000.00
Management costs	167,781.00	234,312.00	282,196.00	255,196.00
Marketing costs	42,632.36	125,264.72	293,162.20	40,000.00
<b>In total by year:</b>	<b>€ 485,413.36</b>	<b>€ 1,101,512.72</b>	<b>€ 2,152,058.20</b>	<b>€ 355,696.00</b>

**National budget:**

PLATFORMS/YEAR	2019	2020	2021	2022
Dialogues	1,600.00	8,000.00	38,000.00	8,000.00
Solidarity		27,000.00	70,000.00	
Leadership		26,000.00	25,000.00	
Out of the box			14,000.00	
Spaces				
North-south			16,000.00	
Colours		3,000.00	152,000.00	
Potential			53,000.00	
Connections			63,000.00	7,000.00
<b>In total by years:</b>	<b>€ 1,600.00</b>	<b>€ 64,000.00</b>	<b>€ 431,000.00</b>	<b>€ 15,000.00</b>

**Support:**

PLATFORMOS/METAI	2019	2020	2021	2022
Dialogues			10,000.00	
Solidarity		3,500.00	30,000.00	500.00
Leadership		8,000.00	29,000.00	
Out of the box		5,000.00	9,000.00	
Spaces			10,000.00	
North-south			42,000.00	
Colours			16,000.00	
Potential				
Connections		8,000.00	32,000.00	
<b>In total by years:</b>	<b>€ -</b>	<b>€ 24,500.00</b>	<b>€ 178,000.00</b>	<b>€ 500.00</b>

## Project funding

PLATFORMS/YEAR	2019	2020	2021	2022	
Dialogues			65,000.00	10,000.00	
Solidarity		500.00	88,000.00	4,500.00	
Leadership		10,400.00	67,600.00		
Out of the box			59,000.00		
Spaces			36,000.00		
North-south			106,500.00		
Colours		500.00	261,000.00		
Potential		55,000.00	45,000.00		
Connections		9,000.00	28,000.00		
<b>In total by years:</b>	<b>€</b>	<b>-</b>	<b>€ 75,400.00</b>	<b>€ 756,100.00</b>	<b>€ 14,500.00</b>